

? show files;ds
File 347:JAPIO Dec 1976-2006/Jan(Updated 061009)
(c) 2006 JPO & JAPIO
File 348:EUROPEAN PATENTS 1978-2006/ 200640
(c) 2006 European Patent Office
File 349:PCT FULLTEXT 1979-2006/UB=20061012UT=20061005
(c) 2006 WIPO/Thomson
File 350:Derwent WPIX 1963-2006/UD=200665
(c) 2006 The Thomson Corporation
File 371:French Patents 1961-2002/BOPI 200209
(c) 2002 INPI. All rts. reserv.
File 120:U.S. Copyrights 1978-2006/Oct 10
(c) format only 2006 Dialog
File 426:LCMARC-Books 1968-2006/Oct W2
(c) format only 2006 Dialog
File 430:British Books in Print 2006/Oct W2
(c) 2006 J. Whitaker & Sons Ltd.
File 483:Newspaper Abs Daily 1986-2006/Oct 13
(c) 2006 ProQuest Info&Learning
File 2:INSPEC 1898-2006/Oct W1
(c) 2006 Institution of Electrical Engineers
File 6:NTIS 1964-2006/Oct W1
(c) 2006 NTIS, Intl Cpyrght All Rights Res
File 8:Ei Compendex(R) 1970-2006/Oct W1
(c) 2006 Elsevier Eng. Info. Inc.
File 34:SciSearch(R) Cited Ref Sci 1990-2006/Oct W1
(c) 2006 The Thomson Corp
File 434:SciSearch(R) Cited Ref Sci 1974-1989/Dec
(c) 2006 The Thomson Corp
File 35:Dissertation Abs Online 1861-2006/Sep
(c) 2006 ProQuest Info&Learning
File 65:Inside Conferences 1993-2006/Oct 13
(c) 2006 BLDSC all rts. reserv.
File 99:Wilson Appl. Sci & Tech Abs 1983-2006/Jul
(c) 2006 The HW Wilson Co.
File 256:TecInfoSource 82-2006/Jan
(c) 2006 Info.Sources Inc
File 474:New York Times Abs 1969-2006/Oct 11
(c) 2006 The New York Times
File 475:Wall Street Journal Abs 1973-2006/Oct 11
(c) 2006 The New York Times
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 The Gale Group
File 111:TGG Natl.Newspaper Index(SM) 1979-2006/Sep 29
(c) 2006 The Gale Group
File 94:JICST-EPlus 1985-2006/Jul W1
(c) 2006 Japan Science and Tech Corp(JST)
File 144:Pascal 1973-2006/Sep W3
(c) 2006 INIST/CNRS
File 9:Business & Industry(R) Jul/1994-2006/Oct 12
(c) 2006 The Gale Group
File 15:ABI/Inform(R) 1971-2006/Oct 13
(c) 2006 ProQuest Info&Learning
File 16:Gale Group PROMT(R) 1990-2006/Oct 12
(c) 2006 The Gale Group
File 20:Dialog Global Reporter 1997-2006/Oct 13
(c) 2006 Dialog
File 148:Gale Group Trade & Industry DB 1976-2006/Oct 13
(c) 2006 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2006/Oct 12
 (c) 2006 The Gale Group
 File 476:Financial Times Fulltext 1982-2006/Oct 14
 (c) 2006 Financial Times Ltd
 File 613:PR Newswire 1999-2006/Oct 13
 (c) 2006 PR Newswire Association Inc
 File 621:Gale Group New Prod.Annou.(R) 1985-2006/Oct 12
 (c) 2006 The Gale Group
 File 624:McGraw-Hill Publications 1985-2006/Oct 13
 (c) 2006 McGraw-Hill Co. Inc
 File 636:Gale Group Newsletter DB(TM) 1987-2006/Oct 12
 (c) 2006 The Gale Group
 File 634:San Jose Mercury Jun 1985-2006/Oct 12
 (c) 2006 San Jose Mercury News
 File 610:Business Wire 1999-2006/Oct 13
 (c) 2006 Business Wire.
 File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire
 File 813:PR Newswire 1987-1999/Apr 30
 (c) 1999 PR Newswire Association Inc
 File 47:Gale Group Magazine DB(TM) 1959-2006/Oct 12
 (c) 2006 The Gale group
 File 635:Business Dateline(R) 1985-2006/Oct 13
 (c) 2006 ProQuest Info&Learning
 File 570:Gale Group MARS(R) 1984-2006/Oct 12
 (c) 2006 The Gale Group
 File 13:BAMP 2006/Oct W1
 (c) 2006 The Gale Group
 File 56:Computer and Information Systems Abstracts 1966-2006/Sep
 (c) 2006 CSA.
 File 75:TGG Management Contents(R) 86-2006/Oct W1
 (c) 2006 The Gale Group
 File 482:Newsweek 2000-2006/Oct 11
 (c) 2006 Newsweek, Inc.
 File 484:Periodical Abs Plustext 1986-2006/Oct W2
 (c) 2006 ProQuest
 File 141:Readers Guide 1983-2006/Aug
 (c) 2006 The HW Wilson Co
 File 647:CMP Computer Fulltext 1988-2006/Nov W4
 (c) 2006 CMP Media, LLC
 File 674:Computer News Fulltext 1989-2006/Sep W1
 (c) 2006 IDG Communications
 File 696:DIALOG Telecom. Newsletters 1995-2006/Oct 13
 (c) 2006 Dialog
 File 95:TEME-Technology & Management 1989-2006/Oct W2
 (c) 2006 FIZ TECHNIK

Set	Items	Description
S1	16	AU='UPENDRAN M':AU='UPENDRAN MANISH'
S2	6	AU='UPENDRAN, MANISH':AU='UPENDRAN, MANISH.'
S3	6	IV='UPENDRAN MANISH'
S4	6	IV='UPENDRAN, MANISH':IV='UPENDRAN, MANISH.'
S5	26	AU='VAKILI V':AU='VAKILI VALLA'
S6	4	AU='VAKILI VT'
S7	27	AU='VAKILI, V.':AU='VAKILI, V.T.'
S8	11	AU='VAKILI, VALLA':AU='VAKILI, VT'
S9	9	IV='VAKILI VALLA'
S10	9	IV='VAKILI, VALLA':IV='VAKILI, VALLA.'
S11	11	AU='BEHHNAM-DEHKORDY H':AU='BEHHNAM-DEHKORDY, HAMID-REZA.'
S12	6	IV='BEHHNAM-DEHKORDY, HAMID-REZA':IV='BEHHNAM-DEHKORDY, HAMID-REZA.'

S13 16 AU='ROWLEN M':AU='ROWLEN MATTHEW'
 S14 6 AU='ROWLEN, MATTHEW':AU='ROWLEN, MATTHEW.'
 S15 6 IV='ROWLEN MATTHEW'
 S16 6 IV='ROWLEN, MATTHEW':IV='ROWLEN, MATTHEW.'
 S17 16 AU=(ROWLEN(2N)(MATTHEW OR MATT) OR (BEHHNAM-DEHKORDY OR BE-
 HHNAMDEHKORDY OR BEHHNAM OR DEHKORDY)(2N)(HAMID-REZA OR HAMID
 OR REZA OR HR OR H.R. OR H.-R.) OR VAKILI(2N)VALLA OR UPENDRA-
 N(2N)MANISH)
 S18 0 BY=(ROWLEN(2N)(MATTHEW OR MATT) OR (BEHHNAM-DEHKORDY OR BE-
 HHNAMDEHKORDY OR BEHHNAM OR DEHKORDY)(2N)(HAMID-REZA OR HAMID
 OR REZA OR HR OR H.R. OR H.-R.) OR VAKILI(2N)VALLA OR UPENDRA-
 N(2N)MANISH)
 S19 0 IV=(ROWLEN(2N)(MATTHEW OR MATT) OR (BEHHNAM-DEHKORDY OR BE-
 HHNAMDEHKORDY OR BEHHNAM OR DEHKORDY)(2N)(HAMID-REZA OR HAMID
 OR REZA OR HR OR H.R. OR H.-R.) OR VAKILI(2N)VALLA OR UPENDRA-
 N(2N)MANISH)
 S20 60 S1:S19
 S21 26 S20 FROM 347,348,349,350,371
 S22 4 IC=(G06F-017? OR G06F-0017?)
 S23 4 S21 AND S22
 S24 16 PERSONALI?ATION OR PERSONALI?ED OR CUSTOM OR CUSTOMI? OR T-
 AILOR??? OR INDIVIDUALI? OR "TO"()ORDER OR TARGET?
 S25 16 S21 AND S24
 S26 21 TV OR BROADCAST(5N)(MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR
 DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY)(2W)(THEA-
 T?? OR CINEMA)
 S27 15 S25(S)S26
 S28 13 S25(10N)S26
 S29 14 S23 OR S28
 S30 14 IDPAT (sorted in duplicate/non-duplicate order)
 S31 14 IDPAT (primary/non-duplicate records only)
 S32 34 S20 NOT S21
 S33 0 S24 AND S32
 S34 0 S26 AND S32
 S35 24 INTERNET OR WEB OR WORLDWIDE??? OR WIDEBWEB OR NETWORK OR O-
 NLINE OR ON()LINE
 S36 6 S32 AND S35
 S37 3 S36 NOT PY>2003
 S38 3 S37 NOT PD=20030830:20061130
 S39 3 RD (unique items)
 S40 17 S31 OR S39

40/3,K/1 (Item 1 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2006 WIPO/Thomson. All rts. reserv.

01215350 **Image available**

SYSTEM AND METHOD FOR PRESENTING NON-BROADCAST CONTENT ON A BROADCAST-BASED DEVICE

SYSTEME ET PROCEDE DESTINES A PRESENTER UN CONTENU AUTRE QUE DE DIFFUSION SUR UN DISPOSITIF BASE SUR LA DIFFUSION

Patent Applicant/Assignee:

YAHOO! INC, 701 First Avenue, Sunnyvale, CA 94089, US, US (Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

UPENDRAN Manish, 5488 Laura Drive, San Jose, CA 95124, US, US (Residence), US (Nationality), (Designated only for: US)

O'KANE Brenda, 27 El Camino Real #1, Burlingame, CA 94010, US, US (Residence), US (Nationality), (Designated only for: US)

DUKES Derek, 545 South 16th Street, San Jose, CA 95112, US, US (Residence), US (Nationality), (Designated only for: US)

VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300, Washington, D.C. 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522364 A2 20050310 (WO 0522364)

Application: WO 2004US29247 20040827 (PCT/WO US04029247)

Priority Application: US 2003498899 20030829; US 2004752744 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO
SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 11173

Fulltext Availability:

Detailed Description

Detailed Description

... broadcast content on a broadcast-based device.

2. Backg-found of the invention

Currently, the **television** viewing experience is a homogenous experience devoid of virtually 'any **personalization** . While users may be able to identify and choose from a set of favorite channels...

...they would like presented to them.

Unfortunately, there is yet to be a way to **customize** a user-s TV viewing

experience as has been the case in the online context. Accordingly, there is a need in the art to not only provide a **customized** TV viewing

experience, but also a **TV** . viewing experience that incorporates a user's online preferences and-habits into their TV experience...

40/3,K/2 (Item 2 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2006 WIPO/Thomson. All rts. reserv.

01215234 **Image available**
SYSTEM AND METHOD FOR ACCESSING SPECIALIZED CONTENT ASSOCIATED WITH BROADCAST CONTENT
SYSTEME ET PROCEDE D'ACCES A DU CONTENU SPECIALISE ASSOCIE A DU CONTENU EN DIFFUSION

Patent Applicant/Assignee:

YAHOO INC, 701 First Avenue, Sunnyvale, CA 94089, US, US (Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

UPENDRAN Manish, 5488 Laura Drive, San Jose, CA 95124, US, US (Residence), US (Nationality), (Designated only for: US)

O'KANE Brenda, 27 El Camino Real #1, Burlingame, CA 94010, US, US (Residence), US (Nationality), (Designated only for: US)

DUKES Derek, 545 South 16th Street, San Jose, CA 95112, US, US (Residence), US (Nationality), (Designated only for: US)

VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300, Washington, D.C. 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522355 A2 20050310 (WO 0522355)

Application: WO 2004US28083 20040827 (PCT/WO US04028083)

Priority Application: US 2003498899 20030829; US 2004752819 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO
SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 11678

Fulltext Availability:

Detailed Description

Detailed Description

... specialized content that is associated with broadcast content.

2. Background of the invention

Currently, the **television** viewing experience is a homogenous experience devoid of virtually any **personalization** . While users may be able to identify and choose from a set of favorite channels...

...they would like presented to them.

Unfortunately, there is yet to be a way to **customize** a user's **TV** viewing experience as has been the case in the online context. Accordingly, there is a need in the art to not only provide a **customized TV** viewing experience, but also a **TV** SUBSTITUTE SHEET (RULE 2-6)@ viewAng experience that incorporates a user's online preferences and... and/or stored. Based on these settings, specialized content, whether broadcast or non-broadcast, is **tailored** and provided to a clientside device, such as a **television**. For example, in one embodiment previously discussed GUI 110 may be used to login to...

40/3,K/3 (Item 3 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2006 WIPO/Thomson. All rts. reserv.

01215233 **Image available**

SYSTEM AlphaNuD METHOD FOR PROVIDING A USER INTERFACE
SYSTEME ET PROCEDE DE REALISATION D'INTERFACE UTILISATEUR

Patent Applicant/Assignee:

YAHOO| INC, 701 First Avenue, Sunnyvale, CA 94089, US, US (Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

UPENDRAN Manish, 5488 Laura Drive, San Jose, CA 95124, US, US (Residence), US (Nationality), (Designated only for: US)

VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US (Residence), US (Nationality), (Designated only for: US)

BEHNNAM-DEHKORDY Hamid-Reza, 461C Cork Harbour Circle, Redwood City, CA 94065, US, US (Residence), US (Nationality), (Designated only for: US)

ROWLEN Matthew, 36 Seville Way, San Mateo, CA 94402, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300, Washington, D.C. 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522354 A2 20050310 (WO 0522354)

Application: WO 2004US28082 20040827 (PCT/WO US04028082)

Priority Application: US 2003498899 20030829; US 2004752739 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO
SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 10566

Fulltext Availability:

Detailed Description

Detailed Description

... configure an interface for sending and receiving content.

2. Background of the invention

Currently, the **television** viewing experience is a homogenous experience devoid of virtually any **personalization**. While users may be able to identify and choose from a set of favorite channels...

...they would like presented to them.

Unfortunately, there is yet to be a way to **customize** a user's **TV** viewing experience as has been the case in the online context. Accordingly, there is a need in the art to not only provide a **customized TV** viewing experience, but also a **TV** viewing experience that incorporates a user's online preferences and habits into their TV experience...

40/3,K/4 (Item 4 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2006 WIPO/Thomson. All rts. reserv.

01215232 **Image available**

SYSTEM AND METHOD FOR NAVIGATION OF A MULTIMEDIA INTERFACE

SYSTEME ET PROCEDE DE NAVIGATION DANS UNE INTERFACE MULTIMEDIA

Patent Applicant/Assignee:

YAHOO! INC, 701 First Avenue, Sunnyvale, CA 94089, US, US (Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

DUKES Derek, 545 South 16th Street, San Jose, CA 95112, US, US (Residence), US (Nationality), (Designated only for: US)

VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US (Residence), US (Nationality), (Designated only for: US)

BEHHNAM-DEHKORDY Hamid-Reza, 461C Cork Harbour Circle, Redwood City, CA 94065, US, US (Residence), US (Nationality), (Designated only for: US)

ROWLEN Matthew, 36 Seville Way, San Mateo, CA 94402, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300, Washington, D.C. 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522891 A2-A3 20050310 (WO 0522891)

Application: WO 2004US28081 20040827 (PCT/WO US04028081)

Priority Application: US 2003498899 20030829; US 2004752762 20040106; US 2004752823 20040106; US 2004752824 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO
SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 17073

Fulltext Availability:

Detailed Description

Claims

Detailed Description

... relates to user navigation of a multimedia interface.

2. Background of the invention

Currently, the **television** viewing experience is a homogenous experience devoid of virtually any **personalization**. While users may be able to identify and choose from a set of favorite channels...

...content they would like presented to them.

1

Unfortunately, there is no current way to **customize** a user's **TV** viewing experience. There is also no effective way to transfer user experiences between mediums like...

...26)

specific. Accordingly., there is a need in the art to not only provide a **customized TV** viewing experience, but also a **TV** viewing experience that incorporates a user's online preferences and habits into their TV experience...

Claim

... display, by the client-side device, content purchase options based on said plurality of user **customization** preferences.

55 A system comprising:

a data network; and

a **broadcast** -based client-side **device**, coupled to the data network, to receive non-broadcast content from the data network and...

40/3,K/7 (Item 7 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2006 WIPO/Thomson. All rts. reserv.

01215175 **Image available**

SYSTEM AND METHOD FOR INTEGRATING BROADCAST CONTENT AND NON-BROADCAST CONTENT

SYSTEME ET PROCEDE PERMETTANT D'INTEGRER DES CONTENUS DE DIFFUSION ET DE NON DIFFUSION

Patent Applicant/Assignee:

YAHOO INC, 701 First Avenue, Sunnyvale, CA 94089, US, US (Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

UPENDRAN Manish, 5488 Laura Drive, San Jose, CA 95124, US, US (Residence), US (Nationality), (Designated only for: US)

O'KANE Brenda, 27 El Camino Real #1, Burlingame, CA 94010, US, US (Residence), US (Nationality), (Designated only for: US)

DUKES Derek, 545 South 16th Street, San Jose, CA 95112, US, US (Residence), US (Nationality), (Designated only for: US)

VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300, Washington, DC 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522889 A2 20050310 (WO 0522889)

Application: WO 2004US27966 20040827 (PCT/WO US04027966)

Priority Application: US 2003498899 20030829; US 2004752761 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO
SE SI SK TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 10595

Fulltext Availability:

Detailed Description

Detailed Description

... configure an interface for sending and receiving content.

2. Background of the invention

Currently, the **television** viewing experience is a homogenous experience devoid of virtually any **personalization**. While users may be able to identify and choose from a set of favorite channels...

...they would like presented to them.

Unfortunately, there is yet to be a way to **customize** a user's **TV** viewing experience as has been the case in the online context. Accordingly, there is a...

40/3,K/8 (Item 8 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2006 WIPO/Thomson. All rts. reserv.

01215152 **Image available**

SYSTEM AND METHOD FOR PERFORMING PURCHASE TRANSACTIONS UTILIZING A
BROADCAST-BASED DEVICE

SYSTEME ET PROCEDE D'EXECUTION DE TRANSACTIONS D'ACHAT A L'AIDE D'UN
DISPOSITIF A RADIOFFUSION

Patent Applicant/Assignee:

YAHOO! INC, 701 First Avenue, Sunnyvale, CA 94089, US, US (Residence), US
(Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

UPENDRAN Manish, 5488 Laura Drive, San Jose, CA 95124, US, US (Residence)
, US (Nationality), (Designated only for: US)

VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US
(Residence), US (Nationality), (Designated only for: US)

BEHHNAM-DEHKORDY Hamid-Reza, 461C Cork Harbour Circle, Redwood City, CA
94065, US, US (Residence), US (Nationality), (Designated only for: US)

ROWLEN Matthew, 36 Seville Way, San Mateo, CA 94402, US, US (Residence),
US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300,
Washington, D.C. 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522888 A2 20050310 (WO 0522888)

Application: WO 2004US27917 20040827 (PCT/WO US04027917)

Priority Application: US 2003498899 20030829; US 2004752620 20040106
Designated States:
(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO
SE SI SK TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 11739

Fulltext Availability:

Detailed Description

English Abstract

...interface is used to enter a plurality of user preferences that are then used to **tailor** what purchase options will be available to a client-side **broadcast** -based **device** . In another embodiment, product purchases may be made using a broadcast-based device, where the...

Detailed Description

... to purchase transactions utilizing a broadcast-based device.

2. Background of the invention

Currently, the **television** viewing experience is a homogenous experience devoid of virtually any **personalization** . While users may be able to identify and choose from a set of favorite channels...

...they would like presented to them.

Unfortunately, there is yet to be a way to **customize** a user's **TV** viewing experience as has been the case in the online context. Accordingly, there is a need in the art to not only provide a **customized TV** viewing experience, but also a **TV** viewing experience that incorporates a user/s online preferences and-habits into their TV experience...delivery information, etc. Based on these settings, nonbroadcast content relating to product purchase information is **tailored** and provided to a client-side device, such as a **television** . For example, in one embodiment previously-discussed GUI 110 may be used to login to...

...current user profile/ preference information. In one embodiment, such purchase options are provided as non- **broadcast** content 115 to client-side **device** 130. It should be appreciated that numerous criteria for **tailoring** purchase options based on user profile/preference information may be used. By way of providing...

40/3,K/9 (Item 1 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2006 The Thomson Corporation. All rts. reserv.

0014936812 - Drawing available

WPI ACC NO: 2005-284553/200529

Related WPI Acc No: 2005-212525; 2005-221704; 2005-251697; 2005-251705;
2005-251778; 2005-284455; 2005-284456; 2005-284552

XPX Acc No: N2005-233399

Navigation system for multimedia interface of television, has client device which simultaneously receives broadcast and non-broadcast contents based on user preferences, for display, so that multimedia interface is navigated

Patent Assignee: BEHHNAM-DEHKORDY H (BEHH-I); DUKES D (DUKE-I); ROWLEN M (ROWL-I); VAKILI V (VAKI-I); YAHOO INC (YAH-N)

Inventor: BEHHNAM-DEHKORDY H; DUKES D; ROWLEN M; VAKILI V

Patent Family (3 patents, 106 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
WO 2005022891	A2	20050310	WO 2004US28081	A	20040827	200529 B
US 20050076363	A1	20050407	US 2003498899	P	20030829	200529 E
			US 2004752762	A	20040106	
US 20050076364	A1	20050407	US 2003498899	P	20030829	200529 E
			US 2004752824	A	20040106	

Priority Applications (no., kind, date): US 2004752824 A 20040106; US 2004752823 A 20040106; US 2003498899 P 20030829; US 2004752762 A 20040106

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2005022891	A2	EN	101	3	

National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW

Regional Designated States, Original: AT BE BG BW CH CY CZ DE DK EA EE ES FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NA NL OA PL PT RO SD SE SI SK SL SZ TR TZ UG ZM ZW

US 20050076363	A1	EN	Related to Provisional	US 2003498899
US 20050076364	A1	EN	Related to Provisional	US 2003498899

Original Publication Data by Authority

Claims:

...the data network, to receive non-broadcast data from the data network and broadcast programming **content** from a broadcast source, **said** client-side device to, access said **plurality** of user customization preferences from the user account via the data network; display a plurality

40/3,K/11 (Item 3 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2006 The Thomson Corporation. All rts. reserv.

0014904001 - Drawing available

WPI ACC NO: 2005-251778/200526

Related WPI Acc No: 2005-212525; 2005-221704; 2005-251697; 2005-251705;

2005-284455; 2005-284456; 2005-284552; 2005-284553

XPX Acc No: N2005-207202

Online broadcast and non-broadcast contents integrating system has client side device to display broadcast content and non-broadcast content based on user preference, upon receiving user request to view non-broadcast content

Patent Assignee: DUKES D (DUKE-I); OKANE B (OKAN-I); UPENDRAN M (UPEN-I); VAKILI V (VAKI-I); YAHOO INC (YAH-N)

Inventor: DUKES D; OKANE B; UPENDRAN M; VAKILI V

Patent Family (2 patents, 106 countries)

Patent			Application			
Number	Kind	Date	Number	Kind	Date	Update
US 20050050576	A1	20050303	US 2003498899	P	20030829	200526 B
			US 2004752761	A	20040106	
WO 2005022889	A2	20050310	WO 2004US27966	A	20040827	200526 E

Priority Applications (no., kind, date): US 2003498899 P 20030829; US 2004752761 A 20040106

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20050050576	A1	EN	42	10	Related to Provisional US 2003498899
WO 2005022889	A2	EN			

National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW

Regional Designated States, Original: AT BE BG BW CH CY CZ DE DK EA EE ES FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NA NL OA PL PT RO SD SE SI SK SL SZ TR TZ UG ZM ZW

Alerting Abstract ...ADVANTAGE - Enables customizing user's television viewing experience or user's utilization of available services provided by website, by simultaneously displaying...

40/3,K/13 (Item 5 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2006 The Thomson Corporation. All rts. reserv.

0014903920 - Drawing available

WPI ACC NO: 2005-251697/200526

Related WPI Acc No: 2005-212525; 2005-221704; 2005-251705; 2005-251778; 2005-284455; 2005-284456; 2005-284552; 2005-284553

XRPX Acc No: N2005-207121

Purchase transactions conducting system has broadcast-based device that displays purchase options corresponding to purchase preferences input through user interface, for selection by user

Patent Assignee: BEHHNAM-DEHKORDY H (BEHH-I); ROWLEN M (ROWL-I); UPENDRAN M (UPEN-I); VAKILI V (VAKI-I); YAHOO INC (YAHO-N)

Inventor: BEHHNAM-DEHKORDY H ; ROWLEN M ; UPENDRAN M ; VAKILI V

Patent Family (2 patents, 106 countries)

Patent			Application			
Number	Kind	Date	Number	Kind	Date	Update
US 20050049933	A1	20050303	US 2003498899	P	20030829	200526 B
			US 2004752620	A	20040106	
WO 2005022888	A2	20050310	WO 2004US27917	A	20040827	200526 E

Priority Applications (no., kind, date): US 2003498899 P 20030829; US 2004752620 A 20040106

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20050049933	A1	EN	38	10	Related to Provisional US 2003498899
WO 2005022888	A2	EN			

National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR

TT TZ UA UG US UZ VC VN YU ZA ZM ZW
Regional Designated States,Original: AT BE BG BW CH CY CZ DE DK EA EE ES
FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NA NL OA PL PT RO SD SE SI
SK SL SZ TR TZ UG ZM ZW

Inventor: BEHNNAM-DEHKORDY H ...

... ROWLEN M ...

... UPENDRAN M ...

... VAKILI V

Class Codes

International Classification (Main): G06F-017/60 ...

Original Publication Data by Authority

Inventor name & address:

Upendran, Manish ...

... Vakili, Valla ...

... Behnnam-Dehkordy, Hamid-Reza ...

... Rowlen, Matthew ...

... UPENDRAN, Manish ...

... VAKILI, Valla ...

... BEHNNAM-DEHKORDY, Hamid-Reza ...

... ROWLEN, Matthew

Original Abstracts:

...interface is used to enter a plurality of user preferences that are then used to **tailor** what purchase options will be available to a client-side **broadcast** -based **device** . In another embodiment, product purchases may be made using a broadcast-based device, where the...

...interface is used to enter a plurality of user preferences that are then used to **tailor** what purchase options will be available to a client-side **broadcast** -based **device** . In another embodiment, product purchases may be made using a broadcast-based device, where the...

40/3,K/14 (Item 6 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2006 The Thomson Corporation. All rts. reserv.

0014864810 - Drawing available

WPI ACC NO: 2005-212525/200522

Related WPI Acc No: 2005-221704; 2005-251697; 2005-251705; 2005-251778;

2005-284455; 2005-284456; 2005-284552; 2005-284553

XRPX Acc No: N2005-175759

Multimedia content presentation system has broadcast-based client device to present list of possible multimedia search end points on multimedia interface, for allowing user to select specific end point

Patent Assignee: BEHNNAM-DEHKORDY H (BEHH-I); DUKES D (DUKE-I); ROWLEN M

(ROWL-I); VAKILI V (VAKI-I)
 Inventor: **BEHNNAM-DEHKORDY H** ; **DUKES D**; **ROWLEN M** ; **VAKILI V**
Patent Family (1 patents, 1 countries)
Patent

Number	Kind	Date	Application Number	Kind	Date	Update
US 20050050022	A1	20050303	US 2003498899	P	20030829	200522 B
			US 2004752823	A	20040106	

 Priority Applications (no., kind, date): US 2003498899 P 20030829; US 2004752823 A 20040106

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20050050022	A1	EN	52	13	Related to Provisional US 2003498899

Inventor: **BEHNNAM-DEHKORDY H** ...

... **ROWLEN M** ...

... **VAKILI V**

Class Codes

International Classification (Main): **G06F-017/30**

Original Publication Data by Authority

Inventor name & address:

... **Vakili, Valla** ...

... **Behnnam-Dehkordy, Hamid-Reza** ...

... **Rowlen, Matthew**

40/AA,AN,AZ,TI/1 (Item 1 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215350
SYSTEM AND METHOD FOR PRESENTING NON-BROADCAST CONTENT ON A BROADCAST-BASED
DEVICE
SYSTEME ET PROCEDE DESTINES A PRESENTER UN CONTENU AUTRE QUE DE DIFFUSION
SUR UN DISPOSITIF BASE SUR LA DIFFUSION
Application: WO 2004US29247 20040827 (PCT/WO US04029247)

40/AA,AN,AZ,TI/2 (Item 2 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215234
SYSTEM AND METHOD FOR ACCESSING SPECIALIZED CONTENT ASSOCIATED WITH
BROADCAST CONTENT
SYSTEME ET PROCEDE D'ACCES A DU CONTENU SPECIALISE ASSOCIE A DU CONTENU EN
DIFFUSION
Application: WO 2004US28083 20040827 (PCT/WO US04028083)

40/AA,AN,AZ,TI/3 (Item 3 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215233
SYSTEM AlphaNud METHOD FOR PROVIDING A USER INTERFACE
SYSTEME ET PROCEDE DE REALISATION D'INTERFACE UTILISATEUR
Application: WO 2004US28082 20040827 (PCT/WO US04028082)

40/AA,AN,AZ,TI/4 (Item 4 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215232
SYSTEM AND METHOD FOR NAVIGATION OF A MULTIMEDIA INTERFACE
SYSTEME ET PROCEDE DE NAVIGATION DANS UNE INTERFACE MULTIMEDIA
Application: WO 2004US28081 20040827 (PCT/WO US04028081)

40/AA,AN,AZ,TI/5 (Item 5 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215231
SYSTEM METHOD FOR AUCTIONING UTILIZING A BROADCAST-BASED DEVICE
SYSTEME ET PROCEDE POUR ENCHERES AVEC UN DISPOSITIF DU TYPE A DIFFUSION
Application: WO 2004US28080 20040827 (PCT/WO US2004028080)

40/AA,AN,AZ,TI/6 (Item 6 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215230
SYSTEM AND METHOD FOR PRESENTING FANTASY SPORTS CONTENT WITH BROADCAST
CONTENT
SYSTEME ET PROCEDE DE PRESENTATION D'UN CONTENU DE SPORT FICTIFS EN MEME
TEMPS QU'UN CONTENU DIFFUSE
Application: WO 2004US28079 20040827 (PCT/WO US04028079)

40/AA,AN,AZ,TI/7 (Item 7 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215175

SYSTEM AND METHOD FOR INTEGRATING BROADCAST CONTENT AND NON-BROADCAST
CONTENT

SYSTEME ET PROCEDE PERMETTANT D'INTEGRER DES CONTENUS DE DIFFUSION ET DE
NON DIFFUSION

Application: WO 2004US27966 20040827 (PCT/WO US04027966)

40/AA,AN,AZ,TI/8 (Item 8 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215152

SYSTEM AND METHOD FOR PERFORMING PURCHASE TRANSACTIONS UTILIZING A
BROADCAST-BASED DEVICE

SYSTEME ET PROCEDE D'EXECUTION DE TRANSACTIONS D'ACHAT A L'AIDE D'UN
DISPOSITIF A RADIOFFUSION

Application: WO 2004US27917 20040827 (PCT/WO US04027917)

40/AA,AN,AZ,TI/9 (Item 1 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014936812

WPI ACC NO: 2005-284553/

Navigation system for multimedia interface of television, has client device
which simultaneously receives broadcast and non-broadcast contents based on
user preferences, for display, so that multimedia interface is navigated

Original Titles:

System and method for navigation of a multimedia interface

System and method for customizing a multimedia interface

SYSTEM AND METHOD FOR NAVIGATION OF A MULTIMEDIA INTERFACE

SYSTEME ET PROCEDE DE NAVIGATION DANS UNE INTERFACE MULTIMEDIA

Local Applications (No Type Date): WO 2004US28081 A 20040827; US
2003498899 P 20030829; US 2004752762 A 20040106; US 2003498899 P
20030829; US 2004752824 A 20040106

Priority Applications (no., kind, date): US 2004752824 A 20040106; US
2004752823 A 20040106; US 2003498899 P 20030829; US 2004752762 A
20040106

40/AA,AN,AZ,TI/10 (Item 2 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014936811

WPI ACC NO: 2005-284552/

Fantasy sports provision system using network e.g. internet, includes
client device to display preferred fantasy sport data simultaneously with
broadcast programming content e.g. television content

Original Titles:

System and method for presenting fantasy sports content with broadcast
content

SYSTEM AND METHOD FOR PRESENTING FANTASY SPORTS CONTENT WITH BROADCAST
CONTENT

SYSTEME ET PROCEDE DE PRESENTATION D'UN CONTENU DE SPORT FICTIFS EN MEME

TEMPS QU'UN CONTENU DIFFUSE

Local Applications (No Type Date): WO 2004US28079 A 20040827; US
2003498899 P 20030829; US 2004752743 A 20040106
Priority Applications (no., kind, date): US 2003498899 P 20030829; US
2004752743 A 20040106

40/AA,AN,AZ,TI/11 (Item 3 from file: 350)

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014904001

WPI ACC NO: 2005-251778/

Online broadcast and non-broadcast contents integrating system has client side device to display broadcast content and non-broadcast content based on user preference, upon receiving user request to view non-broadcast content

Original Titles:

System and method for integrating broadcast content and non-broadcast content

SYSTEM AND METHOD FOR INTEGRATING BROADCAST CONTENT AND NON-BROADCAST CONTENT

SYSTEME ET PROCEDURE PERMETTANT D'INTEGRER DES CONTENUS DE DIFFUSION ET DE NON DIFFUSION

Local Applications (No Type Date): US 2003498899 P 20030829; US

2004752761 A 20040106; WO 2004US27966 A 20040827

Priority Applications (no., kind, date): US 2003498899 P 20030829; US

2004752761 A 20040106

40/AA,AN,AZ,TI/12 (Item 4 from file: 350)

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014903928

WPI ACC NO: 2005-251705/

Auctioning system uses broadcast-based device e.g. set top box coupled to internet, to receive user preference data based on multiple auctioning preferences and broadcast programming content from broadcast source

Original Titles:

System and method for auctioning utilizing a broadcast-based device

SYSTEM METHOD FOR AUCTIONING UTILIZING A BROADCAST-BASED DEVICE

SYSTEME ET PROCEDURE POUR ENCHERES AVEC UN DISPOSITIF DU TYPE A DIFFUSION

Local Applications (No Type Date): US 2003498899 P 20030829; US

2004752738 A 20040106; WO 2004US28080 A 20040827

Priority Applications (no., kind, date): US 2003498899 P 20030829; US

2004752738 A 20040106

40/AA,AN,AZ,TI/13 (Item 5 from file: 350)

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014903920

WPI ACC NO: 2005-251697/

Purchase transactions conducting system has broadcast-based device that displays purchase options corresponding to purchase preferences input through user interface, for selection by user

Original Titles:

System and method for performing purchase transactions utilizing a broadcast-based device

SYSTEM AND METHOD FOR PERFORMING PURCHASE TRANSACTIONS UTILIZING A BROADCAST-BASED DEVICE

SYSTEME ET PROCEDE D'EXECUTION DE TRANSACTIONS D'ACHAT A L'AIDE D'UN DISPOSITIF A RADIOFFUSION

Local Applications (No Type Date): US 2003498899 P 20030829; US

2004752620 A 20040106; WO 2004US27917 A 20040827

Priority Applications (no., kind, date): US 2003498899 P 20030829; US

2004752620 A 20040106

40/AA,AN,AZ,TI/14 (Item 6 from file: 350)

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014864810

WPI ACC NO: 2005-212525/

Multimedia content presentation system has broadcast-based client device to present list of possible multimedia search end points on multimedia interface, for allowing user to select specific end point

Original Titles:

System and method for searching content using a multimedia interface

Local Applications (No Type Date): US 2003498899 P 20030829; US

2004752823 A 20040106

Priority Applications (no., kind, date): US 2003498899 P 20030829; US

2004752823 A 20040106

40/AA,AN,AZ,TI/15 (Item 1 from file: 2)

DIALOG(R)File 2:(c) 2006 Institution of Electrical Engineers. All rts. reserv.

08984451 INSPEC Abstract Number: B2004-07-6250F-158

Title: Performance assessment of a novel prediction-based resource borrowing strategy suitable for high capacity mobile cellular networks

40/AA,AN,AZ,TI/16 (Item 2 from file: 2)

DIALOG(R)File 2:(c) 2006 Institution of Electrical Engineers. All rts. reserv.

08671978 INSPEC Abstract Number: B2003-08-6250F-091

Title: Dynamic channel allocation based on compact pattern concept with pattern restoration: performance analysis of a modified approach

40/AA,AN,AZ,TI/17 (Item 3 from file: 2)

DIALOG(R)File 2:(c) 2006 Institution of Electrical Engineers. All rts. reserv.

07300363 INSPEC Abstract Number: B1999-08-6150D-018

Title: Channel equalization using neural networks

? show files;ds
File 347:JAPIO Dec 1976-2006/Jan(Updated 061009)
(c) 2006 JPO & JAPIO
File 350:Derwent WPIX 1963-2006/UD=200665
(c) 2006 The Thomson Corporation
File 371:French Patents 1961-2002/BOPI 200209
(c) 2002 INPI. All rts. reserv.

Set	Items	Description
S1	360060	PERSONALIZATION OR PERSONALIZED OR CUSTOM OR CUSTOMIZED OR TAILOR??? OR INDIVIDUALIZED OR "TO"()ORDER OR TARGET?
S2	419642	TV OR BROADCAST(5N) (MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY) (2W) (THEATRE??? OR CINEMA)
S3	5187453	CONNECT OR CONNECTED OR CONNECTIVE?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	729066	INTERNET OR WEB OR WORLDWIDE??? OR WIDEBAND OR NETWORK OR ONLINE OR ON()LINE
S5	55782	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	1686693	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERIA??
S7	110535	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	1003	S1(5N)S2
S9	164558	S3(5N)S4
S10	18	S5(5N) (S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	784	S5(5N)S6
S13	386	S5(5N)S7
S14	20	S12 AND S13
S15	0	S8 AND S9 AND S14
S16	1150	S12 OR S13
S17	0	S8(S)S9(S)S16
S18	0	S8 AND S9 AND S16
S19	0	S4(S)S8(S)S16
S20	441	S1 AND S2 AND S4 AND S6
S21	75	S4 AND S6 AND S8
S22	372755	IC=(G06F-017? OR G06F-0017?)
S23	21	S21 AND S22
S24	6	S4(10N)S6(10N)S8
S25	27	S23 OR S24
S26	27	IDPAT (sorted in duplicate/non-duplicate order)
S27	27	IDPAT (primary/non-duplicate records only)

27/3,K/1 (Item 1 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 The Thomson Corporation. All rts. reserv.

0015911408 - Drawing available

WPI ACC NO: 2006-443049/200645

XRPX Acc No: N2006-362975

Personalized content system for delivery of personalized and logistic information between communication devices has server which retrieves digital record and processes personalized content based on user input and program profile

Patent Assignee: INSIGNIO TECHNOLOGIES INC (INSI-N)

Inventor: SCANNELL R F

Patent Family (1 patents, 1 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
US 20060123053	A1	20060608	US 2004632643	P	20041202	200645 B
			US 2005291384	A	20051201	

Priority Applications (no., kind, date): US 2004632643 P 20041202; US 2005291384 A 20051201

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20060123053	A1	EN	61	13	Related to Provisional US 2004632643

...server which retrieves digital record and processes personalized content based on user input and program profile

Alerting Abstract ...created by retrieving the digital copy of a digital record for processing based on a **web** -based personalized application. A server retrieves the digital record and processes the content based on a user input and a program **profile**ADVANTAGE - Facilitates widespread generation and integrated dissemination of personalized content at low cost. Enables transmitting **personalized** content including e.g. **TV** program, to communication device of user...

Title Terms.../Index Terms/Additional Words: **PROFILE**

Class Codes

International Classification (+ Attributes)
IPC + Level Value Position Status Version
G06F-0017/00 ...

Original Publication Data by Authority

Original Abstracts:

...a digital record associated with it, and processing the digital copy for at least a **web** -based personalized application. Conversion is based on input of a code such as a telephone...

...record and processes content and outputs based on user input, a user and/or program **profile** , and combinations thereof.

Claims:

...digital record associated with said content and processing said digital copy for at least a **web** -based personalized application, wherein said conversion is based on the input of at least one...

...server processes said content based on at least one of said user input, a user **profile** associated with said input, a program **profile** associated

with said input, a program **profile** associated with at least the time of receipt of said transmission to said server port...

27/3,K/3 (Item 3 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 The Thomson Corporation. All rts. reserv.

0015349567 - Drawing available
WPI ACC NO: 2005-699826/200572
Related WPI Acc No: 2001-090887; 2002-254672; 2002-269612; 2002-361087;
2002-479604; 2002-681473; 2002-690132; 2006-046153; 2006-076265
XRPX Acc No: N2005-574010

Selective storage method of targeted advertisements at set-top box, involves determining whether advertisement contained in received signal is appropriate, by comparing grouping indicator with grouping assignment of subscriber equipment

Patent Assignee: PRIME RES ALLIANCE E INC (PRIM-N)

Inventor: ELDERING C A; FLICKINGER G C

Patent Family (1 patents, 1 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
US 20050210502	A1	20050922	US 2000229156	P	20000831	200572 B
			US 2000748949	A	20001227	
			US 2005134146	A	20050520	

Priority Applications (no., kind, date): US 2000748949 A 20001227; US 2000229156 P 20000831; US 2005134146 A 20050520

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20050210502	A1	EN	19	9	Related to Provisional US 2000229156 Continuation of application US 2000748949

Alerting Abstract ...ADVANTAGE - Enables to insert **targeted** advertisements into **television** program stream in **targeted** fashion either by subscriber or group of subscribers in **network**.

Class Codes

(Additional/Secondary): G06F-017/60 ...

Original Publication Data by Authority

Original Abstracts:

...at the STB, are processed by the STB and only those advertisements with the appropriate **characteristics** are stored on the hard drive (HD). This may require some buffering of the advertisements...

Claims:

b 1 /b . A method of selectively storing targeted advertisements at subscriber equipment in a television **network** environment, the method comprising:(a) forming a plurality of targeted groups based on characterization information...

27/3,K/5 (Item 5 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 The Thomson Corporation. All rts. reserv.

0014613759 - Drawing available

WPI ACC NO: 2004-795732/

XRPX Acc No: N2004-627141

Personalized television program recommendation provision method in search engine of internet , involves generating prioritized list from documents based on convolution of belief probabilities and ontology co-occurrence probabilities

Patent Assignee: HATTA M (HATT-I); SONY ELECTRONICS INC (SONY)

Inventor: HATTA M

Patent Family (2 patents, 106 countries)

Patent			Application			
Number	Kind	Date	Number	Kind	Date	Update
WO 2004095174	A2	20041104	WO 2004US11538	A	20040414	200478 B
US 20050004930	A1	20050106	US 2003463609	P	20030416	200504 E
			US 2004824655	A	20040413	

Priority Applications (no., kind, date): US 2003463609 P 20030416; US 2004824655 A 20040413

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing	Notes
WO 2004095174	A2	EN	35	7		

National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW

Regional Designated States, Original: AT BE BG BW CH CY CZ DE DK EA EE ES FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NL OA PL PT RO SD SE SI SK SL SZ TR TZ UG ZM ZW

US 20050004930 A1 EN Related to Provisional US 2003463609

Personalized television program recommendation provision method in search engine of internet , involves generating prioritized list from documents based on convolution of belief probabilities and ontology co...

Alerting Abstract ...NOVELTY - The belief probabilities based on user feed back for ontological concepts within a **preference** model (108) representing a belief of user **preferences** , are determined. A prioritized list (120) is generated from several documents (116) based on the...
... personalized television program recommendation provision apparatus; machine-readable medium for storing program for providing **personalized television program recommendation;** **personalized television program recommendation provision system...**

...USE - For providing recommendation for **personalized television (TV)** program such as baseball game, shopping and travel related programs, and for providing multimedia content such as video, audio, music, images, text documents, **web** documents, digitized data, to user/viewer, by search engine of **internet** , directly coupled and private networks...

...DESCRIPTION OF DRAWINGS - The figure shows an overview of **personalized TV program recommendation system**

Class Codes

...International Classification (Main): G06F-017/00

Original Publication Data by Authority

Original Abstracts:

Belief probabilities for ontological concepts within a **preference** model representing a belief of user **preferences** are determined. The belief probabilities are based on user feedback. A convolution of the belief...

...Belief probabilities for ontological concepts within a **preference** model (108) representing a belief of user **preferences** are determined. The belief probabilities are based on user feedback (104). A convolution of the ...

...des probabilites de croyances relatives a des concepts ontologiques au sein d'un modele de **preferences** (108) representant une croyance concernant des **preferences** de l'utilisateur sont determinees. Les probabilites de croyance sont basees sur la reaction (104)...

Claims:

...claimed is: b 1 /b . A computerized method comprising: determining belief probabilities for ontological concepts within a **preference** model representing a belief of user **preferences** , wherein the belief probabilities are based on user feedback; performing a convolution of the belief...

27/3,K/6 (Item 6 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2006 The Thomson Corporation. All rts. reserv.

0014469770 - Drawing available

WPI ACC NO: 2004-661209/

XRPX Acc No: N2004-523550

Targeted content selecting method for use in interactive television network , involves determining match between targeted content and viewer profiles , and selecting piece of content for display to viewer based on match

Patent Assignee: BORSY L (BORS-I); HAWKINS W J (HAWK-I)

Inventor: BORSY L; HAWKINS W J

Patent Family (1 patents, 1 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
US 20040172650	A1	20040902	US 2003375028	A	20030228	200464 B

Priority Applications (no., kind, date): US 2003375028 A 20030228

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20040172650	A1	EN	16	10	

Targeted content selecting method for use in interactive television network , involves determining match between targeted content and viewer profiles , and selecting piece of content for display to viewer based on match

27/3,K/8 (Item 8 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2006 The Thomson Corporation. All rts. reserv.

0013951167 - Drawing available

WPI ACC NO: 2004-131688/

XRPX Acc No: N2004-105111

Targeted marketing usage data collection method using broadcast network , involves accessing stored usage data to determine appropriate advertisement for user by advertiser

Patent Assignee: ALANEN J (ALAN-I); HUSSMANN H (HUSS-I); LUOMA J (LUOM-I); NOKIA CORP (OYNO)

Inventor: ALANEN J; HUSSMANN H; KYLMAEKOSKI J; LUOMA J

Patent Family (2 patents, 32 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
US 20040002896	A1	20040101	US 2002183646	A	20020628	200413 B
EP 1376914	A2	20040102	EP 2003254053	A	20030626	200413 E

Priority Applications (no., kind, date): US 2002183646 A 20020628

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20040002896	A1	EN	14	2	
EP 1376914	A2	EN			

Regional Designated States, Original: AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR

Targeted marketing usage data collection method using broadcast network , involves accessing stored usage data to determine appropriate advertisement for user by advertiser

Original Titles:

...Collection of **behaviour** data on a broadcast data **network**
...

...Collection of **behavior** data on a broadcast data **network**

Alerting Abstract ...USE - For collecting **targeted** marketing usage data related to **television** broadcast data, digital video broadcast data, streaming video data, video-on-demand data, music download...

...webpage data, multimedia content data for books, magazines, newspapers, electronic-commerce data through broadcast data **network** , hybrid **network** , wireless **network** , private **network** such as local area **network** ,
b Bluetooth /b (RTM) **network** , intranet, extranet...

...DESCRIPTION OF DRAWINGS - The figure shows the **network** diagram for collecting usage data from broadcast data **network** .

Title Terms.../Index Terms/Additional Words: **NETWORK** ;

Class Codes

International Classification (Main): **G06F-017/60** ...

Original Publication Data by Authority

Original Abstracts:

...advertisement for a second user. The method comprises receiving a data resource from a communications **network** , storing the data resource, displaying the data resource for a first user, extracting usage data...

...advertisement for a second user. The method comprises receiving a data resource from a communications **network** , storing the data resource, displaying the data resource for a first user, extracting usage data...

Claims:

...the memory device, the processor being configured to: receive a data

resource from a communications **network** ; store the data resource; display the data resource for a first user; extract usage data...

...an advertiser with a targeted marketing activity, comprising: receiving a data resource from a communications **network** ; storing the data resource; displaying the data resource for a first user; extracting usage data...

27/3,K/9 (Item 9 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2006 The Thomson Corporation. All rts. reserv.

0013940987 - Drawing available

WPI ACC NO: 2004-121308/200412

Related WPI Acc No: 1998-446653; 2000-061754; 2001-475470; 2003-707437; 2003-862888; 2004-021105; 2005-028499; 2006-600758

XRPX Acc No: N2004-097164

Node targeted content provision system in television network , provides message such as advertisement message to targeted node, prior to completion of display of information in node

Patent Assignee: KLUG J R (KLUG-I); KLUG N H (KLUG-I)

Inventor: KLUG J R; KLUG N H

Patent Family (1 patents, 1 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
US 20040010546	A1	20040115	US 19958736	P	19951211	200412 B
			US 1996595837	A	19960202	
			US 1997876765	A	19970616	
			US 1998128915	A	19980804	
			US 1999451390	A	19991130	
			US 2003615219	A	20030707	

Priority Applications (no., kind, date): US 19958736 P 19951211; US 1996595837 A 19960202; US 1997876765 A 19970616; US 1998128915 A 19980804; US 1999451390 A 19991130; US 2003615219 A 20030707

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20040010546	A1	EN	41	18	Related to Provisional US 19958736 Continuation of application US 1996595837 C-I-P of application US 1997876765 C-I-P of application US 1998128915 Continuation of application US 1999451390 Continuation of patent US 5790785 C-I-P of patent US 5996007 Continuation of patent US 6615251

Node targeted content provision system in television network , provides message such as advertisement message to targeted node, prior to completion of display of...

Original Titles:

Method for providing node targeted content in an addressable **network**

Alerting Abstract ...or advertising information, product information, public service announcement or other messages interested by user, in **internet** and television **network** .

Title Terms.../Index Terms/Additional Words: **NETWORK** ;

Class Codes

International Classification (+ Attributes)

IPC + Level Value Position Status Version

... **G06F-0017/30**

... **G06F-0017/30**

Original Publication Data by Authority

Original Abstracts:

Advertising, entertainment or other content is targeted to a particular node of an addressable **network** based on user information. Such addressable networks may include the **Internet** , certain television networks or other networks where content can be addressed to specific nodes. The user information may include financial information, product or service **preference** information, and user contact information regarding a user of the targeted node. In one implementation, targeted content is presented during waiting time of an **Internet** session. The corresponding process involves monitoring (b 416 /b) a user node to identify a website access...

Claims:

What is claimed is: b 1 /b . A system for providing node targeted content in an addressable **network** , comprising:an access request receipt module;means for providing information in response to the access...

27/3,K/10 (Item 10 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2006 The Thomson Corporation. All rts. reserv.

0013137577 - Drawing available

WPI ACC NO: 2003-219842/200321

XRPX Acc No: N2003-175302

Media object transmission system for television , determines user profile targeted using media object received from input port, for identifying suitable media object receiving users

Patent Assignee: ACTV INC (ACTV-N); CRISTOFALO M (CRIS-I); DEO F P (DEOF-I)

Inventor: CRISTOFALO M; DEO F P

Patent Family (5 patents, 94 countries)

Patent			Application			
Number	Kind	Date	Number	Kind	Date	Update
US 20020152117	A1	20021017	US 2001834500	A	20010412	200321 B
WO 2002084502	A1	20021024	WO 2001US12469	A	20010417	200321 E
EP 1379959	A1	20040114	EP 2001930549	A	20010417	200410 E
			WO 2001US12469	A	20010417	
AU 2001257076	A1	20021028	AU 2001257076	A	20010417	200433 E
JP 2004537190	W	20041209	WO 2001US12469	A	20010417	200481 E
			JP 2002582374	A	20010417	

Priority Applications (no., kind, date): US 2001834500 A 20010412

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20020152117	A1	EN	25	5	
WO 2002084502	A1	EN			

National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BY

BZ CA CH CN CO CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL
 IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO
 NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
 Regional Designated States, Original: AT BE CH CY DE DK EA ES FI FR GB GH
 GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW
 EP 1379959 A1 EN PCT Application WO 2001US12469
 Based on OPI patent WO 2002084502
 Regional Designated States, Original: AL AT BE CH CY DE DK ES FI FR GB GR
 IE IT LI LT LU LV MC MK NL PT RO SE SI TR
 AU 2001257076 A1 EN Based on OPI patent WO 2002084502
 JP 2004537190 W JA 110 PCT Application WO 2001US12469
 Based on OPI patent WO 2002084502

**Media object transmission system for television , determines user profile
 targeted using media object received from input port, for identifying
 suitable media object receiving users**

Alerting Abstract ...NOVELTY - A transmitting system (102) determines the
 user **profile** targeted using the media object received from the input
 port. The system identifies a user associated with the user **profile** , and
 the media object is transmitted to the identified user....system; Media
 object presenting method; Computer readable medium for storing media object
 presentation program; User **profile** generation system; User **profile**
 generation method; Media object pushing method; and Media object pulling
 method...

...USE - Media object transmission system in electronic information access
 system e.g. television, radio, **Internet** , multimedia content creator. For
 sponsoring program e.g. news program, sports program e.g. football...

...analog and digital television broadcast, analog and digital radio
 broadcast, analog and digital wireless communication **network** , microwave
 system, millimeter wave system, infrared system, and satellite broadcast
 system and in wire based...

...link, telephone system, closed circuit system, very high speed digital
 subscriber lines (VDSL), VGD using **Internet** , private **network** , public
network , wireless **network** , wired **network** , ATM **network** , wide area
network , local area **network** and intranet...

...representation of a system providing media object based content targeted
 to users based on user **profiles** .

Title Terms.../Index Terms/Additional Words: **PROFILE** ;

Class Codes

...International Classification (Main): **G06F-017/60**

Original Publication Data by Authority

Original Abstracts:

...transmitting the content, and receiving and presenting the content to a
 user based upon user **profile** information. The system includes a media
 object creator (108), which creates media objects utilized i...

...profiling system which determines which media objects a user is to
 received based upon user **profile** information...

...transmitting the content, and receiving and presenting the content to a

user based upon user **profile** information. The system includes a media object creator, which creates media objects utilized in a...

...profiling system which determines which media objects a user is to received based upon user **profile** information...

...transmitting the content, and receiving and presenting the content to a user based upon user **profile** information. The system includes a media object creator (108), which creates media objects utilized i...

...profiling system which determines which media objects a user is to received based upon user **profile** information...

Claims:

...for transmitting a media object containing content targeted to a user based upon a user **profile** comprising: an input port for receiving a media object containing content targeted to a user **profile**; and a transmitting system, connected to the input port, which transmits the media object in a programming signal to a user associated with the **user** profile; whereupon receiving the media object from the input port, the transmitting system determines the **user** profile targeted by the media object, identifies a user associated with the **user** profile, and transmits the media object to the identified user.

27/3,K/11 (Item 11 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2006 The Thomson Corporation. All rts. reserv.

0012989108 - Drawing available

WPI ACC NO: 2003-066830/

Related WPI Acc No: 2002-382554; 2003-128051

XRPX Acc No: N2003-051831

Advertisement matching method for TV delivery system, involves correlating advertisement profile and subscriber profile to determine targeted advertisement

Patent Assignee: ELDERING C A (ELDE-I); LUSTIG H M (LUST-I); SCHLACK J A (SCHL-I)

Inventor: ELDERING C A; LUSTIG H M; SCHLACK J A

Patent Family (1 patents, 1 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
US 20020123928	A1	20020905	US 2001260946	P	20010111	200306 B
			US 2001263095	P	20010119	
			US 2001278612	P	20010426	
			US 2001928024	A	20010810	

Priority Applications (no., kind, date): US 2001278612 P 20010426; US 2001263095 P 20010119; US 2001260946 P 20010111; US 2001928024 A 20010810

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20020123928	A1	EN	73	40	Related to Provisional US 2001260946
					Related to Provisional US 2001263095
					Related to Provisional US 2001278612

Advertisement matching method for TV delivery system, involves correlating advertisement profile and subscriber profile to determine targeted advertisement

Original Titles:

Targeting ads to subscribers based on privacy-protected subscriber profiles

Alerting Abstract ...NOVELTY - An advertisement **profile** containing traits of a target market is received. Subscriber data from various sources are gathered and subscriber **profiles** are generated using the data, without revealing any private data. The advertisement **profile** and subscriber **profile** are correlated to determine targeted advertisement....USE - For TV delivery system, **Internet**, radio, video **network**, computer publishing media e.g. newspapers, etc...

...DESCRIPTION OF DRAWINGS - The figure shows the **television** system using **targeted** advertising model.

Title Terms.../Index Terms/Additional Words: **PROFILE** ;

Class Codes

International Classification (Main): **G06F-017/60**

Original Publication Data by Authority

Original Abstracts:

Monitoring subscriber viewing interactions, such as television viewing interactions, and generating viewing **characteristics** therefrom. Generating at least one type of subscriber **profile** from at least some subset of subscriber **characteristics** including viewing, purchasing, transactions, statistical, deterministic, and demographic. The subscriber **characteristics** may be generated, gathered from at least one source, or a combination thereof. Forming groups of subscribers by correlating at least one type of subscriber **profile**. The subscriber groups may correlate to elements of a content delivery system (such as head-ends, nodes, branches, or set top boxes (STBs) within a cable TV system). Correlating ad **profiles** to subscriber/subscriber group **profiles** and selecting targeted advertisements for the subscribers/subscriber groups based on the correlation. Inserting the...

Claims:

...claimed is: b 1 /b . A method for matching advertisements to subscribers, the method comprising: receiving advertisement **profiles** that include traits associated with an intended target market for an associated advertisement; gathering subscriber...

...least a subset of transactional data, public data, private data, and demographic data; generating subscriber **profiles** based on at least a subset of gathered subscriber data, wherein the subscriber **profiles** predict traits about the subscribers without revealing any private data or raw transaction data associated with the subscribers; correlating the advertisement **profiles** with the subscriber **profiles**; and selecting targeted advertisements based on said correlating.

27/3,K/12 (Item 12 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2006 The Thomson Corporation. All rts. reserv.

0012904201 - Drawing available

WPI ACC NO: 2002-147290/200219

XRPX Acc No: N2002-111695

Provision method for targeted message to user used to implement an interactive television application presenting message to user for which

targeting criterion is satisfied

Patent Assignee: UNITED VIDEO PROPERTIES INC (UNVI-N)

Inventor: ELLIS M D

Patent Family (9 patents, 94 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
WO 2001039501	A1	20010531	WO 2000US31995	A	20001121	200219 B
AU 200117867	A	20010604	AU 200117867	A	20001121	200219 E
EP 1232651	A1	20020821	EP 2000980635	A	20001121	200262 E
			WO 2000US31995	A	20001121	
CN 1391766	A	20030115	CN 2000816102	A	20001121	200330 E
JP 2003515985	W	20030507	WO 2000US31995	A	20001121	200331 E
			JP 2001540524	A	20001121	
TW 503659	A	20020921	TW 2000124659	A	20001121	200337 E
EP 1564995	A2	20050817	EP 2000980635	A	20001121	200554 E
			EP 200575664	A	20001121	
US 20050204382	A1	20050915	US 1999167184	P	19991123	200561 E
			US 2000717729	A	20001121	
			US 200542820	A	20050125	
CN 1173568	C	20041027	CN 2000816102	A	20001121	200615 E

Priority Applications (no., kind, date): US 200542820 A 20050125; US 2000717729 A 20001121; US 1999167184 P 19991123

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2001039501	A1	EN	57	14	
National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW					
Regional Designated States,Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW					
AU 200117867	A	EN			Based on OPI patent WO 2001039501
EP 1232651	A1	EN			PCT Application WO 2000US31995
					Based on OPI patent WO 2001039501
Regional Designated States,Original: AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI					
JP 2003515985	W	JA	50		PCT Application WO 2000US31995
					Based on OPI patent WO 2001039501
TW 503659	A	ZH			
EP 1564995	A2	EN			Division of application EP 2000980635
					Division of patent EP 1232651
Regional Designated States,Original: AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE					
US 20050204382	A1	EN			Related to Provisional US 1999167184
					Continuation of application US 2000717729

...user used to implement an interactive television application presenting message to user for which targeting criterion is satisfied

Original Titles:

...INTERACTIVE TELEVISION	TARGETED	MESSAGE SYSTEM...
...Interactive television	targeted	message system...
...Interactive television	targeted	message system...
...INTERACTIVE TELEVISION	TARGETED	MESSAGE SYSTEM...

Alerting Abstract ...NOVELTY - The method involves creating a message with associated targeting **criteria** . The message is distributed to several users. The targeting **criterion** is compared to stored user information. The message is presented to the user for which the targeting **criterion** is satisfied. The method further involves distributing the message through a television distribution facility, the **Internet** or a set-top box....
ADVANTAGE - Provides **targeted** messaging for **television** subscribers in cable television system or satellite television system...

Title Terms.../Index Terms/Additional Words: **CRITERIA ;**

Class Codes

... (Additional/Secondary): **G06F-017/60**

Original Publication Data by Authority

Original Abstracts:

An interactive **television** system is provided in which **targeted** messages may be sent to users. The interactive television system may use an interactive television...

...other interactive television application or may be part of the program guide or other interactive **television** application. Messages may be **targeted** based on the **television** channels to which the user subscribes or based on which settings the user has established in the program guide or other application or based on any other suitable **criteria** .

...
...system and method is provided for providing a targeted message to user equipment. An interactive **television** application is used to order a product or service, and user information is stored in user equipment where the user...

...service. A message is created at a television distribution facility, the message having associated targeting **criteria** . The message and the **targeting criteria** are distributed from a **television** distribution facility to user equipment. At the user equipment, the targeting **criteria** are compared to the stored user information relating to the product or service, and when the targeting **criteria** are satisfied the message is presented to the user...

...An interactive **television** system is provided in which **targeted** messages may be sent to users. The interactive television system may use an interactive television...

...other interactive television application or may be part of the program guide or other interactive **television** application. Messages may be **targeted** based on the **television** channels to which the user subscribes or based on which settings the user has established in the program guide or other application or based on any other suitable **criteria** .

...

...An interactive **television** system is provided in which **targeted** messages may be sent to users. The interactive television system may use an interactive television...

...other interactive television application or may be part of the program guide or other interactive **television** application. Messages may be

targeted based on the **television** channels to which the user subscribes or based on which settings the user has established in the program guide or other application or based on any other suitable **criteria** .

Claims:

...a targeted message to at least one user equipment, said method comprising:using an interactive **television** application to order a product or service;storing user information relating to the product or service in user equipment;creating a message having associated **targeting criteria** at a **television** distribution facility;distributing the message along with the **targeting criteria** from the **television** distribution facility to the user equipment;comparing the targeting **criteria** to the stored user information relating to the product or service at the user equipment; andpresenting the message to the user when the **targeting criteria** are satisfied...

...providing a targeted message to a user of an interactive television application, comprising:using the **interactive television application** to order a product or service;storing user information relating to the ordered product or service in user equipment;creating a message having associated **targeting** criteria at a first location;distributing the message along with the **targeting** criteria from the first location to the user equipment;comparing the **targeting** criteria to the stored user information relating to the ordered product or service at the user equipment; andpresenting the message to the user when the **targeting** is criteria are satisfied.

27/3,K/13 (Item 13 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2006 The Thomson Corporation. All rts. reserv.

0012849060 - Drawing available

WPI ACC NO: 2002-707604/200276

XRPX Acc No: N2002-557893

Identifying method for current user of terminal for delivery of targeted content dynamically matching current input pattern with one of user input pattern profiles

Patent Assignee: PREDICTIVE NETWORKS INC (PRED-N); SEDNA PATENT SERVICES LLC (SEDN-N)

Inventor: CERRATO D E .

Patent Family (4 patents, 95 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	
WO 2002082214	A2	20021017	WO 2002US10580	A	20020405	200276	B
US 20020178257	A1	20021128	US 2001282028	P	20010406	200281	E
			US 2002117654	A	20020405		
AU 2002305137	A1	20021021	AU 2002305137	A	20020405	200433	E
US 7092926	B2	20060815	US 2001282028	P	20010406	200654	E
			US 2002117654	A	20020405		

Priority Applications (no., kind, date): US 2002117654 A 20020405; US 2001282028 P 20010406

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2002082214	A2	EN	36	3	

National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ

NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
 Regional Designated States, Original: AT BE CH CY DE DK EA ES FI FR GB GH
 GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZM ZW
 US 20020178257 A1 EN Related to Provisional US 2001282028
 AU 2002305137 A1 EN Based on OPI patent WO 2002082214
 US 7092926 B2 EN Related to Provisional US 2001282028

...method for current user of terminal for delivery of targeted content
 dynamically matching current input pattern with one of user input
 pattern profiles

Alerting Abstract ...NOVELTY - The method involves providing a data base
 containing several user input **pattern profiles** of prior user inputs to
 a terminal device. Each of the possible users is associated with at least
 one of the user input **pattern profiles**. At least one current input
pattern is detected from use of the terminal device. At least one current
 input **pattern** is dynamically matched with one of the user input **pattern**
profiles. The possible user associated with the one of the user input
pattern profiles is selected as the current user....USE - For monitoring
 activity of users of a client terminal, such as a computer or TV set, to
 deliver **targeted** content such as advertising...

...DESCRIPTION OF DRAWINGS - The figure shows a **network** in which the
 system may be implemented.

Title Terms.../Index Terms/Additional Words: **PATTERN** ; ...

... **PROFILE**

Class Codes

International Classification (+ Attributes)
 IPC + Level Value Position Status Version
 ... G06F-0017/00

Original Publication Data by Authority

Original Abstracts:

...a group of possible users. The method includes providing a database
 containing multiple user input **pattern profiles** of prior user inputs to
 the terminal device. Each of the possible users of the group are associated
 with at least one of the user input **pattern profiles**. Current input
patterns from use of the terminal device are detected. The current input
patterns are combined and then dynamically matched with one of the user
 input **pattern profiles**, and the possible user associated with the
 matched user input **pattern profile** is selected as the current user. The
 system for identifying a current user of a terminal device from a group of
 possible users includes a database containing multiple user input **pattern**
profiles of prior user inputs to the terminal device. Each of the
 possible users is associated with at least one of the user input **pattern**
profiles. The system detects current input **patterns** from use of the
 terminal device, and then combines the **patterns** and dynamically matches
 the **patterns** with one of the user input **pattern profiles**. The system
 selects the possible user associated with the matched user input **pattern**
profiles as the current user...

...a group of possible users. The method includes providing a database
 containing multiple user input **pattern profiles** of prior user inputs to
 the terminal device. Each of the possible users of the group are associated
 with at least one of the user input **pattern profiles**. Current input

patterns from use of the terminal device are detected. The current input **patterns** are combined and then dynamically matched with one of the user input **pattern profiles**, and the possible user associated with the matched user input **pattern profile** is selected as the current user. The system for identifying a current user of a terminal device from a group of possible users includes a database containing multiple user input **pattern profiles** of prior user inputs to the terminal device. Each of the possible users is associated with at least one of the user input **pattern profiles**. The system detects current input **patterns** from use of the terminal device, and then combines the **patterns** and dynamically matches the **patterns** with one of the user input **pattern profiles**. The system selects the possible user associated with the matched user input **pattern profiles** as the current user...

...a group of possible users. The method includes providing a database containing multiple user input **pattern profiles** of prior user inputs to the terminal device. Each of the possible users of the group are associated with at least one of the user input **pattern profiles**. Current input **patterns** from use of the terminal device are detected. The current input **patterns** are combined and then dynamically matched with one of the user input **pattern profiles**, and the possible user associated with the matched user input **pattern profile** is selected as the current user. The system for identifying a current user of a terminal device from a group of possible users includes a database containing multiple user input **pattern profiles** of prior user inputs to the terminal device. Each of the possible users is associated with at least one of the user input **pattern profiles**. The system detects current input **patterns** from use of the terminal device, and then combines the **patterns** and dynamically matches the **patterns** with one of the user input **pattern profiles**. The system selects the possible user associated with the matched user input **pattern profiles** as the current user...

Claims:

...a group of possible users, comprising: providing a database containing a plurality of user input **pattern profiles** of prior user inputs to said terminal device, each of said possible users being associated with at least one of said user input **pattern profiles**; detecting at least one current input **pattern** from use of said terminal device; and dynamically matching said at least one current input **pattern** with one of said user input **pattern profiles**, and selecting the possible user associated with the one of said user input **pattern profiles** as the current user...

...claimed is: 1. A method, comprising: providing a database containing a plurality of user input **pattern profiles** of prior user inputs to a terminal device, each of a group of possible users of said terminal device being associated with at least one of said user input **pattern profiles**, said user input **pattern** comprising a clickstream; detecting at least one current input **pattern** from use of said terminal device; dynamically matching said at least one current input **pattern** with one of said user input **pattern profiles**; and identifying a current user of said terminal device from said group of possible users by selecting the possible user associated with the one of said user input **pattern profiles** as the current user.

27/3,K/14 (Item 14 from file: 350)
DIALOG(R) File 350:Derwent WPIX
(c) 2006 The Thomson Corporation. All rts. reserv.

0012810192 - Drawing available

WPI ACC NO: 2002-667325/200271

XRPX Acc No: N2002-528001

Personalized presentation device of TV / Internet content by formatting content according to preferences of viewer in terms of content, format and presentation style

Patent Assignee: KONINK PHILIPS ELECTRONICS NV (PHIG)

Inventor: DEVARA K V

Patent Family (2 patents, 23 countries)

Patent			Application			
Number	Kind	Date	Number	Kind	Date	Update
WO 2002071742	A1	20020912	WO 2002IB474	A	20020215	200271 B
US 20020129367	A1	20020912	US 2001798543	A	20010302	200271 E

Priority Applications (no., kind, date): US 2001798543 A 20010302

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2002071742	A1	EN	16	4	

National Designated States, Original: CN JP KR
Regional Designated States, Original: AT BE CH CY DE DK ES FI FR GB GR IE
IT LU MC NL PT SE TR

Personalized presentation device of TV / Internet content by formatting content according to preferences of viewer in terms of content, format and presentation style

27/3,K/15 (Item 15 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2006 The Thomson Corporation. All rts. reserv.

0012657794 - Drawing available

WPI ACC NO: 2002-507527/200254

Related WPI Acc No: 2001-441131

XRPX Acc No: N2002-401646

User interactive television program viewer profiling method for targeted advertisement distribution, involves correlating content associated profile information with requested program

Patent Assignee: HOSEA D F (HOSE-I); ODDO A S (ODDO-I); PREDICTIVE NETWORKS INC (PRED-N); RASCON A P (RASC-I); THURSTON N (THUR-I); ZIMMERMAN R S (ZIMM-I)

Inventor: HOSEA D F; ODDO A S; RASCON A P; THURSTON N; ZIMMERMAN R S

Patent Family (5 patents, 95 countries)

Patent			Application			
Number	Kind	Date	Number	Kind	Date	Update
US 20020059094	A1	20020516	US 2000558755	A	20000421	200254 B
			US 2001877974	A	20010607	
WO 2002102030	A2	20021219	WO 2002US17863	A	20020607	200301 E
EP 1410631	A2	20040421	EP 2002741862	A	20020607	200427 E
			WO 2002US17863	A	20020607	
AU 2002314935	A1	20021223	AU 2002314935	A	20020607	200452 E
AU 2002314935	A8	20051013	AU 2002314935	A	20020607	200611 E

Priority Applications (no., kind, date): US 2000558755 A 20000421; US 2001877974 A 20010607

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20020059094	A1	EN	23	10	C-I-P of application US 2000558755

WO 2002102030 A2 EN
 National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BY
 BZ CA CH CN CO CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL
 IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO
 NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
 Regional Designated States, Original: AT BE CH CY DE DK EA ES FI FR GB GR
 GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZM ZW
 EP 1410631 A2 EN PCT Application WO 2002US17863
 Based on OPI patent WO 2002102030
 Regional Designated States, Original: AL AT BE CH CY DE DK ES FI FR GB GR
 IE IT LI LT LU LV MC MK NL PT RO SE SI TR
 AU 2002314935 A1 EN Based on OPI patent WO 2002102030
 AU 2002314935 A8 EN Based on OPI patent WO 2002102030

User interactive television program viewer profiling method for targeted advertisement distribution, involves correlating content associated profile information with requested program

Alerting Abstract ...NOVELTY - Content associated **profile** information such as demographic and psychographic information from a rating service, is correlated with a program requested by every viewer. The viewer **profile** is developed based on the correlation....Set top box for profiling iTV viewer; Computer readable medium storing **profile** instructions; iTV viewer targeted advertising method; Computer for profiling iTV viewer; Targeted advertisement delivering system...

...USE - For identifying viewer's field of interest for **targeted** advertisement distribution over **television** , **Internet** , wireless networks ...

...ADVANTAGE - The viewer **profile** can be anonymously determined by using both demographic and psychographic information related to the viewer...

...sports that are of interest to the viewer can be recommended based on the determined **profile** .

Title Terms.../Index Terms/Additional Words: **PROFILE** ;

Class Codes

International Classification (Main): **G06F-017/60** ...

Original Publication Data by Authority

Original Abstracts:

...user. The method comprises gathering user-requested content information from iTV interactions, correlating content-associated **profile** information from a rating service with the user-requested content information, and developing a **profile** of the user based on the content-associated **profile** information correlated with the user-requested content information...

...user. The method comprises gathering user-requested content information from iTV interactions, correlating content-associated **profile** information from a rating service with the user-requested content information, and developing a **profile** of the user based on the content-associated **profile** information correlated with the user-requested content information...

...user. The method comprises gathering user-requested content information from iTV interactions, correlating content-associated **profile** information from a rating service with the user-requested content information, and

developing a **profile** of the user based on the content-associated **profile** information correlated with the user-requested content information...

Claims:

...an iTV user, comprising: gathering user-requested content information from iTV interactions; correlating content-associated **profile** information from a rating service with the user-requested content information; and developing a profile of the user based on the content- **associated** profile information correlated with the user-requested content information.

27/3,K/16 (Item 16 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2006 The Thomson Corporation. All rts. reserv.

0012630061 - Drawing available

WPI ACC NO: 2002-478852/200251

XRPX Acc No: N2002-378135

Targetted advertisement display apparatus e.g. television , identifies advertisement related to current media being displayed and targets identified advertisement to current media

Patent Assignee: UNITED VIDEO PROPERTIES INC (UNVI-N)

Inventor: ELLIS M D; LOPP S C; THOMAS W L; WALKER T A

Patent Family (8 patents, 97 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
US 20020042914	A1	20020411	US 2000239356	P	20001011	200251 B
			US 2001974450	A	20011009	
WO 2002031731	A2	20020418	WO 2001US31515	A	20011009	200251 E
AU 200211551	A	20020422	AU 200211551	A	20011009	200254 E
EP 1352351	A2	20031015	EP 2001979607	A	20011009	200368 E
			WO 2001US31515	A	20011009	
TW 536915	A	20030611	TW 2001124967	A	20011009	200374 E
KR 2004005837	A	20040116	KR 2003705176	A	20030411	200434 E
JP 2004533001	W	20041028	WO 2001US31515	A	20011009	200471 E
			JP 2002535041	A	20011009	
CN 1541365	A	20041027	CN 2001818863	A	20011009	200512 E

Priority Applications (no., kind, date): US 2000239356 P 20001011; US 2001974450 A 20011009

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20020042914	A1	EN	26	10	Related to Provisional US 2000239356
WO 2002031731	A2	EN			

National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Regional Designated States, Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

AU 200211551	A	EN			Based on OPI patent WO 2002031731
EP 1352351	A2	EN			PCT Application WO 2001US31515
					Based on OPI patent WO 2002031731

Regional Designated States, Original: AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI TR

TW 536915	A	ZH			
JP 2004533001	W	JA	89		PCT Application WO 2001US31515
					Based on OPI patent WO 2002031731

Targetted advertisement display apparatus e.g. television , identifies advertisement related to current media being displayed and targets identified advertisement to current media

Class Codes

International Classification (Main): G06F-017/60 ...

Original Publication Data by Authority

Original Abstracts:

...of advertisements. Selection of advertisements for each media grouping can be based on programs, channels, **network** affiliation, sponsorship, genre or other suitable **criteria** .

...

...of advertisements. Selection of advertisements for each media grouping can be based on programs, channels, **network** affiliation, sponsorship, genre or other suitable **criteria** .

...

...of advertisements. Selection of advertisements for each media grouping can be based on programs, channels, **network** affiliation, sponsorship, genre or other suitable **criteria** .

27/3,K/17 (Item 17 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2006 The Thomson Corporation. All rts. reserv.

0012327714 - Drawing available

WPI ACC NO: 2002-269612/200231

Related WPI Acc No: 2001-090887; 2002-254672; 2002-361087; 2002-479604; 2002-518273; 2002-681473; 2002-690132; 2003-776641; 2005-699826; 2006-046153; 2006-076265

XRPX Acc No: N2002-209811

Method of selectively inserting different advertisements into stream of television programming at set top box (STB) by storing one or more queues, each of which comprising ordered list of advertisement resource locators (ARLs)

Patent Assignee: BLASKO J P (BLAS-I); ELDERING C A (ELDE-I); EXPANSE NETWORKS INC (EXPA-N); FLICKINGER G C (FLIC-I); GILL K K (GILL-I); SCHLACK J A (SCHL-I)

Inventor: BLASKO J P; ELDERING C A; FLICKINGER G C; GILL K K; MEHLING K; SCHLACK J A; SUTTON A M

Patent Family (10 patents, 95 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
WO 2002019581	A1	20020307	WO 2001US27217	A	20010831	200231 B
US 20020072966	A1	20020613	US 2000229156	P	20000831	200243 E
			US 2000731606	A	20001207	
US 20020083435	A1	20020627	US 2000229156	P	20000831	200245 E
			US 2000731605	A	20001207	
US 20020083439	A1	20020627	US 2000229156	P	20000831	200245 E
			US 2000742852	A	20001221	
US 20020083441	A1	20020627	US 2000229156	P	20000831	200245 E

US 20020083443	A1	20020627	US 2000748949	A	20001227		
			US 2000229156	P	20000831	200245	E
			US 2000748942	A	20001227		
US 20020083445	A1	20020627	US 2000229156	P	20000831	200245	E
			US 2000748943	A	20001227		
AU 200186998	A	20020313	AU 200186998	A	20010831	200249	E
US 20020144263	A1	20021003	US 2000229156	P	20000831	200272	E
			US 2001824434	A	20010402		
AU 2001286998	A8	20050915	AU 2001286998	A	20010831	200569	E

Priority Applications (no., kind, date): US 2000748949 A 20001227; US 2000748943 A 20001227; US 2000748942 A 20001227; US 2000742852 A 20001221; US 2000742506 A 20001221; US 2000731606 A 20001207; US 2000731605 A 20001207; US 2000712790 A 20001114; US 2000229156 P 20000831; US 2001824434 A 20010402

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing	Notes
--------	------	-----	----	-----	--------	-------

WO 2002019581	A1	EN	81	24		
---------------	----	----	----	----	--	--

National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

Regional Designated States, Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

US 20020072966	A1	EN			Related to Provisional	US 2000229156
US 20020083435	A1	EN			Related to Provisional	US 2000229156
US 20020083439	A1	EN			Related to Provisional	US 2000229156
US 20020083441	A1	EN			Related to Provisional	US 2000229156
US 20020083443	A1	EN			Related to Provisional	US 2000229156
US 20020083445	A1	EN			Related to Provisional	US 2000229156
AU 200186998	A	EN			Based on OPI patent	WO 2002019581
US 20020144263	A1	EN			Related to Provisional	US 2000229156
AU 2001286998	A8	EN			Based on OPI patent	WO 2002019581

Original Titles:

...Advertisement distribution system for distributing **targeted** advertisements in **television** systems...

Alerting Abstract ...target groups a subscriber system a method of providing subscriber specific advertisements using advertiser-specific **target** groups in a **television** environment, a method for selectively storing targeted advertisements at a set top box in a television **network**, an advertisements management system a set top box for inserting targeted advertisements in place of...

...USE - In **targeted** advertising, such as in **television** programming delivery systems utilizing set top boxes, memory enabled set top boxes, and/or personal...

...ADVANTAGE - Targeted advertisements can be inserted into the **television** program stream in a **targeted** fashion either by individual subscriber or group of subscribers on a **network**.

Class Codes

International Classification (Main): **G06F-017/60** ...

Original Publication Data by Authority

Original Abstracts:

In the present invention, advertisers can effectively perform **targeted TV** advertising using "advertiser-specific" **target** groups. Each advertiser defines its own target groups based on the preferred **characteristics** of the advertiser to form advertiser-specific target groups. Each person who is enabled to receive the advertisements (e.g., a subscriber to a cable **TV** service) is associated with appropriate **target** groups of the different advertisers, and this target group information may be stored at the...

...at the STB, are processed by the STB and only those advertisements with the appropriate **characteristics** are stored on the hard drive (HD). This may require some buffering of the advertisements...

...An advertisement management system b 202 /b provides advertisements to the client application. These advertisements may be **network**-based advertisements or may be targeted to each individual subscriber, based on a subscriber **profile** that is provided by a subscriber characterization system b 204...

...the set top box or elsewhere corresponding to individual subscribers of a television service delivery **network**. The advertisements are retrieved and displayed in the order dictated by the queue as advertisement...

...order dictated by the queue. The invention also is applicable to other information streams including **Internet** advertising, audio/radio advertising and advertising in electronic program guides...

...invention est applicable a d'autres trains d'informations, notamment a des annonces sur l' **Internet**, a des annonces audio/radiophoniques et a des annonces presentes dans des guides electroniques de...

Claims:

...We claim: b 1 /b . A method for addressing advertisements to a subscriber of a **communications** network, the method comprising the steps of: determining whether or not a display device of...

...What is claimed is: b 1 /b . In a television network environment, a method for selectively storing targeted advertisements at a set-top...

...What is claimed: b 1 /b . In a television network system, subscriber equipment for displaying targeted advertisements to a subscriber, the...

...What is claimed **is** : b 1 /b . In a television network environment, a method for delivering targeted advertisements to one or...

...What is **claimed** is: b 1 /b . In a television network environment, the television network environment being a switched digital video system, a cable...

27/3,K/18 (Item 18 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 The Thomson Corporation. All rts. reserv.

0011231748 - Drawing available
WPI ACC NO: 2002-171203/200222
Related WPI Acc No: 1998-399482; 2003-514092; 2003-514093; 2003-577478;
2005-745927; 2005-778330; 2006-055418; 2006-055697; 2006-171656;

2005-476709

XRPX Acc No: N2002-130244

System for providing targeted advertisements over interactive TV networks by analyzing tracked and stored viewer selections and delivering advertisements adapted to this viewer

Patent Assignee: BATTEN J C (BATT-I); BELLSOUTH INTELLECTUAL PROPERTY CORP (BELL-N); STEFANIK J R (STEF-I); SWIX S R (SWIX-I)

Inventor: BATTEN J C; STEFANIK J R; SWIX S R

Patent Family (4 patents, 23 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
WO 2001047156	A2	20010628	WO 2000US34421	A	20001220	200222 B
EP 1240738	A2	20020918	EP 2000986555	A	20001220	200269 E
			WO 2000US34421	A	20001220	
US 6718551	B1	20040406	US 1997779306	A	19970106	200425 E
			US 1999467889	A	19991221	
US 20040163101	A1	20040819	US 1997779306	A	19970106	200455 E
			US 1999467889	A	19991221	
			US 2004778345	A	20040217	

Priority Applications (no., kind, date): US 2004778345 A 20040217; US 1997779306 A 19970106; US 1999467889 A 19991221

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2001047156	A2	EN	30	5	
National Designated States,Original: CA MX					
Regional Designated States,Original: AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR					
EP 1240738	A2	EN			PCT Application WO 2000US34421 Based on OPI patent WO 2001047156
Regional Designated States,Original: AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE TR					
US 6718551	B1	EN			C-I-P of application US 1997779306
US 20040163101	A1	EN			C-I-P of application US 1997779306 Continuation of application US 1999467889

Continuation of patent US 6718551

System for providing targeted advertisements over interactive TV networks by analyzing tracked and stored viewer selections and delivering advertisements adapted to this viewer

Alerting Abstract ...a remote control unit and exchanges messages with a merge processor (100) over a distributed network (106), such as event data which is organized and stored in the processor. A file...

...top box and delivers it in response to subscriber viewing commands and instructions, while a profile processor (104) performs subscriber analysis and advertisement selection functions according to the constructed customer profile ...106 Distributed network

...

...104 Profile processor

Title Terms.../Index Terms/Additional Words: NETWORK ;

Class Codes

(Additional/Secondary): G06F-017/60 ...

Original Publication Data by Authority

Original Abstracts:

...particular subscriber making the selections, the system including a merge processor, a file server, a **profile** processor, and a broadcast server contained in a head end in communication with a plurality of set-top boxes through a distribution **network** . Based on a subscriber's viewing habits and account information, the present invention delivers different...

...particular subscriber making the selections, the system including a merge processor, a file server, a **profile** processor, and a broadcast server contained in a head end in communication with a plurality of set-top boxes through a distribution **network** . Based on a subscriber's viewing habits and account information, the present invention delivers different...

...particular subscriber making the selections, the system including a merge processor, a file server, a **profile** processor, and a broadcast server contained in a head end in communication with a plurality of set-top boxes through a distribution **network** . Based on a subscriber's viewing habits and account information, the present invention delivers different...

...particular subscriber making the selections, the system including a merge processor, a file server, a **profile** processor, and a broadcast server contained in a head end in communication with a plurality of set-top boxes through a distribution **network** . Based on a subscriber's viewing habits and account information, the present invention delivers different...

Claims:

What is claimed is: b 1 /b . A method for providing targeted advertisements over a media delivery **network** comprising:(a) collecting viewing selections of a subscriber on a server;(b) analyzing the viewing selections to assign a customer **profile** to the subscriber;(c) selecting an advertisement that appeals to the customer **profile** ; and(d) displaying the advertisement to the subscriber...

...What is claimed is:1. A method for providing targeted advertisements over a media delivery **network** from a head end during an interactive session, comprising:collecting event data of a subscriber...

...event data and information of the subscriber to assign a demographic group and a customer **profile** to the subscriber;selecting an advertisement that appeals to the customer **profile** and the demographic group of the subscriber; anddisplaying the advertisement to the subscriber upon...

27/3,K/25 (Item 25 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2006 The Thomson Corporation. All rts. reserv.

0009182551 - Drawing available

WPI ACC NO: 1999-106388/199909

Related WPI Acc No: 2000-118830

XRPX Acc No: N1999-076783

Intelligent agent for generating user profile based program guide - has user television viewing monitored and characteristics used to generate programme guide information suited to user's preferences

Patent Assignee: NDS LTD (NDSN-N)

Inventor: ATLOW S; BAR-ON G; EILAT A; KRANC M; MAISSEL J; SERED Y; TSURIA Y ; ZVIEL D

Patent Family (5 patents, 80 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
---------------	------	------	--------------------	------	------	--------

WO 1999001984	A1	19990114	WO 1998IL307	A	19980630	199909	B
AU 199879296	A	19990125	AU 199879296	A	19980630	199923	E
US 6637029	B1	20031021	WO 1998IL307	A	19980630	200370	E
			US 1999242871	A	19990610		
US 20040049787	A1	20040311	WO 1998IL307	A	19980630	200419	E
			US 1999242871	A	19990610		
			US 2003639563	A	20030812		
IL 121230	A	20040512	IL 121230	A	19970703	200441	E

Priority Applications (no., kind, date): IL 121230 A 19970703

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing	Notes
WO 1999001984	A1	EN	72	9		
National Designated States, Original: AL AM AT AU AZ BA BB BG BR BY CA CH						
CN CU CZ DE DK EE ES FI GB GE GH GM GW HU ID IL IS JP KE KG KP KR KZ LC						
LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL						
TJ TM TR TT UA UG US UZ VN YU ZW						
Regional Designated States, Original: AT BE CH CY DE DK EA ES FI FR GB GH						
GM GR IE IT KE LS LU MC MW NL OA PT SD SE SZ UG ZW						
AU 199879296	A	EN			Based on OPI patent	WO 1999001984
US 6637029	B1	EN			PCT Application	WO 1998IL307
					Based on OPI patent	WO 1999001984
US 20040049787	A1	EN			Continuation of application	WO
1998IL307						
					Continuation of application	US
1999242871						
					Continuation of patent	US 6637029

IL 121230 A EN

Original Publication Data by Authority

Claims:

...of subscriber units including: a receiving unit for receiving said program schedule information from said **television** network; a profile storage unit for storing at least one **viewer preference** profile of at least **one** television viewer; an intelligent agent **for** customizing said program schedule information based, at least in part, on said viewer preference profile...

...said multiplicity of subscriber units including: a receiving unit for receiving said program schedule information **from** said **television** network; a profile storage unit for storing at **least one** viewer preference profile of **at** least one television viewer; an **intelligent** agent for customizing said program schedule information based, at least in part, on said viewer...

27/3,K/26 (Item 26 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2006 The Thomson Corporation. All rts. reserv.

0006975648 - Drawing available

WPI ACC NO: 1994-200604/199424

Related WPI Acc No: 1994-218208; 1994-218209; 1994-218210; 1994-218211;

1994-218212; 1994-218213; 1995-215451; 1995-215457; 1995-215458;

1995-301543; 1996-442594; 1997-535199; 1998-230155; 2000-023002;

2000-409817; 2001-342065; 2001-600980; 2002-268734; 2003-015963;

2003-119627; 2003-438078; 2003-810936; 2005-062991

XRPX Acc No: N1994-157761

Advanced set top terminal for cable TV systems allowing scaling and re-directing of menus - provides user friendly menu access to channel information and programming through hardware and software upgrades of existing sets, with interface connected to decompression box

Patent Assignee: DISCOVER COMMUNICATIONS INC (DISC-N); DISCOVERY COMMUNICATIONS INC (DISC-N); HENDRICKS J S (HEND-I); SEDNA PATENT SERVICES LLC (SEDN-N)

Inventor: BANA A E; BERCOBIN E C; BERKOBIN E; BERKOBIN E C; BONNAR A E; BONNER A; BONNER A E; BONNER A S; BONNER E E; HENDRICKS J; HENDRICKS J S; HENDRIKS J S; HENDRIX J S; LAPPINGTON J P; LAPPINTON J P; WANDRICH R E; WONDRICH R E; WUNDERICH R E; WUNDERLICH R; WUNDERLICH R E; WUNDRICH R E; BANNA A E; HENDERICS J S; WANDERICH R E

Patent Family (162 patents, 49 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
WO 1994013107	A1	19940609	WO 1993US11606	A	19931202	199424 B
AU 199458458	A	19940622	AU 199458458	A	19931202	199436 E
EP 673582	A1	19950927	WO 1993US11708	A	19931202	199543 E
			EP 1994903407	A	19931202	
EP 673583	A1	19950927	WO 1993US11606	A	19931202	199543 E
			EP 1994904392	A	19931202	
CN 1096151	A	19941207	CN 1993120184	A	19931209	199548 E
TW 269093	A	19960121	TW 1993110348	A	19931207	199615 E
JP 8510869	W	19961112	WO 1993US11606	A	19931202	199708 E
			JP 1994513455	A	19931202	
TW 290780	A	19961111	TW 1993110342	A	19931207	199711 E
CN 1090451	A	19940803	CN 1993120182	A	19931209	199713 E
CN 1090452	A	19940803	CN 1993120183	A	19931209	199713 E
CN 1090453	A	19940803	CN 1993120185	A	19931209	199713 E
CN 1090454	A	19940803	CN 1993120186	A	19931209	199713 E
IL 107908	A	19970110	IL 107908	A	19931207	199715 E
CN 1093211	A	19941005	CN 1993120176	A	19931209	199717 E
IL 107912	A	19970218	IL 107912	A	19931207	199720 E
IL 107909	A	19970415	IL 107909	A	19931207	199726 E
IL 107913	A	19970415	IL 107913	A	19931207	199726 E
IL 107910	A	19970610	IL 107910	A	19931207	199730 E
TW 310519	A	19970711	TW 1993110341	A	19931207	199743 E
IL 107911	A	19970930	IL 107911	A	19931207	199746 E
IL 119479	A	19971120	IL 107908	A	19931207	199809 E
			IL 119479	A	19931207	
AU 199744407	A	19980129	AU 199457332	A	19931202	199812 E
			AU 199744407	A	19971107	
AU 199745325	A	19980205	AU 199457329	A	19931202	199813 E
			AU 199745325	A	19971121	
EP 849948	A2	19980624	EP 1994904392	A	19931202	199829 E
			EP 1998100155	A	19931202	
EP 852442	A1	19980708	EP 1994904814	A	19931202	199831 E
			EP 1998100142	A	19931202	
EP 856993	A2	19980805	EP 1994903362	A	19931202	199835 E
			EP 1998105647	A	19931202	
EP 856994	A2	19980805	EP 1994903359	A	19931202	199835 E
			EP 1998105670	A	19931202	
NZ 314438	A	19980728	NZ 257147	A	19931202	199836 E
			NZ 314438	A	19931202	
AU 199860667	A	19980604	AU 199457330	A	19931202	199839 E
			AU 199860667	A	19980406	
AU 199860668	A	19980604	AU 199457330	A	19931202	199839 E
			AU 199860668	A	19980406	
EP 884907	A1	19981216	EP 1994904392	A	19931202	199903 E
			EP 1998114676	A	19931202	
NZ 329943	A	19981223	NZ 314438	A	19931202	199906 E

EP 920206 B1 EN Division of application EP 1994904392
 Division of patent EP 673583
 Regional Designated States,Original: AT BE CH DE DK ES FR GB GR IE IT LI
 NL PT SE
 CA 2445287 C EN Division of application CA 2151458
 DE 69333756 E DE Application EP 1999100377
 Based on OPI patent EP 920206
 DE 69333713 T2 DE Application EP 1999100375
 Based on OPI patent EP 912058
 US 20050157217 A1 EN *removed* Continuation of application US
 1992991074
 DE 69333680 T2 DE *unnecessary* Application EP 1998121389
 Based on OPI patent EP 909095
 CA 2445176 C EN Division of application CA 2151460
 DE 69333756 T2 DE *pages 26-36* Application EP 1999100377
 Based on OPI patent EP 920206
 EP 1432248 B1 EN Division of application EP 1998103750
 Division of application EP 1999110233
 Division of patent EP 862328
 Division of patent EP 946060
 Regional Designated States,Original: BE CH DE FR GB IE LI
 DE 69333999 E DE Application EP 20041389
 Based on OPI patent EP 1432248
 EP 920207 B2 EN Division of application EP 1994904392
 Division of patent EP 673583
 Regional Designated States,Original: AT BE CH DE DK ES FR GB GR IE IT LI
 NL PT SE

Original Titles:

... **Targeted** advertising in a cable **television** system...

... **Network** controller for cable television delivery systems

Class Codes

International Classification (Main): **G06F-017/00** ...

International Classification (+ Attributes)

IPC + Level Value Position Status Version

... **G06F-0017/00**

... **G06F-0017/00**

Original Publication Data by Authority

Original Abstracts:

...An apparatus that maintains a viewer **profile** database for **network** controllers includes a receiver for receiving programs watched data, a first database to store viewer **profiles** which contain categories including program categories, wherein programs watched data is stored, a processor, operably connected to the receiver to update the viewer **profiles** with the received programs watched data, and a second database to store advertisements, wherein advertising categories are used to group related advertisements together. The apparatus correlates the viewer **profiles** with the second database and selects advertisements using the correlation...

...set top terminal having electronic mail that supports: menu generation; interactive services; message services; and **on - line** databases, among other features and capabilities...

Claims:

...An apparatus that maintains a viewer **profile** database for **network** controllers, **b** characterized by /b : a receiver, for receiving programs watched data; a first database to store viewer **profiles**, wherein the viewer **profiles** contain categories including program categories wherein programs watched data is stored; a processor, operably connected to the receiver, to update the viewer **profiles** with the received programs watched data; and a second database to store advertisements, wherein advertising categories are used to group related advertisements together and wherein the apparatus correlates the viewer **profiles** with the second database and selects advertisements using the correlation...

...data, the apparatus comprising: means (626, 900) for gathering subscriber specific data indicative of subscriber **preferences** and subscriber personal data to be used in selecting programs; means (620), connected to the...

...and the receiving means (606, 714) for selecting one or more programs using subscriber programming **preferences** and the program control information, said program selection means comprising means for generating said subscriber programming **preferences** from the subscriber specific data; and means (220), operably connected to the program selection means...
...dispositif comportant: des moyens (626, 900) pour collecter des données spécifiques d'abonné représentatives des **preferences** d'un abonné et des données personnelles d'abonné à utiliser lors de la sélection...

...aux moyens de réception (606, 714) pour sélectionner un ou plusieurs programmes en utilisant des **preferences** de programmation d'abonné et les informations de commande de programmes, lesdits moyens de sélection de programmes comportant des moyens pour générer lesdites **preferences** de programmation d'abonné à partir des données spécifiques d'abonné, des moyens (220), connectés...1. An apparatus that provides access to data bases in a telecommunications network, **comprising** : an input that connects to the telecommunications network, **the** input sending connection signals to the data bases and receiving data from data bases successfully...

...gekennzeichnet, dass /b das Endgerät ein Fernseh-Set-Top-Endgerät darstellt, das direkten Zugang zu Online- **Datenbanken** verschafft, die in zweiten, an von den ersten Datenbanken entfernter Stelle vorgesehenen Datenbanken enthalten sind...

...and/or a cable headend in a television program delivery system using a telecommunications network, **comprising** : an input connected to the telecommunications network **for** sending connection signals to the data bases and receiving data from data bases successfully connected...

...that /b the terminal apparatus is a television set top terminal providing direct access to online **data** bases included in second data bases provided at a location remote from the first databases...

27/AN,AZ,TI/1 (Item 1 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0015911408

Personalized content system for delivery of personalized and logistic information between communication devices has server which retrieves digital record and processes personalized content based on user input and program profile

Original Titles:

Personalized content processing and delivery system and media
Local Applications (No Type Date): US 2004632643 P 20041202; US
2005291384 A 20051201
Priority Applications (no., kind, date): US 2004632643 P 20041202; US
2005291384 A 20051201

27/AN,AZ,TI/2 (Item 2 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0015769261

TV program search result presentation method involves displaying prioritized TV broadcast program lists generated based on search criteria parsed according to user profile

Original Titles:

System and method for presenting search results
Local Applications (No Type Date): US 2004622469 P 20041026; US
2005104175 A 20050411
Priority Applications (no., kind, date): US 2004622469 P 20041026; US
2005104175 A 20050411

27/AN,AZ,TI/3 (Item 3 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0015349567

Selective storage method of targeted advertisements at set-top box, involves determining whether advertisement contained in received signal is appropriate, by comparing grouping indicator with grouping assignment of subscriber equipment

Original Titles:

Advertisement filtering and storage for targeted advertisement systems
Local Applications (No Type Date): US 2000229156 P 20000831; US
2000748949 A 20001227; US 2005134146 A 20050520
Priority Applications (no., kind, date): US 2000748949 A 20001227; US
2000229156 P 20000831; US 2005134146 A 20050520

27/AN,AZ,TI/4 (Item 4 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014783677

Method for facilitating target advertisement and listing services, involves determining content to be displayed based on user shopping time and user location, and ranking content based on bid amount correlated to time and

location

Original Titles:

Method to generate advertising revenue based on time and location
METHOD TO GENERATE ADVERTISING REVENUE BASED ON TIME AND LOCATION
PROCEDE POUR GENERER DES REVENUS PUBLICITAIRES SUR LA BASE DE L'HEURE ET DU LIEU

Local Applications (No Type Date): US 2000518015 A 20000303; US

2003646066 A 20030821; WO 2004US27421 A 20040819

Priority Applications (no., kind, date): US 2000518015 A 20000303; US

2003646066 A 20030821

27/AN,AZ,TI/5 (Item 5 from file: 350)

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014613759

Personalized television program recommendation provision method in search engine of internet , involves generating prioritized list from documents based on convolution of belief probabilities and ontology co-occurrence probabilities

Original Titles:

Hybrid personalization architecture

HYBRID PERSONALIZATION ARCHITECTURE

ARCHITECTURE DE PERSONNALISATION HYBRIDE

Local Applications (No Type Date): WO 2004US11538 A 20040414; US

2003463609 P 20030416; US 2004824655 A 20040413

Priority Applications (no., kind, date): US 2003463609 P 20030416; US

2004824655 A 20040413

27/AN,AZ,TI/6 (Item 6 from file: 350)

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014469770

Targeted content selecting method for use in interactive television network , involves determining match between targeted content and viewer profiles , and selecting piece of content for display to viewer based on match

Original Titles:

Targeted content delivery system in an interactive television network

Local Applications (No Type Date): US 2003375028 A 20030228

Priority Applications (no., kind, date): US 2003375028 A 20030228

27/AN,AZ,TI/7 (Item 7 from file: 350)

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014435474

Display content layout method in mobile phone, involves laying-out table rows of display content targeted for computer, in mobile phone, along horizontal directions, when table width is greater than screen width of mobile phone

Original Titles:

BROWSER-PROGRAMM ZUR DURCHFUHRUNG EINES TABELLEN-LAYOUT
BROWSER PROGRAM FOR PERFORMING TABLE-LAYOUT
PROGRAMME DE NAVIGATEUR PERMETTANT DE DISPOSER UNE TABLE
BROWSER PROGRAM FOR TABLE LAYOUT, METHOD AND DEVICE
Browser program for performing table-layout
BROWSER PROGRAM FOR PERFORMING TABLE-LAYOUT
PROGRAMME DE NAVIGATEUR PERMETTANT DE DISPOSER UNE TABLE
Local Applications (No Type Date): WO 2004JP1606 A 20040213; JP 200433247
A 20040210; EP 2004711041 A 20040213; WO 2004JP1606 A 20040213; CN
200480003975 A 20040213; WO 2004JP1606 A 20040213; US 2005545563 A
20050811
Priority Applications (no., kind, date): JP 200336279 A 20030214

27/AN,AZ, TI/8 (Item 8 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0013951167
**Targeted marketing usage data collection method using broadcast network ,
involves accessing stored usage data to determine appropriate advertisement
for user by advertiser**

Original Titles:
Sammeln von Verhaltensdaten in einem Rundfunknetzwerk
Collection of **behaviour** data on a broadcast data **network**
Collecte de donnees de comportement dans un reseau de diffusion
Collection of **behavior** data on a broadcast data **network**
Local Applications (No Type Date): US 2002183646 A 20020628; EP
2003254053 A 20030626
Priority Applications (no., kind, date): US 2002183646 A 20020628

27/AN,AZ, TI/9 (Item 9 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0013940987
**Node targeted content provision system in television network ,
provides message such as advertisement message to targeted node, prior to
completion of display of information in node**

Original Titles:
Method for providing node targeted content in an addressable **network**
Local Applications (No Type Date): US 19958736 P 19951211; US 1996595837
A 19960202; US 1997876765 A 19970616; US 1998128915 A 19980804; US
1999451390 A 19991130; US 2003615219 A 20030707
Priority Applications (no., kind, date): US 19958736 P 19951211; US
1996595837 A 19960202; US 1997876765 A 19970616; US 1998128915 A
19980804; US 1999451390 A 19991130; US 2003615219 A 20030707

27/AN,AZ, TI/10 (Item 10 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0013137577
**Media object transmission system for television , determines user profile
targeted using media object received from input port, for identifying
suitable media object receiving users**

Original Titles:

SYSTEM UND VERFAHREN ZUM ABZIELEN VON OBJEKTORIENTIERTEM AUDIO-VIDEO-INHALT
AUF BENUTZER

SYSTEM AND METHOD FOR TARGETING OBJECT ORIENTED AUDIO VIDEO CONTENT TO
USERS

SYSTEME ET PROCEDE DE CIBLAGE CONTENU AUDIO VIDEO ORIENTE OBJET POUR DES
UTILISATEURS

System and method for targeting object oriented audio and video content to
users

SYSTEM AND METHOD FOR TARGETING OBJECT ORIENTED AUDIO VIDEO CONTENT TO
USERS

SYSTEME ET PROCEDE DE CIBLAGE CONTENU AUDIO VIDEO ORIENTE OBJET POUR DES
UTILISATEURS

Local Applications (No Type Date): US 2001834500 A 20010412; WO
2001US12469 A 20010417; EP 2001930549 A 20010417; WO 2001US12469 A
20010417; AU 2001257076 A 20010417; WO 2001US12469 A 20010417; JP
2002582374 A 20010417

Priority Applications (no., kind, date): US 2001834500 A 20010412

27/AN,AZ,TI/11 (Item 11 from file: 350)

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0012989108

**Advertisement matching method for TV delivery system, involves correlating
advertisement profile and subscriber profile to determine targeted
advertisement**

Original Titles:

Targeting ads to subscribers based on privacy-protected subscriber
profiles

Local Applications (No Type Date): US 2001260946 P 20010111; US
2001263095 P 20010119; US 2001278612 P 20010426; US 2001928024 A
20010810

Priority Applications (no., kind, date): US 2001278612 P 20010426; US
2001263095 P 20010119; US 2001260946 P 20010111; US 2001928024 A
20010810

27/AN,AZ,TI/12 (Item 12 from file: 350)

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0012904201

**Provision method for targeted message to user used to implement an
interactive television application presenting message to user for which
targeting criterion is satisfied**

Original Titles:

INTERAKTIVES FERNSEHSYSTEM MIT GEZIELTEN NACHRICHTEN

INTERACTIVE **TELEVISION TARGETED** MESSAGE SYSTEM

SYSTEME DE TELEVISION INTERACTIF A MESSAGES CIBLES

Interaktives Fernsehsystem mit gezielten Nachrichten

Interactive **television targeted** message system

System de television interactif a messages cibles

Interactive **television targeted** message system

INTERACTIVE **TELEVISION TARGETED** MESSAGE SYSTEM

SYSTEME DE TELEVISION INTERACTIF A MESSAGES CIBLES

Local Applications (No Type Date): WO 2000US31995 A 20001121; AU
200117867 A 20001121; EP 2000980635 A 20001121; WO 2000US31995 A
20001121; CN 2000816102 A 20001121; WO 2000US31995 A 20001121; JP
2001540524 A 20001121; TW 2000124659 A 20001121; EP 2000980635 A
20001121; EP 200575664 A 20001121; US 1999167184 P 19991123; US
2000717729 A 20001121; US 200542820 A 20050125; CN 2000816102 A
20001121
Priority Applications (no., kind, date): US 200542820 A 20050125; US
2000717729 A 20001121; US 1999167184 P 19991123

27/AN,AZ,TI/13 (Item 13 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0012849060

**Identifying method for current user of terminal for delivery of targeted
content dynamically matching current input pattern with one of user input
pattern profiles**

Original Titles:

Method and apparatus for identifying unique client users from user
behavioral data

Method and apparatus for identifying unique client users from user
behavioral data

METHOD AND APPARATUS FOR IDENTIFYING UNIQUE CLIENT USERS FROM USER
BEHAVIORAL DATA

PROCEDE ET APPAREIL POUR IDENTIFIER DES UTILISATEURS CLIENT UNIQUES A
PARTIR DE DONNEES COMPORTEMENTALES RELATIVES AUX UTILISATEURS

Local Applications (No Type Date): WO 2002US10580 A 20020405; US
2001282028 P 20010406; US 2002117654 A 20020405; AU 2002305137 A
20020405; US 2001282028 P 20010406; US 2002117654 A 20020405

Priority Applications (no., kind, date): US 2002117654 A 20020405; US
2001282028 P 20010406

27/AN,AZ,TI/14 (Item 14 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0012810192

**Personalized presentation device of TV / Internet content by formatting
content according to preferences of viewer in terms of content, format
and presentation style**

Original Titles:

Method and apparatus for personalized presentation of television/internet
contents

METHOD AND APPARATUS FOR PERSONALIZED PRESENTATION OF TELEVISION/INTERNET
CONTENTS

PROCEDE ET APPAREIL PERMETTANT UNE PRESENTATION PERSONNALISEE DE CONTENUS
INTERNET/TELEVISUELS

Local Applications (No Type Date): WO 2002IB474 A 20020215; US 2001798543
A 20010302

Priority Applications (no., kind, date): US 2001798543 A 20010302

27/AN,AZ,TI/15 (Item 15 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0012657794

User interactive television program viewer profiling method for targeted advertisement distribution, involves correlating content associated profile information with requested program

Original Titles:

METHOD AND SYSTEM FOR PROFILING ITV USERS AND FOR PROVIDING SELECTIVE CONTENT DELIVERY

Method and system for profiling itv users and for providing selective content delivery

VERFAHREN UND SYSTEM ZUR PROFILIERUNG VON ITV-BENUTZERN UND ZUR BEREITSTELLUNG EINER SELEKTIVEN INHALTSABLIEFERUNG

METHOD AND SYSTEM FOR PROFILING ITV USERS AND FOR PROVIDING SELECTIVE CONTENT DELIVERY

PROCEDE ET SYSTEME DE PROFILAGE D'UTILISATEURS DE TELEVISION INTERACTIVE (TVI) ET DE LIVRAISON DE CONTENU SELECTIF

Method and system for profiling itv users and for providing selective content delivery

METHOD AND SYSTEM FOR PROFILING ITV USERS AND FOR PROVIDING SELECTIVE CONTENT DELIVERY

PROCEDE ET SYSTEME DE PROFILAGE D'UTILISATEURS DE TELEVISION INTERACTIVE (TVI) ET DE LIVRAISON DE CONTENU SELECTIF

Local Applications (No Type Date): US 2000558755 A 20000421; US 2001877974 A 20010607; WO 2002US17863 A 20020607; EP 2002741862 A 20020607; WO 2002US17863 A 20020607; AU 2002314935 A 20020607; AU 2002314935 A 20020607

Priority Applications (no., kind, date): US 2000558755 A 20000421; US 2001877974 A 20010607

27/AN,AZ, TI/16 (Item 16 from file: 350)

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0012630061

Targetted advertisement display apparatus e.g. television, identifies advertisement related to current media being displayed and targets identified advertisement to current media

Original Titles:

SYSTEME UND VERFAHREN ZUM BEREITSTELLEN VON GEZIELTER AUF LAUFENDER AKTIVITAT BASIERTER WERBUNG

SYSTEMS AND METHODS FOR PROVIDING TARGETED ADVERTISEMENTS BASED ON CURRENT ACTIVITY

SYSTEMES ET PROCEDE DE CREATION DE PUBLICITES CIBLEES SUR LA BASE D'UNE ACTIVITE COURANTE

Systems and methods for providing targeted advertisements based on current activity

SYSTEMS AND METHODS FOR PROVIDING TARGETED ADVERTISEMENTS BASED ON CURRENT ACTIVITY

SYSTEMES ET PROCEDE DE CREATION DE PUBLICITES CIBLEES SUR LA BASE D'UNE ACTIVITE COURANTE

Local Applications (No Type Date): US 2000239356 P 20001011; US 2001974450 A 20011009; WO 2001US31515 A 20011009; AU 200211551 A 20011009; EP 2001979607 A 20011009; WO 2001US31515 A 20011009; TW 2001124967 A 20011009; KR 2003705176 A 20030411; WO 2001US31515 A 20011009; JP 2002535041 A 20011009; CN 2001818863 A 20011009

Priority Applications (no., kind, date): US 2000239356 P 20001011; US 2001974450 A 20011009

27/AN,AZ,TI/17 (Item 17 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0012327714

Method of selectively inserting different advertisements into stream of television programming at set top box (STB) by storing one or more queues, each of which comprising ordered list of advertisement resource locators (ARLs)

Original Titles:

Targeted advertising at the set top box
System for providing targeted advertisements using advertiser-specific target groups
Method and system for addressing targeted advertisements using detection of operational status of display device
System for rescheduling and inserting advertisements
Advertisement filtering and storage for targeted advertisement systems
Advertisement distribution system for distributing **targeted** advertisements in **television** systems
Delivering targeted advertisements to the set-top-box
Grouping of advertisements on an advertising channel in a targeted advertisement system

TARGETED ADVERTISING AT THE SET TOP BOX

ANNONCE CIBLEE STOCKEE DANS UN BOITIER DE DECODAGE

Local Applications (No Type Date): WO 2001US27217 A 20010831; US
2000229156 P 20000831; US 2000731606 A 20001207; US 2000229156 P
20000831; US 2000731605 A 20001207; US 2000229156 P 20000831; US
2000742852 A 20001221; US 2000229156 P 20000831; US 2000748949 A
20001227; US 2000229156 P 20000831; US 2000748942 A 20001227; US
2000229156 P 20000831; US 2000748943 A 20001227; AU 200186998 A
20010831; US 2000229156 P 20000831; US 2001824434 A 20010402; AU
2001286998 A 20010831

Priority Applications (no., kind, date): US 2000748949 A 20001227; US
2000748943 A 20001227; US 2000748942 A 20001227; US 2000742852 A
20001221; US 2000742506 A 20001221; US 2000731606 A 20001207; US
2000731605 A 20001207; US 2000712790 A 20001114; US 2000229156 P
20000831; US 2001824434 A 20010402

27/AN,AZ,TI/18 (Item 18 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0011231748

System for providing targeted advertisements over interactive TV networks by analyzing tracked and stored viewer selections and delivering advertisements adapted to this viewer

Original Titles:

VERFAHREN UND VORRICHTUNG ZUM ERZEUGEN VON GEZIELTEN WERBESENDUNGEN
METHOD AND SYSTEM FOR PROVIDING TARGETED ADVERTISEMENTS
PROCEDE ET DISPOSITIF PERMETTANT DE FOURNIR DES ANNONCES PUBLICITAIRES CIBLEES
Method and system for providing targeted advertisements
Method and system for providing targeted advertisements
METHOD AND SYSTEM FOR PROVIDING TARGETED ADVERTISEMENTS
PROCEDE ET DISPOSITIF PERMETTANT DE FOURNIR DES ANNONCES PUBLICITAIRES

CIBLEES

Local Applications (No Type Date): WO 2000US34421 A 20001220; EP
2000986555 A 20001220; WO 2000US34421 A 20001220; US 1997779306 A
19970106; US 1999467889 A 19991221; US 1997779306 A 19970106; US
1999467889 A 19991221; US 2004778345 A 20040217
Priority Applications (no., kind, date): US 2004778345 A 20040217; US
1997779306 A 19970106; US 1999467889 A 19991221

27/AN,AZ, TI/19 (Item 19 from file: 350)

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0011216217

Broadcast network for selectively transmitting individualized weather
output signals to several remotely located devices; receives user ID codes
in user-defined parameters and individualized weather output signals

Original Titles:

INTERAKTIVES WETTERBERATUNGSSYSTEM
INTERACTIVE WEATHER ADVISORY SYSTEM
SERVICE CONSULTATIF METEOROLOGIQUE INTERACTIF
Interactive weather advisory system
Interactive advisory system
Interactive weather advisory system
Interactive weather advisory system
Interactive advisory system
Interactive advisory system
Interactive weather advisory system
Interactive weather advisory system
Interactive advisory system
Interactive advisory system
Interactive weather forecast system and method of using same
Interactive weather forecast system and method of using same
INTERACTIVE WEATHER ADVISORY SYSTEM
SERVICE CONSULTATIF METEOROLOGIQUE INTERACTIF

Local Applications (No Type Date): WO 2001US22879 A 20010720; AU
200177030 A 20010720; US 2000624668 A 20000724; EP 2001954809 A
20010720; WO 2001US22879 A 20010720; US 2000624668 A 20000724; US
2002322187 A 20021216; CN 2001813273 A 20010720; WO 2001US22879 A
20010720; JP 2002514952 A 20010720; US 2000624668 A 20000724; US
2002322187 A 20021216; US 2003667108 A 20030919; KR 2003700987 A
20030123; BR 200112702 A 20010720; WO 2001US22879 A 20010720; US
2000624668 A 20000724; US 2002322187 A 20021216; US 2000624668 A
20000724; US 2002322187 A 20021216; US 2004864053 A 20040609; US
2000624668 A 20000724; US 2002322187 A 20021216; US 2003667108 A
20030919; US 2000624668 A 20000724; US 2002322187 A 20021216; US
2004864053 A 20040609; US 2004947814 A 20040923; US 2000624668 A
20000724; US 2002322187 A 20021216; US 2003667108 A 20030919; US
2004965088 A 20041014; US 2000624668 A 20000724; US 2002322187 A
20021216; US 2003667108 A 20030919; US 2004993116 A 20041119; US
2000624668 A 20000724; US 2002322187 A 20021216; US 2003667108 A
20030919; US 2004993116 A 20041119; US 2000624668 A 20000724; US
2002322187 A 20021216; US 2004864053 A 20040609; US 2000624668 A
20000724; US 2002322187 A 20021216; US 2004864053 A 20040609; US
2004947814 A 20040923
Priority Applications (no., kind, date): US 2004993116 A 20041119; US
2004965088 A 20041014; US 2004947814 A 20040923; US 2004864053 A
20040609; US 2003667108 A 20030919; US 2002322187 A 20021216; US
2000624668 A 20000724

27/AN,AZ,TI/20 (Item 20 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0010957695

Internet radio and broadcast method for broadcasting data streams through a computer network to user's computer, by selecting data stream from data stream database and transmitting to user computer

Original Titles:

INTERNETRADIO UND RUNDFUNKVERFAHREN

INTERNET RADIO AND BROADCAST METHOD

RADIO INTERNET ET PROCEDE DE RADIODIFFUSION

Broadcast method and system

A user interface for an internet data stream transmission system

INTERNET RADIO AND BROADCAST METHOD

RADIO INTERNET ET PROCEDE DE RADIODIFFUSION

Local Applications (No Type Date): WO 2000US30919 A 20001109; AU 200115955 A 20001109; WO 2000US30919 A 20001109; GB 200210736 A 20020510; EP 2000978496 A 20001109; WO 2000US30919 A 20001109; DE 10085178 A 20001109; WO 2000US30919 A 20001109; KR 2002705995 A 20020509; BR 200015441 A 20001109; WO 2000US30919 A 20001109; WO 2000US30919 A 20001109; JP 2001537282 A 20001109; GB 200210736 A 20001109; GB 20045067 A 20040305; WO 2000US30919 A 20001109; GB 200210736 A 20001109; GB 200210736 A 20001109; GB 20045067 A 20040305; AU 200115955 A 20001109

Priority Applications (no., kind, date): US 1999164846 P 19991110

27/AN,AZ,TI/21 (Item 21 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0010927928

System for providing a customized media list to a user over a data network using personalized data of the user to provide customized content and advertising

Original Titles:

VERFAHREN UND SYSTEM ZUR BEREITSTELLUNG EINERKUNDENSPEZIFISCHEN MEDIENLISTE

METHOD AND SYSTEM FOR PROVIDING A CUSTOMIZED MEDIA LIST

PROCEDE ET SYSTEME DE FOURNITURE D'UNE LISTE DE SUPPORTS PERSONNALISEE

VERFAHREN UND SYSTEM ZUR BEREITSTELLUNG EINER KUNDENSPEZIFISCHEN MEDIENLISTE

METHOD AND SYSTEM FOR PROVIDING A CUSTOMIZED MEDIA LIST

PROCEDE ET SYSTEME DE FOURNITURE D'UNE LISTE DE SUPPORTS PERSONNALISEE

Verfahren und System zur Bereitstellung einer kundenspezifischen Medienliste

Method and system for providing a customized media list

Procede et systeme de fourniture d'une liste de supports personnalisee

Method and system for providing a customized media list

Method and system for providing a customized media list

Method and system for providing a customized media list

Method and system for providing a customized media list

Method and system for providing a customized media list.

Method and system for providing a customized media list

Method and system for providing a customized media list

METHOD AND SYSTEM FOR PROVIDING A CUSTOMIZED MEDIA LIST

PROCEDE ET SYSTEME DE FOURNITURE D'UNE LISTE DE SUPPORTS PERSONNALISEE

Local Applications (No Type Date): WO 2001US1115 A 20010111; AU 200126398 A 20010111; US 2000487120 A 20000119; US 2000487120 A 20000119; US 200290439 A 20020304; EP 2001901000 A 20010111; WO 2001US1115 A 20010111; US 2000487120 A 20000119; US 2002206902 A 20020726; US 2000487120 A 20000119; US 2002206393 A 20020726; BR 20017718 A 20010111; WO 2001US1115 A 20010111; KR 2002709123 A 20020715; JP 2001553294 A 20010111; WO 2001US1115 A 20010111; US 2000487120 A 20000119; US 200290439 A 20020304; AU 200126398 A 20010111; EP 2001901000 A 20010111; WO 2001US1115 A 20010111; EP 200675284 A 20060209; EP 2001901000 A 20010111; EP 200675284 A 20010111; DE 60118712 A 20010111; EP 2001901000 A 20010111; WO 2001US1115 A 20010111; US 2000487120 A 20000119; US 2002206393 A 20020726; US 2005321652 A 20051230; US 2000487120 A 20000119; US 2002206393 A 20020726

Priority Applications (no., kind, date): US 2000487120 A 20000119; US 200290439 A 20020304; US 2002206393 A 20020726; US 2002206902 A 20020726; US 2005321652 A 20051230

27/AN,AZ,TI/22 (Item 22 from file: 350)
 DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv..

0010378374

Title

Original Titles:

FORTGESCHRITTENES FERNSEHSYSTEM
 ADVANCED TELEVISION SYSTEM
 SYSTEME DE TELEVISION AVANCE
 FORTGESCHRITTENES FERNSEHSYSTEM
 ADVANCED TELEVISION SYSTEM
 SYSTEME DE TELEVISION AVANCE
 Fortgeschrittenes Fernsehsystem
 Advanced television system
 Systeme de television avance
 Fortgeschrittenes Fernsehsystem
 Advanced television system
 Systeme de television avance
 Fortgeschrittenes Fernsehsystem
 Advanced television system
 Systeme de television avance
 Advanced television system
 ADVANCED TELEVISION SYSTEM
 SYSTEME DE TELEVISION AVANCE

Local Applications (No Type Date): GB 19997885 A 19990408; WO 1999IL344 A 19990623; AU 199943889 A 19990623; EP 1999926727 A 19990623; WO 1999IL344 A 19990623; CN 1999801052 A 19990623; EP 1999926727 A 19990623; EP 2001204250 A 19990623; NZ 503002 A 19990623; WO 1999IL344 A 19990623; EP 1999926727 A 19990623; EP 2002773 A 19990623; EP 1999926727 A 19990623; WO 1999IL344 A 19990623; EP 2001204250 A 19990623; EP 2002773 A 19990623; DE 69904799 A 19990623; EP 1999926727 A 19990623; WO 1999IL344 A 19990623; AU 199943889 A 19990623; WO 1998IL307 A 19980630; US 1999242871 A 19990610; WO 1999IL344 A 19990623; US 2000515118 A 20000224; US 2002287283 A 20021104; EP 1999926727 A 19990623; EP 1999926727 A 19990623; EP 2002773 A 19990623; EP 20039141 A 19990623; CN 1999801052 A 19990623; CN 200510009099 A 19990623; CN 1999801052 A 19990623

Priority Applications (no., kind, date): IL 121230 A 19970703; IL 125141 A 19980629

27/AN,AZ,TI/23 (Item 23 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0010259368

Micro-targeted advertising method for network device, involves generating modified spot placement script in response to trigger event after displaying one or more advertisement to user of networked device

Original Titles:

MICRO-TARGETED ADVERTISING

PUBLICITE MICRO-CIBLEE

Local Applications (No Type Date): WO 1999US30529 A 19991220; AU
200020579 A 19991220

Priority Applications (no., kind, date): US 1999227476 A 19990108

27/AN,AZ,TI/24 (Item 24 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0009897191

Internet -based video ordering system for allowing consumer to order video content, e.g. pay television program, using internet

Original Titles:

Internet -based video ordering system and method.

INTERNET -BASED VIDEO ORDERING SYSTEM AND METHOD

SYSTEME ET PROCEDE DE COMMANDE VIDEO PAR L'INTERMEDIAIRE DE L' **INTERNET**

Local Applications (No Type Date): WO 1999US17512 A 19990803; US
1998129488 A 19980804

Priority Applications (no., kind, date): US 1998129488 A 19980804

27/AN,AZ,TI/25 (Item 25 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0009182551

Intelligent agent for generating user profile based program guide - has user television viewing monitored and characteristics used to generate programme guide information suited to user's preferences

Original Titles:

Intelligent electronic program guide

Intelligent electronic program guide

INTELLIGENT ELECTRONIC PROGRAM GUIDE

GUIDE INTELLIGENT DE PROGRAMME ELECTRONIQUE

Local Applications (No Type Date): WO 1998IL307 A 19980630; AU 199879296
A 19980630; WO 1998IL307 A 19980630; US 1999242871 A 19990610; WO
1998IL307 A 19980630; US 1999242871 A 19990610; US 2003639563 A
20030812; IL 121230 A 19970703

Priority Applications (no., kind, date): IL 121230 A 19970703

27/AN,AZ,TI/26 (Item 26 from file: 350)
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0006975648

Advanced set top terminal for cable TV systems allowing scaling and re-directing of menus - provides user friendly menu access to channel information and programming through hardware and software upgrades of existing sets, with interface connected to decompression box

Original Titles:

TonprogrammempfAAAAAAAAAAAAAcurrencyngerendgerAAAAAAAAAAAAAcurrencyt
fAAAAAAAAAAAAAA1/4r Fernsehverteilssystem
Reprogrammierbares EndgerAAAAAAAAAAAAAcurrencyt fAAAAAAAAAAAAAA1/4r
ProgrammvorschlAAAAAAAAAAAAAcurrencyge eines
Fernsehprogrammversorgungssysteme
Vorrichtung und Verfahren zur Bereitstellung von Rundfunkdatendiensten
Verbessertes EndgerAAAAAAAAAAAAAcurrencyt fAAAAAAAAAAAAAA1/4r
Kabelfernsehverteilssysteme
Aufsatzendgerat fur Kabelfernsehverteilssysteme
Set top terminal for cable television delivery systems
Terminal prive place sur un recepteur de television pour systemes de
diffusion de programmes de television par cable
Gezieltes Werben in einem Kabelfernsehsystem
Targeted advertising in a cable **television** system
Publicite ciblee dans un systeme de television par cable
Menugesteuertes Fernsehprogrammzugangssystem und Verfahren
Menu-driven television program access system and method
Systeme et methode de controle d'accès de programmes de television a l'aide
d'un menu
Menugesteuertes Fernsehprogrammzugangssystem und Verfahren
Menu-driven television program access system and method
Systeme et methode de controle d'accès de programmes de television a l'aide
d'un menu
REPROGRAMMIERBARES ENDGERAT FUR PROGRAMMVORSCHLAGE EINES
FERNSEHPROGRAMMVERSORGUNGSSYSTEMS
REPROGRAMMABLE TERMINAL FOR SUGGESTING PROGRAMS OFFERED ON A TELEVISION
PROGRAM DELIVERY SYSTEM
TERMINAL REPROGRAMMABLE DESTINE A SUGGERER DES PROGRAMMES PRESENTES DANS UN
SYSTEME DE DIFFUSION DE PROGRAMMES DE TELEVISION
WIEDERHOLT PROGRAMMIERBARES ENDGERAT FUR PROGRAMMVORSCHLAGE EINES
VERTEILSYSTEMS FUR FERNSEHPROGRAMME
REPROGRAMMABLE TERMINAL FOR SUGGESTING PROGRAMS OFFERED ON A TELEVISION
PROGRAM DELIVERY SYSTEM
TERMINAL REPROGRAMMABLE DESTINE A SUGGERER DES PROGRAMMES PRESENTES DANS UN
SYSTEME DE DISTRIBUTION DE PROGRAMMES DE TELEVISION
VERBESSERTES AUFSATZ-ENDGERAT FUR KABELFERNSEHVERTEILSYSTEME
ADVANCED SET TOP TERMINAL FOR CABLE TELEVISION DELIVERY SYSTEMS
TERMINAL PRIVE PERFECTIONNE POUR SYSTEMES DE DIFFUSION DE PROGRAMMES DE
TELEVISION PAR CABLE
VERBESSERTES AUFSATZ-ENDGERAT FUR KABELFERNSEHVERTEILSYSTEME
ADVANCED SET TOP TERMINAL FOR CABLE TELEVISION DELIVERY SYSTEMS
TERMINAL PRIVE PERFECTIONNE POUR SYSTEMES DE DIFFUSION DE PROGRAMMES DE
TELEVISION PAR CABLE
Netzwerk-Steuerung fur Kabelfernsehverteilssysteme
Network controller for cable television delivery systems
Unite de commande de reseau pour systemes de diffusion de programmes de
television par cable
Fernbedienung fuer Kabelfernsehverteilssysteme
Remote control for cable television delivery system
Telecommande pour systemes de distribution de television par cable
Fernbedienung fur Kabelfernsehverteilssysteme
Remote control for cable television delivery system
Telecommande pour systemes de distribution de television par cable

1999100375 A 19931202; DE 69333680 A 19931202; EP 1998121389 A
 19931202; DE 69333713 A 19931202; EP 1999100375 A 19931202; JP
 1994513455 A 19931202; JP 2004261624 A 20040908; EP 1994904392 A
 19931202; EP 1999100377 A 19931202; CA 2151458 A 19931202; CA 2445287
 A 19931202; DE 69333756 A 19931202; EP 1999100377 A 19931202; CN
 1997121877 A 19971216; DE 69333713 A 19931202; EP 1999100375 A
 19931202; US 1992991074 A 19921209; US 200556618 A 20050211; CN
 1993120182 A 19931209; CN 1993120183 A 19931209; DE 69333680 A
 19931202; EP 1998121389 A 19931202; CA 2151460 A 19931202; CA 2445176
 A 19931202; CN 1993120176 A 19931209; CN 1993120184 A 19931209; CN
 1993120185 A 19931209; CN 1993120186 A 19931209; DE 69333756 A
 19931202; EP 1999100377 A 19931202; CN 2000100203 A 19931209; CN
 2000100087 A 19931209; CN 2000100088 A 19931209; CN 2000100205 A
 19931209; CN 2000105409 A 19931209; CN 2000100204 A 19931209; CN
 2000102719 A 19931209; EP 1998103750 A 19980303; EP 1999110233 A
 19990526; EP 20041389 A 19931202; CN 2000102714 A 19931209; DE
 69333999 A 19931202; EP 20041389 A 19931202; CN 2000108012 A
 19931209; EP 1994904392 A 19940609; EP 1999100378 A 19931202
 Priority Applications (no., kind, date): US 1992991074 A 19921202; US
 1992991074 A 19921209; AU 200036366 A 20000523; AU 200036367 A
 20000523; AU 200036368 A 20000523; US 2000722744 A 20001128; US
 200556618 A 20050211

27/AN,AZ,TI/27 (Item 27 from file: 350)

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0003762322

**CATV display targetted profile method - creating selection profile in
advance of transmission and being variable from head end**

Original Titles:

Methodfor providing targeted profile interactive CATV displays

Local Applications (No Type Date): US 1984591862 A 19840321

Priority Applications (no., kind, date): US 1984591862 A 19840321

? show files;ds

File 348:EUROPEAN PATENTS 1978-2006/ 200641

(c) 2006 European Patent Office

File 349:PCT FULLTEXT 1979-2006/UB=20061012UT=20061005

(c) 2006 WIPO/Thomson

Set	Items	Description
S1	379592	PERSONALIZATION OR PERSONALIZED OR CUSTOM OR CUSTOMIZED OR TAILOR??? OR INDIVIDUALIZED OR "TO"()ORDER OR TARGET?
S2	106684	TV OR BROADCAST(5N) (MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY) (2W) (THEAT?? OR CINEMA)
S3	1403673	CONNECT OR CONNECTED OR CONNECTIVE?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	453874	INTERNET OR WEB OR WORLDWIDE??? OR WIDEBAND OR NETWORK OR ONLINE OR ON()LINE
S5	53652	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	1159813	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERIA??
S7	414367	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	1419	S1(5N)S2
S9	137751	S3(5N)S4
S10	120	S5(5N) (S6(10N)S7)
S11	1	S8(S)S9(S)S10
S12	84	S8(S)S9
S13	3837	S2(S)S4(S) (S1 OR S6)
S14	1152	S2(S)S9(S) (S1 OR S6)
S15	2569	S5(5N)S6
S16	2303	S5(5N)S7
S17	4	S12(S) (S15 OR S16)
S18	12	S2(S)S4(S)S10
S19	32	S12(S) (S6 OR S7)
S20	61076	IC=(G06F-017? OR G06F-0017?)
S21	15	S19 AND S20
S22	27	S11 OR S17 OR S18 OR S21
S23	27	IDPAT (sorted in duplicate/non-duplicate order)
S24	27	IDPAT (primary/non-duplicate records only)

24/3,K/3 (Item 3 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2006 WIPO/Thomson. All rts. reserv.

01215232 **Image available**

SYSTEM AND METHOD FOR NAVIGATION OF A MULTIMEDIA INTERFACE
SYSTEME ET PROCEDE DE NAVIGATION DANS UNE INTERFACE MULTIMEDIA

Patent Applicant/Assignee:

YAHOO! INC, 701 First Avenue, Sunnyvale, CA 94089, US, US (Residence), US
(Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

DUKES Derek, 545 South 16th Street, San Jose, CA 95112, US, US
(Residence), US (Nationality), (Designated only for: US)

VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US
(Residence), US (Nationality), (Designated only for: US)

BEHHNAM-DEHKORDY Hamid-Reza, 461C Cork Harbour Circle, Redwood City, CA
94065, US, US (Residence), US (Nationality), (Designated only for: US)

ROWLEN Matthew, 36 Seville Way, San Mateo, CA 94402, US, US (Residence),
US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300,
Washington, D.C. 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522891 A2-A3 20050310 (WO 0522891)

Application: WO 2004US28081 20040827 (PCT/WO US04028081)

Priority Application: US 2003498899 20030829; US 2004752762 20040106; US
2004752823 20040106; US 2004752824 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications
2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO
SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 17073

Fulltext Availability:

Claims

Claim

... 45 The method of claim 37, further comprising displaying, by the
client
side device, content **purchase options** based on said plurality of user
customization **preferences**.

50

SUBSTITUTE SHEET (RULE 26)

. A computer program product comprising:

a computer usable medium having...

...using a user interface displayed on a user computer that is coupled to a
data **network**, wherein said plurality of user customization,
preferences are associated with a user account;
computer readable program code to receive, by a client-side device
coupled to the data **network**, non-broadcast content from the data

network

and broadcast programming content from a broadcast source;
computer readable program code to access, by...

...side device,
said plurality of user customization preferences from the user account
via the
data **network** ;
computer readable program code to display, by the client-side
device, a plurality of media...

...from the user account; and
computer readable program code to access, by the client-side **device** ,
selected **broadcast** programming content from the broadcast source based
on a user selection from said plurality of...

24/3,K/4 (Item 4 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2006 WIPO/Thomson. All rts. reserv.

01215231 **Image available**

SYSTEM METHOD FOR AUCTIONING UTILIZING A BROADCAST-BASED DEVICE

SYSTEME ET PROCEDE POUR ENCHERES AVEC UN DISPOSITIF DU TYPE A DIFFUSION

Patent Applicant/Assignee:

YAHOO INC, 701 First Avenue, Sunnyvale, CA 94089, US, US (Residence), US
(Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US
(Residence), US (Nationality), (Designated only for: US)

BEHHNAM-DEHKORDY Hamid-Reza, 461C Cork Harbour Circle, Redwood City, CA
94065, US, US (Residence), US (Nationality), (Designated only for: US)

ROWLEN Matthew, 36 Seville Way, San Mateo, CA 94402, US, US (Residence),
US (Nationality), (Designated only for: US)

DUKES Derek, 545 South 16th Street, San Jose, CA 95112, US, US
(Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300,
Washington, D.C. 20044-4300, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522788 A2-A3 20050310 (WO 0522788)

Application: WO 2004US28080 20040827 (PCT/WO US2004028080)

Priority Application: US 2003498899 20030829; US 2004752738 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications
2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO
SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 10945

Fulltext Availability:

Detailed Description

English Abstract

A system and method for auctioning (100) utilizes a **broadcast** -based display **device** (180), such as a **television** set, to view broadcast content (140). A user customizes non-broadcast content (115) regarding **online** auctions, by providing user preferences and settings via an **online** user interface (190). This customized non-broadcast content (115) regarding **online** auctions then enables the user to participate in **online** auctions using a **broadcast** -based client-side **device** (150), such as an interactive, bi-directional, set-top cable box. The user **preferences** and settings include settings for various **purchase options** for the user, such as payment **preferences** and delivery **preferences** .

Detailed Description

... area network, a global network such as the Internet, etc.).

In one embodiment, the user **preferences** and settings include settings for various **purchase options** for the user, such as payment **preferences** and delivery **preferences** . Thus, another aspect of the invention is to enable a user to participate in an auction via a **broadcast** -based **device** , and to make purchases using purchase options and settings that have been previously defined in an **online** environment (e.g., using an **online** GUI). By way of a non-limiting example, such **purchase options** may include method of payment, account balances, product **preference** information and product delivery preferences.

There is also currently no means for users to take...GUI 110 may be used to login to a user account and define various product **purchase preferences** and **options** . This information may then be provided to client-side device 130 (using Services API 215...

24/3,K/11 (Item 11 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2006 WIPO/Thomson. All rts. reserv.

00935047 **Image available**

SYSTEMS AND METHODS FOR DISTRIBUTING TARGETED MULTIMEDIA CONTENT AND ADVERTISING

SYSTEMES ET PROCEDES DE DISTRIBUTION DE CONTENU ET DE PUBLICITE MULTIMEDIA CIBLES

Patent Applicant/Inventor:

STRIETZEL Jonathan, 2990 Gale Avenue, Long Beach, CA 90810, US, US
(Residence), US (Nationality)

Legal Representative:

RANDALL David A (agent), Lyon & Lyon LLP, Suite 4700, 633 W. Fifth
Street, Los Angeles, CA 90071, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200269225 A1 20020906 (WO 0269225)

Application: WO 2002US5289 20020221 (PCT/WO US0205289)

Priority Application: US 2001793939 20010226

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI
SK SL TJ TM TN TR TT TZ UA UG US UZ VN YU ZA ZM ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 12106

Main International Patent Class (v7): **G06F-017/60**

Fulltext Availability:

Claims

Claim

... step 320. Further, regardless of how the cost of the download is accommodated, the personal **profile** and/or custom indexes for the user may be updated in steps 308 and 3 tracking database 1 1 0 with the personal **profile** database 108. In this case, tracking database 1 1 0 is maintained on a per user **profile** basis and the infannation as to what content has been downloaded for a particular user...

...In one embodiment of system 100, users may access content server 102 over a fixed **network connection**, such as communication link 120, using a terminal 106. Typically, terminal 106 is a personal...

...120. In a preferred embodiment, content server 102 is accessed by terminal 106 via an **Internet connection** over communication link 120. In this case, terminal 106 would use an Internet browser, or...

...browser, the user can browse the indexes, search for content, enter information into their user **profile**, sign up for subscriptions or other services, etc. The user may even be provided with...

...relating to the customized interface and organization is typically stored in the user's personal **profile** stored in database 108. In some embodiments, the user accesses the main "page" presented by...

...own custom area 117, the appearance of which they can also customize to suit their **preferences** in the manner discussed. Users are also preferably allowed to interface with server 102 through...

...access the Internet is using NTT DoCoMo's wireless Imode TM service. In Europe, WAP **services** are typically used for wireless **web** access. Typically, the device, such as device 114, is interfaced over a wireless communication channel...

...a device particularly suited to play certain content, like a settop box on a digital **television**, a **custom** media playing device 1 1 6 can be used to access content server 102 over...that for devices for which memory constraints are not an issue, e.g., a computer **connected** to server 102 over the **Internet**, all of the content can be downloaded at once. As a result, the segmenting method...add the content item to the registered user's custom index and update their personal **profile** and custom indexes in steps 506 and 508, respectively. The next time the registered user...

...billing purposes. Alternatively, the charge account information may be stored in the user's personal **profile**. It should be noted that sending account information over the Internet or over wireless communication...00 on a per access basis. Alternatively, a user uploading content is preferably provided the **option** of making the content freely available to other users. Moreover, the user himself is preferably...

...link that provides users with flexibility in determining how to pay for content, one **option** being to receive targeted advertising with the content. Other **options** presented to the user involve various methods of paying for limited or unlimited access to...

24/3,K/16 (Item 16 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2006 WIPO/Thomson. All rts. reserv.

00794336 **Image available**

INTEGRATED COMMERCE ENVIRONMENT (ICE) - A METHOD OF INTEGRATING OFFLINE AND ONLINE BUSINESS

ENVIRONNEMENT DE COMMERCE INTEGRE (ICE) UN PROCEDE D'INTEGRATION D'ENTREPRISE HORS LIGNE ET EN LIGNE

Patent Applicant/Inventor:

HEFNER L Lee Jr, 2835 Berwick Road, Birmingham, AL 35213, US, US
(Residence), US (Nationality)

Legal Representative:

WESOLOWSKI Carl R (agent), Fleshner & Kim, LLP, P.O. Box 221200,
Chantilly, VA 20153-1200, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200127838 A1 20010419 (WO 0127838)

Application: WO 2000US28068 20001012 (PCT/WO US0028068)

Priority Application: US 99158381 19991012

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM EE ES
FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU
LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR
TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 60287

Main International Patent Class (v7): **G06F-017/60**

Fulltext Availability:

Claims

Claim

... instore version can provide short clips of transactions, community, information, and fantasy with the **option** for the customer to go more in depth later using a personal computer. The in...

...special browser software, a Bonding Site customized according to rules linked to the customer's **profile**. Included in the transactions section of the Bonding Site under the Web Store's Merchant...

...sell products directly to customers. Retail chain stores choose from an assortment of products and **services** to offer customers **online**. The products and **services** may be auxiliary or complementary to the merchandise sold in the physical stores of the...profitable. Communities become profitable through advertising, and particularly by becoming or collaborating with community member **profile** brokers (i.e., Informediaries) that serve as middlemen between community members and

advertisers. By rigorously...

...of community members, community operators will optionally allow the members themselves to control their own **profiles** on their own personal computers. These community operators will market. ICE helps in building up...

...ICE provides it by accelerating virtual community member acquisition and creates the opportunity for member **profile** building and enhancement. ICE uses and amplifies the trend toward growing virtual communities by: overcoming...

...by guaranteeing them:

The overall benefits of ICE, including
Advertisements in communities, and optionally,
Masked **profile** information (i.e., portions of **profiles** relevant to the retail business) of customers that arrive at the chain's web site through...

...Site. For example, a typical Infomediary tracks a cat owners community and has analyzed the **profiles** of its members. The Infomediary then approaches a number of companies marketing animal-related products and services. Armed with aggregate **profiles** of the community members, the Infomediary asks an organic cat food company to bid for...private online account page. There he learns the following information:
Total of customer SCC sessions
Profile break-downs in segments of customer base
Merchant window shopping results
Entertainment review statistics for...

...the brick-and-mortar retail store buys and adds that information to the customer's **profile** record in a database. ICE also keeps track of the customer's clickstream and data input **behavior** online. The benefits of this information are:
ICE builds a **profile** of the customer's consumer **behavior** and SCC usage, which deepens over multiple visits to the store. ICE builds a **profile** also using the customer visits to the Bonding Site from a personal computer (PC). It uses rules, based on customer **profiles**, that generate promotional messages that appear on SCC screens and on promotional receipts to attract...

...and multimedia channels from a personal computer, from a television, or from a combination computer/ **television** device. Promotions will be **targeted** to individuals' hot-button interests.
ICE comprises a computer network which routes data between retail...

...shopping session. To the system uploads the data to the ICE database where the customer **profile** information is kept. Later, if the customer acts ...or in the self-addressed email promotional message, she visits the Bonding Site where her **profile** may be deepened as she generates a new clickstream. Afterwards, anytime the customer uses an...

...the Bonding Site from a standard personal computer, the clickstream produced augments and enhances the **profile** and thus can result in more targeted promotions. Bridging between sessions is accomplished using a...

...or other means that can be used for user identification.

ICE proposes to use customer **profile** data to show promotions on the SCC

screen that entice the customer to visit the...

...checkout receipt promoting an online discussion group related to breeding pedigree cats if the customer **profile** indicates that the customer likes or has a cat. ICE provides for the concentrating of...

...topical or demographically-related subjects (e.g., raising pets, kids, or flowers) while extracting valuable **profile** information from customers that visit web site pages that can be used to deepen the...

24/3,K/26 (Item 26 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

(c) 2006 WIPO/Thomson. All rts. reserv.

00445005 **Image available**

INFORMATION AGGREGATION AND SYNTHESIZATION SYSTEM

SYSTEME DE REGROUPEMENT ET DE SYNTHESE D'INFORMATIONS

Patent Applicant/Assignee:

THE SABRE GROUP INC,

Inventor(s):

BULL David Stanley,

CARR Robert Neal Jr,

OFFUTT Joseph Robert Jr,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9835469 A2 19980813

Application: WO 98US1341 19980123 (PCT/WO US9801341)

Priority Application: US 97788899 19970123

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH GM
GW HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX
NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW GH GM
KE LS MW SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH DE DK ES FI FR
GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 8923

Main International Patent Class (v7): **G06F-017/30**

Fulltext Availability:

Detailed Description

Detailed Description

... access system

120 Limited dial network user access system

200 System comprised of.

210 User **Profile** DataStore

220 Travel Genie Index DataStore

230 Agent DataStore

231 Preestablished Software Text Agents

232...Mail System

283 CCITT Class 3 or Class 4 Facsimile

284 Voice Output

285 Personal **TV** or Video Feed

286 **Custom** CD-ROM

287 Geographic Display I/O System

288 Mobile/Portable Device System

289 Limited...

...290 Operations System
291 User Greeting System
292 Travel Genie Session Management System
2921 Session **Profile** Update
293 Search Reduction System
294 User Interrupt System
295 Real Time Session Analysis System...

...addressable interface device, such
as a conventional personal computer capable of initiating
and maintaining a **network connection** and sending, receiving
and displaying data including a digitized data visual
representation device such as...

24/AN,AZ,TI/1 (Item 1 from file: 348)
DIALOG(R)File 348:(c) 2006 European Patent Office. All rts. reserv.

01511529

MACHINE READABLE LABEL READER SYSTEM WITH VERSATILE DEFAULT MODE
LESESYSTEM FUR MASCHINENLESBARE ETIKETTEN MIT VIELSEITIGEM STANDARDMODUS
SYSTEME DE LECTURE D'ETIQUETTES A LECTURE MACHINE AYANT UN MODE PAR DEFALT
VERSATILE

APPLICATION (CC, No, Date): EP 2002713132 020328; WO 2002IB1036 020328
PRIORITY (CC, No, Date): US 823563 010331

24/AN,AZ,TI/2 (Item 2 from file: 348)
DIALOG(R)File 348:(c) 2006 European Patent Office. All rts. reserv.

01511349

MACHINE READABLE LABEL SYSTEM WITH OFFLINE CAPTURE AND PROCESSING
MASCHINENLESBARES ETIKETTENSYSYTEM MIT OFFLINE-ERFASSUNG UND -VERARBEITUNG
SYSTEME D'ETIQUETAGE LISIBLE PAR MACHINE AVEC SAISIE ET TRAITEMENT HORS
LIGNE

APPLICATION (CC, No, Date): EP 2002708591 020327; WO 2002IB1006 020327
PRIORITY (CC, No, Date): US 823822 010331

24/AN,AZ,TI/3 (Item 3 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215232

SYSTEM AND METHOD FOR NAVIGATION OF A MULTIMEDIA INTERFACE
SYSTEME ET PROCEDE DE NAVIGATION DANS UNE INTERFACE MULTIMEDIA
Application: WO 2004US28081 20040827 (PCT/WO US04028081)

24/AN,AZ,TI/4 (Item 4 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215231

SYSTEM METHOD FOR AUCTIONING UTILIZING A BROADCAST-BASED DEVICE
SYSTEME ET PROCEDE POUR ENCHERES AVEC UN DISPOSITIF DU TYPE A DIFFUSION
Application: WO 2004US28080 20040827 (PCT/WO US2004028080)

24/AN,AZ,TI/5 (Item 5 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215152

SYSTEM AND METHOD FOR PERFORMING PURCHASE TRANSACTIONS UTILIZING A
BROADCAST-BASED DEVICE
SYSTEME ET PROCEDE D'EXECUTION DE TRANSACTIONS D'ACHAT A L'AIDE D'UN
DISPOSITIF A RADIOFFUSION
Application: WO 2004US27917 20040827 (PCT/WO US04027917)

24/AN,AZ,TI/6 (Item 6 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01028595

CONTROLLING APPLICATION DEVICES SIMULTANEOUSLY
COMMANDE SIMULTANEE DE DISPOSITIFS D'APPLICATION
Application: WO 2002IB5289 20021209 (PCT/WO IB0205289)

24/AN,AZ,TI/7 (Item 7 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00945941
MACHINE READABLE LABEL FOR TOKENS AND MEHTOD OF USE
ETIQUETTE LISIBLE PAR MACHINE POUR JETONS, ET PROCEDE D'UTILISATION
Application: WO 2002IB1007 20020327 (PCT/WO IB0201007)

24/AN,AZ,TI/8 (Item 8 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00945911
MACHINE READABLE LABEL READER SYSTEM WITH VERSATILE DEFAULT MODE
SYSTEME DE LECTURE D'ETIQUETTES A LECTURE MACHINE AYANT UN MODE PAR DEFAULT
VERSATILE
Application: WO 2002IB1036 20020328 (PCT/WO IB0201036)

24/AN,AZ,TI/9 (Item 9 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00945885
MACHINE READABLE LABEL SYSTEM WITH OFFLINE CAPTURE AND PROCESSING
SYSTEME D'ETIQUETAGE LISIBLE PAR MACHINE AVEC SAISIE ET TRAITEMENT HORS
LIGNE
Application: WO 2002IB1006 20020327 (PCT/WO IB0201006)

24/AN,AZ,TI/10 (Item 10 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00945866
MACHINE READABLE LABEL READER SYSTEM WITH ROBUST CONTEXT GENERATION
SYSTEME DE LECTEUR D'ETIQUETTES LISIBLES AUTOMATIQUEMENT AVEC GENERATION DE
CONTEXTE COHERENT
Application: WO 2002IB974 20020320 (PCT/WO IB02000974)

24/AN,AZ,TI/11 (Item 11 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00935047
SYSTEMS AND METHODS FOR DISTRIBUTING TARGETED MULTIMEDIA CONTENT AND
ADVERTISING
SYSTEMES ET PROCEDES DE DISTRIBUTION DE CONTENU ET DE PUBLICITE MULTIMEDIA
CIBLES
Application: WO 2002US5289 20020221 (PCT/WO US0205289)

24/AN,AZ,TI/12 (Item 12 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00836144
NETWORKED INTERACTIVE TOY SYSTEM
SYSTEME DE JOUETS INTERACTIFS EN RESEAU
Application: WO 2001IL248 20010314 (PCT/WO IL0100248)

24/AN,AZ,TI/13 (Item 13 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00806392

TECHNOLOGY SHARING DURING ASSET MANAGEMENT AND ASSET TRACKING IN A
NETWORK-BASED SUPPLY CHAIN ENVIRONMENT AND METHOD THEREOF
PARTAGE TECHNOLOGIQUE LORS DE LA GESTION ET DU SUIVI DU PARC INFORMATIQUE
DANS UN ENVIRONNEMENT DU TYPE CHAINE D'APPROVISIONNEMENT RESEAUTE, ET
PROCEDE ASSOCIE

Application: WO 2000US32310 20001122 (PCT/WO US0032310)

24/AN,AZ,TI/14 (Item 14 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00806389

SCHEDULING AND PLANNING BEFORE AND PROACTIVE MANAGEMENT DURING MAINTENANCE
AND SERVICE IN A NETWORK-BASED SUPPLY CHAIN ENVIRONMENT
PROGRAMMATION ET PLANIFICATION ANTICIPEE, ET GESTION PROACTIVE AU COURS DE
LA MAINTENANCE ET DE L'ENTRETIEN D'UN ENVIRONNEMENT DU TYPE CHAINE
D'APPROVISIONNEMENT RESEAUTE

Application: WO 2000US32228 20001122 (PCT/WO US0032228)

24/AN,AZ,TI/15 (Item 15 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00806383

COLLABORATIVE CAPACITY PLANNING AND REVERSE INVENTORY MANAGEMENT DURING
DEMAND AND SUPPLY PLANNING IN A NETWORK-BASED SUPPLY CHAIN ENVIRONMENT
AND METHOD THEREOF
PLANIFICATION EN COLLABORATION DES CAPACITES ET GESTION ANTICIPEE DES
STOCKS LORS DE LA PLANIFICATION DE L'OFFRE ET DE LA DEMANDE DANS UN
ENVIRONNEMENT DE CHAINE D'APPROVISIONNEMENT FONDEE SUR LE RESEAU ET
PROCEDE ASSOCIE

Application: WO 2000US32309 20001122 (PCT/WO US0032309)

24/AN,AZ,TI/16 (Item 16 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00794336

INTEGRATED COMMERCE ENVIRONMENT (ICE) - A METHOD OF INTEGRATING OFFLINE AND
ONLINE BUSINESS
ENVIRONNEMENT DE COMMERCE INTEGRE (ICE) UN PROCEDE D'INTEGRATION
D'ENTREPRISE HORS LIGNE ET EN LIGNE

Application: WO 2000US28068 20001012 (PCT/WO US0028068)

24/AN,AZ,TI/17 (Item 17 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00787038

SYSTEM AND METHOD FOR PROCESSING TOKENLESS BIOMETRIC ELECTRONIC
TRANSMISSIONS USING AN ELECTRONIC RULE MODULE CLEARINGHOUSE
SYSTEME ET PROCEDE PERMETTANT DE TRAITER DES TRANSMISSIONS ELECTRONIQUES
BIOMETRIQUES SANS AUTHENTIFICATION PAR L'UTILISATION D'UN CENTRE DE
MODULES DE REGLEMENT ELECTRONIQUES

Application: WO 2000US40910 20000915 (PCT/WO US0040910)

24/AN,AZ,TI/18 (Item 18 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784185

A SYSTEM AND METHOD FOR STREAM-BASED COMMUNICATION IN A COMMUNICATION SERVICES PATTERNS ENVIRONMENT
SYSTEME, PROCEDE ET ARTICLE DE PRODUCTION FOURNISSANT UN SYSTEME DE COMMUNICATION EN CONTINU DANS UN ENVIRONNEMENT DE CONFIGURATIONS DE SERVICES DE COMMUNICATION

Application: WO 2000US24125 20000831 (PCT/WO US0024125)

24/AN,AZ,TI/19 (Item 19 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784139

A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR A SELF-DESCRIBING STREAM IN A COMMUNICATION SERVICES PATTERNS ENVIRONMENT
SYSTEME, PROCEDE ET ARTICLE DE FABRICATION DESTINES A UN FLUX D'AUTODESCRIPTEURS DANS UN ENVIRONNEMENT DE MODELES DE SERVICES DE COMMUNICATION

Application: WO 2000US23999 20000831 (PCT/WO US0023999)

24/AN,AZ,TI/20 (Item 20 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784137

SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR DISTRIBUTED GARBAGE COLLECTION IN ENVIRONMENT SERVICES PATTERNS
SYSTEME, PROCEDE ET ARTICLE DE FABRICATION EN MATIERE DE RECUPERATION D'ESPACE REPARTI DANS DES MOTIFS DE SERVICES D'ENVIRONNEMENT

Application: WO 2000US24238 20000831 (PCT/WO US0024238)

24/AN,AZ,TI/21 (Item 21 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784136

A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR BUSINESS LOGIC SERVICES PATTERNS IN A NETCENTRIC ENVIRONMENT
SYSTEME, PROCEDE ET ARTICLE DE FABRICATION POUR STRUCTURES DE SERVICES DE LOGIQUE DE COMMERCE DANS UN ENVIRONNEMENT S'ARTICULANT AUTOUR DE L'INTERNET

Application: WO 2000US24197 20000831 (PCT/WO US0024197)

24/AN,AZ,TI/22 (Item 22 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784132

A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR A LEGACY WRAPPER IN A COMMUNICATION SERVICES PATTERNS ENVIRONMENT
SYSTEME, PROCEDE ET DISPOSITIF POUR MODULE D'HABILLAGE EXISTANT DANS UN ENVIRONNEMENT DE SCHEMAS DE SERVICES DE COMMUNICATION

Application: WO 2000US24084 20000831 (PCT/WO US0024084)

24/AN,AZ,TI/23 (Item 23 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784131

A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR A MULTI-OBJECT FETCH
COMPONENT IN AN INFORMATION SERVICES PATTERNS ENVIRONMENT
SYSTEME, PROCEDE ET ARTICLE MANUFACTURE POUR COMPOSANT DE RECUPERATION
MULTI-OBJET DANS UN ENVIRONNEMENT CARACTERISE PAR DES SERVICES
D'INFORMATIONS

Application: WO 2000US24083 20000831 (PCT/WO US0024083)

24/AN,AZ,TI/24 (Item 24 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784124

SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR A REQUEST SORTER IN A
TRANSACTION SERVICES PATTERNS ENVIRONMENT
SYSTEME, PROCEDE ET ARTICLE DE FABRICATION APPLIQUES DANS UN TRIEUR DE
REQUETES D'UN ENVIRONNEMENT DE STRUCTURES DE SERVICES DE TRANSACTIONS

Application: WO 2000US24082 20000831 (PCT/WO US0024082)

24/AN,AZ,TI/25 (Item 25 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00761422

BUSINESS ALLIANCE IDENTIFICATION
SYSTEME, PROCEDE ET ARTICLE DE PRODUCTION POUR L'IDENTIFICATION D'ALLIANCES
COMMERCIALES DANS UN CADRE D'ARCHITECTURE RESEAU

Application: WO 2000US14375 20000524 (PCT/WO US0014375)

24/AN,AZ,TI/26 (Item 26 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00445005

INFORMATION AGGREGATION AND SYNTHESIZATION SYSTEM
SYSTEME DE REGROUPEMENT ET DE SYNTHESE D'INFORMATIONS

Application: WO 98US1341 19980123 (PCT/WO US9801341)

24/AN,AZ,TI/27 (Item 27 from file: 349)
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00396571

INFORMATION AGGREGATION AND SYNTHESIZATION SYSTEM
SYSTEME DE SYNTHETISATION ET DE REGROUPEMENT DE DONNEES

Application: WO 96US14893 19960917 (PCT/WO US9614893)

? show files;ds
File 2:INSPEC 1898-2006/Oct W1
(c) 2006 Institution of Electrical Engineers
File 6:NTIS 1964-2006/Oct W1
(c) 2006 NTIS, Intl Cpyrght All Rights Res
File 8:Ei Compendex(R) 1970-2006/Oct W1
(c) 2006 Elsevier Eng. Info. Inc.
File 34:SciSearch(R) Cited Ref Sci 1990-2006/Oct W1
(c) 2006 The Thomson Corp
File 434:SciSearch(R) Cited Ref Sci 1974-1989/Dec
(c) 2006 The Thomson Corp
File 35:Dissertation Abs Online 1861-2006/Sep
(c) 2006 ProQuest Info&Learning
File 65:Inside Conferences 1993-2006/Oct 13
(c) 2006 BLDSC all rts. reserv.
File 99:Wilson Appl. Sci & Tech Abs 1983-2006/Jul
(c) 2006 The HW Wilson Co.
File 256:TecInfoSource 82-2006/Feb
(c) 2006 Info.Sources Inc
File 474:New York Times Abs 1969-2006/Oct 11
(c) 2006 The New York Times
File 475:Wall Street Journal Abs 1973-2006/Oct 11
(c) 2006 The New York Times
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 The Gale Group
File 111:TGG Natl.Newspaper Index(SM) 1979-2006/Sep 29
(c) 2006 The Gale Group
File 94:JICST-EPlus 1985-2006/Jul W1
(c)2006 Japan Science and Tech Corp(JST)
File 144:Pascal 1973-2006/Sep W3
(c) 2006 INIST/CNRS

Set	Items	Description
S1	1598431	PERSONALIZATION OR PERSONALIZED OR CUSTOM OR CUSTOMIZED OR TAILOR??? OR INDIVIDUAL? OR "TO"()ORDER OR TARGET?
S2	585247	TV OR BROADCAST(5N) (MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY) (2W) (THEAT??? OR CINEMA)
S3	4674180	CONNECT OR CONNECTED OR CONNECTI?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	3163073	INTERNET OR WEB OR WORLDWIDE??? OR WIDEBWEB OR NETWORK OR ONLINE OR ON()LINE
S5	379056	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	10378531	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERI??
S7	1056183	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	2406	S1(5N)S2
S9	351765	S3(5N)S4
S10	324	S5(5N) (S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	60	S8(S)S9
S13	7076	S5(5N)S6
S14	6961	S5(5N)S7
S15	0	S12(S) (S13 OR S14)
S16	37	S2(S)S4(S).(S13 OR S14)
S17	34	S16 NOT PY>2003
S18	33	S17 NOT PD=20030830:20061130
S19	31	RD (unique items)

19/3,K/3 (Item 3 from file: 2)
DIALOG(R)File 2:INSPEC
(c) 2006 Institution of Electrical Engineers. All rts. reserv.

08502967 INSPEC Abstract Number: C2003-02-7180-038

Title: Intelligent personalized recommender systems for electronic commerce

Author(s): Wei-Po Lee; Chih-Hung Liu; Cheng-Che Lu
Author Affiliation: Dept. of Manage. Inf. Syst., Nat. Pingtung Univ. of Sci. & Technol., Taiwan

Conference Title: Knowledge-Based Intelligent Information Engineering Systems & Allied Technologies. KES'2001 Part vol.2 p.1399-405 vol.2

Editor(s): Baba,N.; Jain,L.C.; Howlett,R.J.

Publisher: IOS Press, Amsterdam, Netherlands

Publication Date: 2001 Country of Publication: Netherlands 2 vol. (xxvi+1627) pp.

Material Identity Number: XX-2002-02768

Conference Title: Proceedings of KES 2001. 5th International Conference on Knowledge Based Intelligent Information Engineering Systems and Allied Technology

Conference Date: 6-8 Sept. 2001 Conference Location: Osaka, Japan

Language: English

Subfile: C

Copyright 2003, IEE

Abstract: The exponentially increasing information provided by the **Internet** enterprises causes the problem of overloaded information, and this inevitably reduces the customer's satisfaction...

... books and CDs, recommender systems can be built to reason about a customer's personal **preferences** from his **purchasing** history and then provide the most appropriate information services to meet his needs. On the other hand, for those commodities a customer does not buy frequently, for example computers and **home theater** systems, recommender systems are able to retrieve optimal products based on the customer's current...

19/3,K/4 (Item 4 from file: 2)
DIALOG(R)File 2:INSPEC
(c) 2006 Institution of Electrical Engineers. All rts. reserv.

08393003 INSPEC Abstract Number: C2002-11-7180-002

Title: Intelligent agent-based systems for personalized recommendations in Internet commerce

Author(s): Wei-Po Lee; Chih-Hung Liu; Cheng-Che Lu
Author Affiliation: Dept. of Manage. Inf. Syst., Nat. Pingtung Univ. of Sci. & Technol., Taiwan

Journal: Expert Systems with Applications vol.22, no.4 p.275-84

Publisher: Elsevier,

Publication Date: May 2002 Country of Publication: UK

CODEN: ESAPEH ISSN: 0957-4174

SICI: 0957-4174(200205)22:4L:275:IABS;1-6

Material Identity Number: N813-2002-004

U.S. Copyright Clearance Center Code: 0957-4174/02/\$22.00

Language: English

Subfile: C

Copyright 2002, IEE

...Abstract: has changed the traditional trading behaviors and more and more people are willing to conduct **Internet** shopping. However, the exponentially increasing information provided by the **Internet** enterprises

causes the problem of overloaded information, and this inevitably reduces the customer's satisfaction...

... books and CDs, recommender systems can be built to reason about a customer's personal **preferences** from his **purchasing** history and then provide the most appropriate information services to meet his needs. On the ...

... hand, for those commodities a general customer does not buy frequently, for example computers and **home theater** systems, more appropriate are the kinds of recommender systems able to retrieve optimal products based...

... This paper presents the above two kinds of recommender systems we have developed for supporting **Internet** commerce. Experimental results show the promise of our systems.

19/3,K/9 (Item 3 from file: 35)
DIALOG(R)File 35:Dissertation Abs Online
(c) 2006 ProQuest Info&Learning. All rts. reserv.

01777139 ORDER NO: AADAA-I9991505
The theory of interactive content-triggered consumer action: Interactive content theory

Author: Law, Chun Wah Eric
Degree: Ph.D.
Year: 2000
Corporate Source/Institution: Hong Kong University of Science and Technology (People's Republic of China) (1223)
Source: VOLUME 61/10-A OF DISSERTATION ABSTRACTS INTERNATIONAL.
PAGE 4089. 243 PAGES
ISBN: 0-599-98903-3

This paper investigates the impacts of interactive contents upon the **online** consumer. During the development of this thesis since 1996, commercial deployments for interactive **television** advertisement media were virtually non-exist. We have therefore conducted this research with a self-developed computer simulation program called "Intelligent **TV**" for an evolving technology that we term it as "Interactive Broadcast **Television**". Since prior studies on this type of new interactive media are not available, we borrow insights from a wide range of literature: Strategic Management, Electronic Commerce, **Internet Shopping**, Consumer **Behavior** and Advertising Theories.

With a belief that interactive contents may trigger consumer action, the author...

19/3,K/10 (Item 4 from file: 35)
DIALOG(R)File 35:Dissertation Abs Online
(c) 2006 ProQuest Info&Learning. All rts. reserv.

01666600 ORDER NO: AAD13-91889
DIFFUSION OF ONLINE SHOPPING
Author: HUANG, HAN-SHENG
Degree: M.A.
Year: 1998
Corporate Source/Institution: CALIFORNIA STATE UNIVERSITY, FRESNO (6050)
Source: VOLUME 37/01 of MASTERS ABSTRACTS.
PAGE 12. 80 PAGES

This study focused on analyzing the characteristic differences between **online** shoppers and non-shoppers in regards to their demographic backgrounds, **Internet** usage **patterns**, perceptions toward **online shopping**, and non- **Internet** shopping habits. The main impediment affecting the diffusion of **online** shopping was also discovered. A class random sample survey was administered among approximately 17,439...

...survey found that respondents who were male, with higher household income and more computer and **Internet** experiences, tended to be the adopters of **online** shopping. Respondents' previous experience of using mail-order catalogues and home shopping **television** networks did influence their willingness to purchase via the **Internet**. **Online** security was still the major obstacle influencing the future diffusion of **online** shopping.

19/3,K/13 (Item 2 from file: 474)
DIALOG(R)File 474:New York Times Abs
(c) 2006 The New York Times. All rts. reserv.

04759426 NYT Sequence Number: 139528860613
GOING TO THE MALL ON CABLE TV
BOYER, PETER J
New York Times, Col. 3, Pg. 1, Sec. 4
Friday June 13 1986

ABSTRACT:

Profile of Home Shopping **Network**, 24-hour discount bazaar on cable **television**, whose stock has become hottest new issue of year; firm earned \$6.8 million on...

19/6/1 (Item 1 from file: 2)
08630797 INSPEC Abstract Number: C2003-06-6130S-110
Title: Privacy, commerce, and national security
Publication Date: May 2003
Copyright 2003, IEE

19/6/2 (Item 2 from file: 2)
08560857 INSPEC Abstract Number: B2003-04-6220B-018, C2003-04-5620W-111
Title: Residential demand for 'multipurpose broadband access': evidence from a Norwegian VDSL trial
Publication Date: 2002
Copyright 2003, IEE

19/6/3 (Item 3 from file: 2)
08502967 INSPEC Abstract Number: C2003-02-7180-038
Title: Intelligent personalized recommender systems for electronic commerce
Publication Date: 2001
Copyright 2003, IEE

19/6/4 (Item 4 from file: 2)
08393003 INSPEC Abstract Number: C2002-11-7180-002
Title: Intelligent agent-based systems for personalized recommendations in Internet commerce
Publication Date: May 2002.
Copyright 2002, IEE

19/6/5 (Item 1 from file: 6)
0680187 NTIS Accession Number: ED-144 555/XAB
A Video Handbook for Libraries: A Look at What Milwaukee Has Done
1975

19/6/6 (Item 1 from file: 8)
06062843
Title: Intelligent agent-based systems for personalized recommendations in Internet commerce
Publication Year: 2002

19/6/7 (Item 1 from file: 35)
01854899 ORDER NO: AADAA-I3030273
An empirical investigation of the relationship between perceived risk, information search, and cognitive dissonance: A closer look at the differences between in-home and in-store shopping
Year: 2001

19/6/8 (Item 2 from file: 35)
01823449 ORDER NO: AADAA-I3007072
Perceptions of rural South Dakota consumers regarding the impact of technology on access to products
Year: 2001

19/6/9 (Item 3 from file: 35)

01777139 ORDER NO: AADAA-I9991505

The theory of interactive content-triggered consumer action: Interactive content theory

Year: 2000

19/6/10 (Item 4 from file: 35)

01666600 ORDER NO: AAD13-91889

DIFFUSION OF ONLINE SHOPPING

Year: 1998

19/6/11 (Item 1 from file: 256)

00144837 DOCUMENT TYPE: Review

PRODUCT NAMES: E-Commerce (836109)

TITLE: Buying Patterns in E-Commerce

Dec/Jan 2002

REVISION DATE: 20030630

19/6/12 (Item 1 from file: 474)

06775988 NYT Sequence Number: 087653940927

TURNER'S POSSIBLE ROLE IN NBC TALKS

Tuesday September 27 1994

19/6/13 (Item 2 from file: 474)

04759426 NYT Sequence Number: 139528860613

GOING TO THE MALL ON CABLE TV

Friday June 13 1986

19/6/14 (Item 1 from file: 475)

07901596

UPN CANCELS MANY SHOWS, SHIFTS 'STAR TREK' PROGRAM

Friday May 17 1996

19/6/15 (Item 1 from file: 583)

09339322

Direct marketer moves to net sales

AUSTRALIA: INNOVATIONS EMBRACED VIGNETTE V/5

01 Aug 2000

19/6/16 (Item 2 from file: 583)

09159549

Wharf, UIH lawsuit

HONG KONG: WHARF'S LAWSUIT MAY AFFECT SPIN-OFF

15 Sep 1999

19/6/17 (Item 3 from file: 583)

09150391

Turbulence in Sky deal

NEW ZEALAND: ON-LINE FINANCE FIRM BY IHUG

24 Aug 1999

19/6/18 (Item 4 from file: 583)
09142639
Process Automation makes cable-TV link
HONG KONG: PROCESS AUTOMATION BOUGHT 24.55% JV
10 Aug 1999

19/6/19 (Item 5 from file: 583)
09087260
Sprint to pay \$126 million for rest of wireless firm
US: SPRINT ACQUIRES PEOPLE'S CHOICE TV
13 Apr 1999

19/6/20 (Item 6 from file: 583)
09036852
Benpres Holding Corp
PHILIPPINES: BENPRES HIKES STAKES IN CABLE FIRM
29 Dec 1998

19/6/21 (Item 7 from file: 583)
06391314
OZEMAIL SPINS BSKYB WEB DEAL
AUSTRALIA: OZEMAIL TIES UP WITH BSKYB
8 Nov 1996

19/6/22 (Item 8 from file: 583)
06184403
Telstra signs big guns for TV trial
AUSTRALIA: TELSTRA IN \$30 MN TV TRIAL
26 July 1995

19/6/23 (Item 9 from file: 583)
05981855
Trois experts decortiquent la mesure de l'efficacite publicitaire
FRANCE: MEASURING ADVERTISING'S EFFECTIVENESS
25 Apr 1994

19/6/24 (Item 10 from file: 583)
02070275
UN-PUBLISHED REPORTS WORRY ELECTRONICS SECTOR
UK - UN-PUBLISHED REPORTS WORRY ELECTRONICS SECTOR
22 August 1988

19/6/25 (Item 11 from file: 583)
00910299
HOME SHOPPING TO TAKE STAKE IN TV CONSTRUCTION PERMIT
US - HOME SHOPPING TO TAKE STAKE IN TV CONSTRUCTION PERMIT
23 February 1987

19/6/26 (Item 12 from file: 583)
00646027
SEARS TO SELL GOODS VIA CABLE TV

US - SEARS TO SELL GOODS VIA CABLE TV
18 November 1986

19/6/27 (Item 13 from file: 583)
00560207
LUXURY BEDS RETAILER TO BE ACQUIRED BY SMALLBONE
UK - LUXURY BEDS RETAILER TO BE ACQUIRED BY SMALLBONE
20 September 1986

19/6/28 (Item 1 from file: 111)
06056050 Supplier Number: 57612591
Philadelphia Television Network Enters Into Local Marketing Agreement
And Acquires Option to Purchase a Stake in Reading Broadcasting, Inc.
Nov 17, 1999

19/6/29 (Item 2 from file: 111)
02336457 Supplier Number: 07248479
Television Technology announces \$2 million purchase option with
Trinity Broadcasting Network .
Jan 12, 1989

19/6/30 (Item 1 from file: 144)
16092005 PASCAL No.: 03-0249361
User models: Customizing E-commerce Websites to the context of use
AI 2002 : advances in artificial intelligence : Calgary AB, 27-29 May
2002
2002

Copyright (c) 2003 INIST-CNRS. All rights reserved.

19/6/31 (Item 2 from file: 144)
11352041 PASCAL No.: 94-0174515
Browsing: a multidimensional framework
1993

? show files;ds

File 20:Dialog Global Reporter 1997-2006/Oct 13

(c) 2006 Dialog

Set	Items	Description
S1	3476759	PERSONALIZATION OR PERSONALIZED OR CUSTOM OR CUSTOMIZED OR TAILOR??? OR INDIVIDUALIZED OR "TO"()ORDER OR TARGET?
S2	2810825	TV OR BROADCAST(5N)(MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY)(2W)(THEAT??? OR CINEMA)
S3	15681809	CONNECT OR CONNECTED OR CONNECTIVE?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK???()UP OR INSTALL?
S4	7195398	INTERNET OR WEB OR WORLDWIDE??? OR WIDEBAND OR NETWORK OR ONLINE OR ON()LINE
S5	3317383	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	2281202	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERIA??
S7	3044291	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	14722	S1(5N)S2
S9	1548090	S3(5N)S4
S10	1494	S5(5N)(S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	1015	S8(S)S9
S13	36247	S5(5N)S6
S14	72040	S5(5N)S7
S15	3	S12(S)(S13 OR S14)
S16	35839	S2(S)S4(S)(S1 OR S6)
S17	7478	S2(S)S9(S)(S1 OR S6)
S18	2002	S2(10N)S9(10N)(S1 OR S6)
S19	45300	S5(10N)S6
S20	94039	S5(10N)S7
S21	1635	S8(2S)S9
S22	3	S21(S)(S19 OR S20)
S23	10	S21(2S)(S19 OR S20)
S24	6302	S1(S)S2(S)S9
S25	1913	S2(S)S6(S)S9
S26	761	S24(S)S25
S27	2328	S1(10N)S2(10N)S9
S28	426	S2(10N)S6(10N)S9
S29	23	S27(S)S28
S30	33	S15 OR S22 OR S23 OR S29
S31	24	S30 NOT PY>2003
S32	24	S31 NOT PD=20030830:20061130
S33	24	RD (unique items)

33/3,K/1

DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

19556339 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Information Resources, Inc. Enhances BehaviorScan

BUSINESS WIRE

October 29, 2001

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 893

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... enhanced Targetable TV capability from the CPG industry, and also from firms in the financial **services**, telecommunications, and **Internet** arenas, as well as from retailers who issue their own customer cards," said Neil Canter...

...national average, and hundreds of brands have profited from BehaviorScan ad testing. The panel and **Targetable TV** enhancements will enable more brands - particularly those in the home, health, and beauty care categories ...

33/3,K/3

DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

17161589 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Predictive Networks Launches ADirector iTV Advertising Management System At Cable 2001

BUSINESS WIRE

June 11, 2001

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 674

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... more than a year with Internet Service Providers, such as AT&T's WorldNet i495 **service**.

" **Network** operators want to increase the value of their services and monetize enhanced **television** applications with e-commerce offers, promotions, and on-demand information that is highly **personalized** to viewers' **preferences** and interests," said Devin Hosea, Predictive Networks president and founder. " **Personalized** advertising and commerce are clearly the best ways to derive increased revenue from these services ...

33/3,K/6

DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

15503587 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Subscribers to Both Cable and Satellite TV Exhibit Most Interest in Interactive TV; Report Identifies Internet and TV Usage As Key Indicator of Consumer Demand for ITV Services

BUSINESS WIRE

March 07, 2001

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 467

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... type of broadcast delivery (basic cable, premium cable, DBS, C-band satellite) and their DBS **service** provider (DIRECTV and DISH Network). The study evaluates subscribers' degree of interest and price sensitivity for popular interactive **TV services** including; digital photo printing, **Internet** on **TV**, t-commerce shopping, time-shifting, **personalized TV** channels, video games and video-on-demand. In addition, the study also examines subscribers' **TV** and Internet ownership and usage **characteristics** across six different variables. This 28-page report, with 42 charts and tables, is available...

33/3,K/7

DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

15046062 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Video-On-Demand and Internet On TV: Most Popular Interactive TV Services
Among DBS and Cable Subscribers**

BUSINESS WIRE

January 24, 2001

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 551

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... type of broadcast delivery (basic cable, premium cable, DBS, C-band satellite) and their DBS **service** provider (DirectTV and Dish **Network**). The study evaluates subscribers' degree of interest and price sensitivity for popular interactive **TV services** including; digital photo printing, **Internet** on **TV**, t-commerce shopping, time-shifting, **personalized TV** channels, video games and video-on-demand. In addition, the study also examines subscribers' **TV** and Internet ownership and usage **characteristics** across six different variables. This 28-page report, with 42 charts and tables, is available...

33/3,K/9

DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

13221526 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Engage: PCCW to use Engage for network of the world service; Engage's
profiling and ad management technology provide targeted content and ads
to PCCW's now synchronised TV web service**

M2 PRESSWIRE

October 10, 2000

JOURNAL CODE: WMPR LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 811

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... today announced that Hong Kong-based Pacific Century CyberWorks (PCCW) (SEHK: 0008), will use Engage **Profile** Server for 'Network of the World' (www.NOW.com), its converged **TV - Web service**. NOW will use Engage's anonymous user profiling capabilities to provide highly- **targeted**, **personalised** content and advertisements.

Under the agreement, PCCW will also have the right to use Engage...
... innovator, as well as become an integral part of the world's first
fully-converged TV and satellite Internet service."

"Engage-enabling NOW will enhance user experience by allowing us to
customize content and advertisements based on anonymous visitor profiles
," said Timothy Wight, chief technology officer, NOW, "We are excited about
opportunities offered by this...

33/3,K/14

DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

11179804 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**OpenTV Joins ACTV and Motorola to Expand Worldwide Venture for Interactive
Digital TV Advertising**

BUSINESS WIRE

May 24, 2000

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1224

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... ADCO subsidiary in late 1999 with MotorolaBroadband Communications
Sector to redefine and revolutionize traditional TV advertising. SpotOn
is founded on an array of system technologies, including ACTV's "
Individualized TV" software and Motorola's digital interactive platform.

The new international alliance will bring together the powerful
technologies and extensive experience of three leaders in interactive
digital television (ITV), and will dramatically improve advertising
effectiveness on digital TV platforms worldwide. The SpotOn service
allows viewers to choose and interact with television commercials; it
empowers advertisers to deliver commercials to households most likely to
respond to them (based on demographic or household specific profiles);
and it allows television network operators to generate new t-commerce (
television commerce) revenues.

Like ACTV and Motorola, OpenTV plans to license certain system
technologies to Digital...

33/3,K/20

DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

05015217 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Lysis and Singularis Offer the First Integrated, Personalized Content
Delivery Solution for Enhanced Television**

PR NEWSWIRE

April 19, 1999

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 741

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... to the challenges of today's digital environment -- challenges such
as multiplication of channels and online services, and increased
competition. Singularis' technology allows television providers to
tailor TV content based on each viewer's personal tastes and
preferences.

"Singularis is the only TV-focused personalization solution that

benefits both the operator and the subscriber," said Alexandre Tzonis, CEO of Lysis. "Using Singularis **personalization** technology, Lysis can now provide the right content to the right user."

The complementary technologies...

33/3,K/21

DIALOG(R)File 20:Dialog Global Reporter

(c) 2006 Dialog. All rts. reserv.

02858949

Forrester's Technographics Sees Market Opportunity for Bundled Voice, Internet, and TV Services

BUSINESS WIRE

September 18, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 624

... also have a need for cellular and Internet connectivity. Likewise, entertainment-focused households are prime **targets** for cable TV, pay-per-view, and Internet connections. To reach lower-income households, local telephone companies should offer **Internet** and cellular **services** alongside repriced local telephony. The Report, "Do Consumers Want Bundling?" uses Forrester's Technographics segmentation...

33/6/1

19556339 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Information Resources, Inc. Enhances BehaviorScan
October 29, 2001
WORD COUNT: 893

33/6/2

17445202 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Ziff Davis Media Teams With Survey.com To Provide Marketers Customized Online Research
June 26, 2001
WORD COUNT: 836

33/6/3

17161589 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Predictive Networks Launches ADirector iTV Advertising Management System At Cable 2001
June 11, 2001
WORD COUNT: 674

33/6/4

16468681 (USE FORMAT 7 OR 9 FOR FULLTEXT)
NT Media Corp. Inks Content Distribution Deal With Yahoo! Inc.
May 02, 2001
WORD COUNT: 548

33/6/5

15833031 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Predictive Networks President Devin Hosea to Address Networked Personalization and Privacy At Major Business Forums
March 27, 2001
WORD COUNT: 429

33/6/6

15503587 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Subscribers to Both Cable and Satellite TV Exhibit Most Interest in Interactive TV; Report Identifies Internet and TV Usage As Key Indicator of Consumer Demand for ITV Services
March 07, 2001
WORD COUNT: 467

33/6/7

15046062 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Video-On-Demand and Internet On TV: Most Popular Interactive TV Services Among DBS and Cable Subscribers
January 24, 2001
WORD COUNT: 551

33/6/8

13222880 (USE FORMAT 7 OR 9 FOR FULLTEXT)
PCCW To Use Engage For Network Of The World Service
October 10, 2000
WORD COUNT: 731

33/6/9

13221526 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Engage: PCCW to use Engage for network of the world service; Engage's
profiling and ad management technology provide targeted content and ads
to PCCW's now synchronised TV web service**

October 10, 2000

WORD COUNT: 811

33/6/10

13122516 (USE FORMAT 7 OR 9 FOR FULLTEXT)

e-district.net PLC - Interim Results

October 03, 2000

WORD COUNT: 3214

33/6/11

12135110 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Talk City Renews Relationship With WebTV Network

July 27, 2000

WORD COUNT: 491

33/6/12

12133057 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**The American Association for Artificial Intelligence (AAAI) Awards the Best
In Practical Innovations of Intelligent Systems Applications**

July 27, 2000

WORD COUNT: 677

33/6/13

11413138 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Madge.web Introduces Service Portfolio for Pan-European Internet Broadcast
Network Powered by RealNetworks' RealSystem**

June 08, 2000

WORD COUNT: 1457

33/6/14

11179804 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**OpenTV Joins ACTV and Motorola to Expand Worldwide Venture for Interactive
Digital TV Advertising**

May 24, 2000

WORD COUNT: 1224

33/6/15

11029129 (USE FORMAT 7 OR 9 FOR FULLTEXT)

ProtoSource Corporation Announces Business Combination Strategy

May 15, 2000

WORD COUNT: 522

33/6/16

10752076 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**The E-Workout of the Future, H-R Services for the Financial Community,
Funding and Hatching Dot-Coms, and a Giant Handling Back Office Services**

for Small-Medium-Sized Companies Featured On 'Business Now' At 11 A.M.
Sunday, April 30th On WABC-TV, Channel
April 26, 2000
WORD COUNT: 373

33/6/17
08317987 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Bedford, Texas-Based Web-Host Firm Attends First Las Vegas Trade Show
November 19, 1999
WORD COUNT: 477

33/6/18
05727259 (USE FORMAT 7 OR 9 FOR FULLTEXT)
**Singularis and ONO Team Up to Deliver World's First Operator-Centric
Personalized TV Experience**
June 14, 1999
WORD COUNT: 688

33/6/19
05015243 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Singularis Delivers Personalization Software Technology to Television
April 19, 1999
WORD COUNT: 476

33/6/20
05015217 (USE FORMAT 7 OR 9 FOR FULLTEXT)
**Lysis and Singularis Offer the First Integrated, Personalized Content
Delivery Solution for Enhanced Television**
April 19, 1999
WORD COUNT: 741

33/6/21
02858949
**Forrester's Technographics Sees Market Opportunity for Bundled Voice,
Internet, and TV Services**
September 18, 1998
WORD COUNT: 624

33/6/22
02417012 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Cellular Directions Acquired by The Strategis Group
August 04, 1998
WORD COUNT: 391

33/6/23
02228439 (USE FORMAT 7 OR 9 FOR FULLTEXT)
The Customer Service Process
July 16, 1998
WORD COUNT: 3468

33/6/24
02007893 (USE FORMAT 7 OR 9 FOR FULLTEXT)

New Frontier Media Inc. Announces Completion of \$1.75 Million Private
Placement; Proceeds to be Used for Content Acquisition
June 24, 1998
WORD COUNT: 536

? show files;ds

File 9:Business & Industry(R) Jul/1994-2006/Oct 12

(c) 2006 The Gale Group

File 15:ABI/Inform(R) 1971-2006/Oct 13

(c) 2006 ProQuest Info&Learning

File 148:Gale Group Trade & Industry DB 1976-2006/Oct 13

(c)2006 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2006/Oct 12

(c) 2006 The Gale Group

File 75:TGG Management Contents(R) 86-2006/Oct W1

(c) 2006 The Gale Group

Set	Items	Description
S1	2695765	PERSONALI?ATION OR PERSONALI?ED OR CUSTOM OR CUSTOMI? OR T- AILOR??? OR INDIVIDUALI? OR "TO"()ORDER OR TARGET?
S2	1567403	TV OR BROADCAST(5N) (MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY) (2W) (THEA- T??? OR CINEMA)
S3	10146093	CONNECT OR CONNECTED OR CONNECTI?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	6670641	INTERNET OR WEB OR WORLDWIDE??? OR WIDEBWEB OR NETWORK OR O- NLINE OR ON()LINE
S5	2793637	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	2533715	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARAC- TERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERI??
S7	2503638	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	19850	S1(5N)S2
S9	1807187	S3(5N)S4
S10	3824	S5(5N) (S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	1129	S8(S)S9
S13	62159	S5(5N)S6
S14	82277	S5(5N)S7
S15	3	S12(S) (S13 OR S14)
S16	726	S2(S)S4(S) (S13 OR S14)
S17	102	S1(S)S16
S18	59	S1(10N)S2(10N)S4(10N) (S13 OR S14)
S19	61	S15 OR S18
S20	50	S19 NOT PY>2003
S21	50	S20 NOT PD=20030830:20061130
S22	46	RD (unique items)

22/3,K/7 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2006 ProQuest Info&Learning. All rts. reserv.

02416992 159375361

Response TV on a shoestring

Busch, Scott

Target Marketing v25n9 PP: 26-28 Sep 2002

ISSN: 0889-5333 JRNL CODE: ZIR

WORD COUNT: 873

...TEXT: advertising, many visualize only the extremesobnoxious used-car video ads or million-dollar, prime-time **network** ads. But there are options in between.

TV is the most engaging and powerful channel available. And the primary reason to consider **TV** is cable, whose options for programming selections and spot purchases are both selective and costeffective. These **buying options** include many demographic slices to match every selected **target** audience.

That said, some **network TV** does make sense. Besides the implied prestige, image-building and **targetability**, it's cheap! When compared to other channels of communications promotions -where \$50/M to...

22/3,K/8 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2006 ProQuest Info&Learning. All rts. reserv.

02215973 78967616

Connectivity builds loyalty

Freiberg, Kevin

Executive Excellence v18n8 PP: 15-16 Aug 2001

ISSN: 8756-2308 JRNL CODE: EEX

WORD COUNT: 1239

...TEXT: person will likely buy in the future. Now you can go to them with a **targeted** offer for a product or service you know they are already interested in. And the **Internet** allows you to channel that offer to multiple platforms--cell phone, personal digital assistant, **television**, or a **web**-enabled navigational system in the car. Both the message and the channel can be **targeted** to meet specific needs.

* With every keystroke, Amazon learns something new about you and your **buying patterns**. Based on what it knows about your preferences, Amazon makes recommendations that are specific and...

22/3,K/45 (Item 35 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2006 The Gale Group. All rts. reserv.

02970688 SUPPLIER NUMBER: 04398219 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Teleshopping: TV's hottest ticket.

Broadcasting, v111, p89(4)

Sept 1, 1986

ISSN: 0007-2028

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 3349

LINE COUNT: 00256

... look your best,' or "What's new in closeouts.'" Crazy Eddie's Home Entertainment Value **Network** will concentrate mostly on home entertainment items, with some home appliances as well.

Some, such...

...only brand-name merchandise. It is quite possible that various audience segments will also be **targeted** by specific services. Bob Johnson, president of Black Entertainment **Television**, said he is looking at the possibility of mixing in teleshopping with that **network**'s current programing: "We know the black consumer has certain **buying patterns**, certain consumption habits."

Already there are local teleshopping networks in several communities, including Dallas (since...

22/6/1 (Item 1 from file: 9)
02948743 Supplier Number: 97547182 (USE FORMAT 7 OR 9 FOR FULLTEXT)
New study: Net advantages; Online ads boost brand awareness for Colgate, K-C.
February 10, 2003
WORD COUNT: 593

22/6/2 (Item 2 from file: 9)
02535673 Supplier Number: 24967321 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Univision Launches New Telefutura Network for Hispanics
August 29, 2001
WORD COUNT: 762

22/6/3 (Item 3 from file: 9)
02358538 Supplier Number: 24727928 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Catalina expands in cyberworld
January 22, 2001
WORD COUNT: 744

22/6/4 (Item 4 from file: 9)
01831641 Supplier Number: 24616638
Liberty Ups ACTV Stake
April 19, 1999
WORD COUNT: 120

22/6/5 (Item 5 from file: 9)
01485359 Supplier Number: 24158953 (USE FORMAT 7 OR 9 FOR FULLTEXT)
The Web Needs You--Get On it!
February 1998
WORD COUNT: 1004

22/6/6 (Item 6 from file: 9)
00513280 Supplier Number: 23049907
Tech impact
August 29, 1994

22/6/7 (Item 1 from file: 15)
02416992 159375361
USE FORMAT 7 OR 9 FOR FULL TEXT
Response TV on a shoestring
Sep 2002 LENGTH: 2 Pages
WORD COUNT: 873

22/6/8 (Item 2 from file: 15)
02215973 78967616
USE FORMAT 7 OR 9 FOR FULL TEXT
Connectivity builds loyalty
Aug 2001 LENGTH: 2 Pages
WORD COUNT: 1239

22/6/9 (Item 3 from file: 15)
02039596 55519321

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Lying with pixels

Jul/Aug 2000 LENGTH: 6 Pages

WORD COUNT: 3461

22/6/10 (Item 4 from file: 15)

01637819 02-88808

****USE FORMAT 7 OR 9 FOR FULL TEXT****

New Domino's ad campaign targets parents through kids

May 11, 1998 LENGTH: 1 Pages

WORD COUNT: 724

22/6/11 (Item 1 from file: 148)

0019913586 SUPPLIER NUMBER: 74021372 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Ichoose.TV - Your personal online lifestyle guide.

May 2, 2001

WORD COUNT: 530 LINE COUNT: 00048

22/6/12 (Item 2 from file: 148)

0019691018 SUPPLIER NUMBER: 50166540 (USE FORMAT 7 OR 9 FOR FULL TEXT)

MICROSOFT: MS & ICL to develop retail, government & education solutions based on Windows NT

July 17, 1998

WORD COUNT: 2289 LINE COUNT: 00201

22/6/13 (Item 3 from file: 148)

15376679 SUPPLIER NUMBER: 96666451 (USE FORMAT 7 OR 9 FOR FULL TEXT)

ScreenFriends Receives Order from Northgate Innovations.

Jan 21, 2003

WORD COUNT: 475 LINE COUNT: 00045

22/6/14 (Item 4 from file: 148)

14714674 SUPPLIER NUMBER: 87859974 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Amazon.com Tech Trends; High-Tech Factoids from Leading Online Electronics Retailer Amazon.com.

June 27, 2002

WORD COUNT: 350 LINE COUNT: 00127

22/6/15 (Item 5 from file: 148)

14435319 SUPPLIER NUMBER: 84176580 (USE FORMAT 7 OR 9 FOR FULL TEXT)

New AT&T Capabilities Help Media, Broadcasting Companies Manage Video Distribution and Expand Internet Audiences; AT&T Debuts Media Network Operations Center for Broadcasters and Streaming Over the Internet Pay-Per-View Capabilities to Enhance Content Delivery.

March 26, 2002

WORD COUNT: 1186 LINE COUNT: 00104

22/6/16 (Item 6 from file: 148)

14116689 SUPPLIER NUMBER: 80750061 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Marketing Helps Position Business in Tough Times: Steps Solidify Market Base Prior to Economic Recovery. (Special Report: Finance).(Brief

Article)

Nov 12, 2001

WORD COUNT: 1975 LINE COUNT: 00155

22/6/17 (Item 7 from file: 148)

13340583 SUPPLIER NUMBER: 73525021 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Yahoo! Presents Yahoo! Broadcast; Newly Enhanced Site Features Leading
Content Providers to Deliver Interactive Video, Streaming Audio and Other
Rich Media Content.**

April 23, 2001

WORD COUNT: 744 LINE COUNT: 00093

22/6/18 (Item 8 from file: 148)

12664401 SUPPLIER NUMBER: 65864278 (USE FORMAT 7 OR 9 FOR FULL TEXT)

RETAILERS TAILOR MIX TO REFLECT DEMANDS OF SAVVY CONSUMERS.(Brief Article)

Sept 25, 2000

WORD COUNT: 735 LINE COUNT: 00060

22/6/19 (Item 9 from file: 148)

12464391 SUPPLIER NUMBER: 63717821 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Lying With Pixels.(Technology Information)

July, 2000

WORD COUNT: 3596 LINE COUNT: 00286

22/6/20 (Item 10 from file: 148)

12444296 SUPPLIER NUMBER: 63557618 (USE FORMAT 7 OR 9 FOR FULL TEXT)

ITV to Boom, Firm Says.(Industry Trend or Event)

July 10, 2000

WORD COUNT: 617 LINE COUNT: 00055

22/6/21 (Item 11 from file: 148)

12382622 SUPPLIER NUMBER: 63555144 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Responsys.com Adds More Than 40 New Customers Driving Record Revenue and
Usage.**

July 19, 2000

WORD COUNT: 861 LINE COUNT: 00080

22/6/22 (Item 12 from file: 148)

11575068 SUPPLIER NUMBER: 57647428 (USE FORMAT 7 OR 9 FOR FULL TEXT)

HANOVER AIMING ONLINE SERVICE TO MATCH PERSONAL STYLE NEEDS.

Nov 15, 1999

WORD COUNT: 814 LINE COUNT: 00067

22/6/23 (Item 13 from file: 148)

11456190 SUPPLIER NUMBER: 57045670 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**BuyMedia.com Unveils Personalization Enhancements to Web-based Media Buying
Service.**

Nov 1, 1999

WORD COUNT: 451 LINE COUNT: 00043

22/6/24 (Item 14 from file: 148)

11423217 SUPPLIER NUMBER: 56454603 (USE FORMAT 7 OR 9 FOR FULL TEXT)

BuyMedia.com Strengthens Site to Provide One-Stop Access to Radio and TV Ad Time.

Oct 18, 1999

WORD COUNT: 513 LINE COUNT: 00046

22/6/25 (Item 15 from file: 148)

11149571 SUPPLIER NUMBER: 55000244 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Instill Names Former Information Resources Inc. President To Board of Directors.

June 28, 1999

WORD COUNT: 799 LINE COUNT: 00072

22/6/26 (Item 16 from file: 148)

11105549 SUPPLIER NUMBER: 54832339 (USE FORMAT 7 OR 9 FOR FULL TEXT)

ValuPage Enters Top 50 Websites.

June 9, 1999

WORD COUNT: 421 LINE COUNT: 00038

22/6/27 (Item 17 from file: 148)

11097333 SUPPLIER NUMBER: 54804863 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Independent Study Shows In-Pharmacy Newsletter Improves Patient Counseling and Pharmacy Satisfaction.

June 7, 1999

WORD COUNT: 885 LINE COUNT: 00081

22/6/28 (Item 18 from file: 148)

11094097 SUPPLIER NUMBER: 54791855 (USE FORMAT 7 OR 9 FOR FULL TEXT)

ACNielsen And Catalina Marketing Develop Powerful New Loyalty Marketing Approach.

June 4, 1999

WORD COUNT: 649 LINE COUNT: 00060

22/6/29 (Item 19 from file: 148)

11040938 SUPPLIER NUMBER: 54632089 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Health Resource(R) Wins Inaugural Paul G. Rogers Award From NCPIE.

May 14, 1999

WORD COUNT: 656 LINE COUNT: 00061

22/6/30 (Item 20 from file: 148)

11004799 SUPPLIER NUMBER: 54536587 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Catalina Marketing Solidifies In-Store Capabilities Through Acquisition Of CompuScan.

May 3, 1999

WORD COUNT: 370 LINE COUNT: 00037

22/6/31 (Item 21 from file: 148)

10978683 SUPPLIER NUMBER: 54454257 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Walgreens Joins Health Resource(R) Network.

April 23, 1999

WORD COUNT: 578 LINE COUNT: 00055

22/6/32 (Item 22 from file: 148)

10893562 SUPPLIER NUMBER: 54105697 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Concerns Linger Over Return On Broadband Investment.
March 8, 1999
WORD COUNT: 1034 LINE COUNT: 00086

22/6/33 (Item 23 from file: 148)
10848457 SUPPLIER NUMBER: 53984275 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Catalina Marketing Expands Network Through Contract With PetsMart.
March 2, 1999
WORD COUNT: 358 LINE COUNT: 00035

22/6/34 (Item 24 from file: 148)
10820756 SUPPLIER NUMBER: 53898601 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Fred Meyer Signs Agreement To Join Catalina Marketing Network.
Feb 17, 1999
WORD COUNT: 404 LINE COUNT: 00039

22/6/35 (Item 25 from file: 148)
10741909 SUPPLIER NUMBER: 53555918 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Catalina Marketing Network Announces New Chain Roll-out In Japan.
Jan 12, 1999
WORD COUNT: 324 LINE COUNT: 00031

22/6/36 (Item 26 from file: 148)
10722843 SUPPLIER NUMBER: 53507633 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Catalina Marketing Strengthens Its Loyalty Marketing Services Through The Acquisition Of DCI Cardmarketing.
Jan 4, 1999
WORD COUNT: 448 LINE COUNT: 00043

22/6/37 (Item 27 from file: 148)
10646546 SUPPLIER NUMBER: 20977197 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Catalina Marketing Corporation And Coinstar Inc. Announce Partnership To Distribute Online Coupons
August 3, 1998
WORD COUNT: 634 LINE COUNT: 00059

22/6/38 (Item 28 from file: 148)
10584725 SUPPLIER NUMBER: 53161622 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Catalina Marketing Named in Forbes Magazine Honor Roll of the Best Small Companies in America.
Nov 2, 1998
WORD COUNT: 363 LINE COUNT: 00034

22/6/39 (Item 29 from file: 148)
09795231 SUPPLIER NUMBER: 19890518 (USE FORMAT 7 OR 9 FOR FULL TEXT)
The World Wide Web watch. (use of Web-based agents) (Internet/Web/Online Service Information)
Oct 13, 1997
WORD COUNT: 2215 LINE COUNT: 00178

22/6/40 (Item 30 from file: 148)

08913630 SUPPLIER NUMBER: 18628008
Seybold San Francisco Turns Spotlight on Internet Publishing
August 29, 1996
WORD COUNT: 1009 LINE COUNT: 00094

22/6/41 (Item 31 from file: 148)
08735961 SUPPLIER NUMBER: 18379827 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Local competition: AT&T leads in brand equity but is vulnerable to the regional Bell operating companies; new IDC/LINK brand equity study defines the dynamics of the consumer telecommunications market in the U.S. (Industry Trend or Event)
June 10, 1996
WORD COUNT: 470 LINE COUNT: 00045

22/6/42 (Item 32 from file: 148)
08711864 SUPPLIER NUMBER: 18353052 (USE FORMAT 7 OR 9 FOR FULL TEXT)
AT&T Leads in Brand Equity but is Vulnerable to the Regional Bell Operating Companies; New IDC/LINK Brand Equity Study Defines the Dynamics of the Consumer Telecommunications Market in the United States.
June 4, 1996
WORD COUNT: 636 LINE COUNT: 00061

22/6/43 (Item 33 from file: 148)
05481845 SUPPLIER NUMBER: 11484167 (USE FORMAT 7 OR 9 FOR FULL TEXT)
ARBITRON ENTERS NETWORK TELEVISION RATINGS BUSINESS WITH SCANAMERICA; CBS, BRISTOL-MYERS SQUIBB AND YOUNG & RUBICAM SIGN AS CHARTER SUBSCRIBER
Nov 4, 1991
WORD COUNT: 517 LINE COUNT: 00046

22/6/44 (Item 34 from file: 148)
05403030 SUPPLIER NUMBER: 10949299 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Radio waves; Bob Sillerman enjoys playing in his lavish indoor swimming pool. But he got rich in a different kind of pool. (buying and selling radio stations)
July 22, 1991
WORD COUNT: 1848 LINE COUNT: 00143

22/6/45 (Item 35 from file: 148)
02970688 SUPPLIER NUMBER: 04398219 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Teleshopping: TV's hottest ticket.
Sept 1, 1986
WORD COUNT: 3349 LINE COUNT: 00256

22/6/46 (Item 1 from file: 75)
00243746 SUPPLIER NUMBER: 64405207 (USE FORMAT 7 FOR FULL TEXT)
GLOBOCABO. (Brief Article)
July, 2000
WORD COUNT: 1377 LINE COUNT: 00111

? show files;ds

File 16:Gale Group PROMT(R) 1990-2006/Oct 13

(c) 2006 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group

File 476:Financial Times Fulltext 1982-2006/Oct 17

(c) 2006 Financial Times Ltd

File 613:PR Newswire 1999-2006/Oct 16

(c) 2006 PR Newswire Association Inc

File 621:Gale Group New Prod.Annou.(R) 1985-2006/Oct 13

(c) 2006 The Gale Group

File 624:McGraw-Hill Publications 1985-2006/Oct 13

(c) 2006 McGraw-Hill Co. Inc

Set	Items	Description
S1	2905478	PERSONALI?ATION OR PERSONALI?ED OR CUSTOM OR CUSTOMI? OR T-AILOR??? OR INDIVIDUALI? OR "TO"()ORDER OR TARGET?
S2	1594204	TV OR BROADCAST(5N)(MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY)(2W)(THEA-T?? OR CINEMA)
S3	10762763	CONNECT OR CONNECTED OR CONNECTI?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	8608915	INTERNET OR WEB OR WORLDWIDE??? OR WIDEBEB OR NETWORK OR O-NLINE OR ON()LINE
S5	2827576	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	2273654	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARAC-TERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERI??
S7	2444374	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	21527	S1(5N)S2
S9	2082889	S3(5N)S4
S10	8929	S5(5N)(S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	1782	S8(S)S9
S13	48698	S5(5N)S6
S14	113702	S5(5N)S7
S15	4	S12(S)(S13 OR S14)
S16	109	S12(S)(S6 OR S7)
S17	56	S8(10N)S9(10N)(S6 OR S7)
S18	60	S15 OR S17
S19	47	S18 NOT PY>2003
S20	47	S19 NOT PD=20030830:20061130
S21	31	RD (unique items)

21/3,K/1 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

08685481 Supplier Number: 75255705 (USE FORMAT 7 FOR FULLTEXT)
OpenTV and Predictive Networks Partner to Manage and Deliver Targeted Advertising to Interactive Television Applications.
Business Wire, p0576
June 4, 2001
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1279

... at www.opentv.com.
About Predictive Networks
Predictive Networks provides network infrastructure for targeting and **personalization** across the Internet, interactive **television** and wireless networks. By combining its patent-pending, highly characterized behavioral **profiles** with privacy technology that empowers consumers, the company enables content providers, iTV platform providers, portals, **network** and **service** providers, and digital marketers to deliver more personalized experiences and more relevant offerings to their...

21/3,K/16 (Item 16 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

05238995 Supplier Number: 47987478 (USE FORMAT 7 FOR FULLTEXT)
NETCHANNEL SERVICE LAUNCH ADDS WEB TO TELEVISION
Media Daily, v4, n5, pN/A
Sept 18, 1997
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 250

... device and service.
Through the Electronic Program Guide, which provides a list of Web and **television** programming that can be **personalized**, NetChannel (<http://www.netchannel.net>) connects viewers of TV broadcasting directly to a Web site of their **choice** or to one of the **service**'s customized Web pages. The channels included in the service are entertainment, news, lifestyles, sports, learning and finance...

21/3,K/24 (Item 24 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

03582644 Supplier Number: 45039632 (USE FORMAT 7 FOR FULLTEXT)
Interactive Ads
InformationWeek, p25
Oct 3, 1994
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Tabloid; General Trade
Word Count: 1911

... Technology Has Shaped Advertising

Mass	Direct	Interactive
------	--------	-------------

	Marketing	Marketing	Marketing
Market	High volume	Targeted goods	Targeted individuals
Preferred media vehicle	Television , magazines	Mailing lists	Online services
Preferred technology	Storyboards	Databases	Servers, onscreen navigators
Consumer behavior	Passive	Passive	Active
Leading products	Food, personal- care pro...	Credit cards, travel, autos	Upscale apparel,

21/3,K/29 (Item 3 from file: 613)
DIALOG(R)File 613:PR Newswire
(c) 2006 PR Newswire Association Inc. All rts. reserv.

00242191 20000106SFTH077 (USE FORMAT 7 FOR FULLTEXT)
**Quantum And Teralogic Team to Provide Advanced Technologies for Personal
Television Set-Top Boxes**
PR Newswire
Thursday, January 6, 2000 08:30 EST
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 941

TEXT:
...for digital TV
recording and high-definition digital TV. In addition to offering
consumers a
choice of watching their **personalized** **TV** programs at any time,
next-generation
PVR set-top boxes will enable consumers to access **services** such as **Web**
browsing, advanced electronic program guides, targeted advertisements and
online shopping, while enjoying the functionality of...

21/6/1 (Item 1 from file: 16)
 08685481 Supplier Number: 75255705 (USE FORMAT 7 FOR FULLTEXT)
OpenTV and Predictive Networks Partner to Manage and Deliver Targeted Advertising to Interactive Television Applications.
 June 4, 2001
 Word Count: 1279

21/6/2 (Item 2 from file: 16)
 08675773 Supplier Number: 75157022 (USE FORMAT 7 FOR FULLTEXT)
Phase2Media Forges Ad Sales Partnership With Predictive Networks.
 May 31, 2001
 Word Count: 858

21/6/3 (Item 3 from file: 16)
 08460175 Supplier Number: 72330536 (USE FORMAT 7 FOR FULLTEXT)
Predictive Networks President Devin Hosea to Address Networked Personalization and Privacy At Major Business Forums.
 March 27, 2001
 Word Count: 452

21/6/4 (Item 4 from file: 16)
 08397338 Supplier Number: 71319985 (USE FORMAT 7 FOR FULLTEXT)
Subscribers to Both Cable and Satellite TV Exhibit Most Interest in Interactive TV; Report Identifies Internet and TV Usage As Key Indicator of Consumer Demand for ITV Services.
 March 7, 2001
 Word Count: 512

21/6/5 (Item 5 from file: 16)
 08245522 Supplier Number: 69436430 (USE FORMAT 7 FOR FULLTEXT)
Video-On-Demand and Internet On TV: Most Popular Interactive TV Services Among DBS and Cable Subscribers.
 Jan 24, 2001
 Word Count: 598

21/6/6 (Item 6 from file: 16)
 08191079 Supplier Number: 68724137 (USE FORMAT 7 FOR FULLTEXT)
Motorola iRadio(TM) System Hits the Road at Consumer Electronics Show 2001.
 Jan 4, 2001
 Word Count: 739

21/6/7 (Item 7 from file: 16)
 07761123 Supplier Number: 64834737 (USE FORMAT 7 FOR FULLTEXT)
Look Communications Adds New Channels to Digital Television Broadcast Service in Ontario.
 August 31, 2000
 Word Count: 807

21/6/8 (Item 8 from file: 16)
 07673209 Supplier Number: 63557618 (USE FORMAT 7 FOR FULLTEXT)
ITV to Boom, Firm Says.(Industry Trend or Event)
 July 10, 2000
 Word Count: 581

21/6/9 (Item 9 from file: 16)
07665508 Supplier Number: 63814159 (USE FORMAT 7 FOR FULLTEXT)
Look to provide leading broadband services to Revenue Properties Company.
August 2, 2000
Word Count: 490

21/6/10 (Item 10 from file: 16)
07521050 Supplier Number: 63040094 (USE FORMAT 7 FOR FULLTEXT)
ProtoSource to Acquire Suncoast Automation Adding Cable Modem Based High-Speed Internet Access to Its Services.
June 29, 2000
Word Count: 780

21/6/11 (Item 11 from file: 16)
07058177 Supplier Number: 58935572 (USE FORMAT 7 FOR FULLTEXT)
DirectTV Buys TiVo Stake, Closes Primestar.
May 3, 1999
Word Count: 640

21/6/12 (Item 12 from file: 16)
06982825 Supplier Number: 58672683 (USE FORMAT 7 FOR FULLTEXT)
PVR DECK CATEGORY EXPANDS AT CES.
Jan 17, 2000
Word Count: 627

21/6/13 (Item 13 from file: 16)
06926722 Supplier Number: 58529211 (USE FORMAT 7 FOR FULLTEXT)
PVR DECKS EXPAND AT CES.
Jan 10, 2000
Word Count: 526

21/6/14 (Item 14 from file: 16)
06773002 Supplier Number: 57039961 (USE FORMAT 7 FOR FULLTEXT)
VideosDotCom Inc. Unveils NetMovies(TM) Technology With the Opening Of Offices in McKinney, Texas.
Nov 1, 1999
Word Count: 387

21/6/15 (Item 15 from file: 16)
06408083 Supplier Number: 54865887 (USE FORMAT 7 FOR FULLTEXT)
Singularis and ONO Team Up to Deliver World's First Operator-Centric Personalized TV Experience.
June 14, 1999
Word Count: 662

21/6/16 (Item 16 from file: 16)
05238995 Supplier Number: 47987478 (USE FORMAT 7 FOR FULLTEXT)
NETCHANNEL SERVICE LAUNCH ADDS WEB TO TELEVISION
Sept 18, 1997
Word Count: 250

21/6/17 (Item 17 from file: 16)
05130025 Supplier Number: 47831832 (USE FORMAT 7 FOR FULLTEXT)
The Online Times Targets Ads
July 14, 1997
Word Count: 276

21/6/18 (Item 18 from file: 16)
04610945 Supplier Number: 46782217 (USE FORMAT 7 FOR FULLTEXT)
**Conference Attendees Assess Prospects: Wave of 'NC' devices rolling in for
'net surfers**
Oct 7, 1996
Word Count: 433

21/6/19 (Item 19 from file: 16)
04543084 Supplier Number: 46676844 (USE FORMAT 7 FOR FULLTEXT)
Chase Bank says hello with \$25 mil campaign
Sept 2, 1996
Word Count: 54

21/6/20 (Item 20 from file: 16)
04106734 Supplier Number: 45988868 (USE FORMAT 7 FOR FULLTEXT)
**AMERICA ONLINE AND TIME INC. FORM JOINT VENTURE TO CREATE NEW HEALTH AND
FITNESS SERVICE**
Dec 5, 1995
Word Count: 590

21/6/21 (Item 21 from file: 16)
04106096 Supplier Number: 45987642 (USE FORMAT 7 FOR FULLTEXT)
AMERICA ONLINE AND TIME INC. PARTNER ON HEALTH SERVICE
Dec 5, 1995
Word Count: 218

21/6/22 (Item 22 from file: 16)
03835355 Supplier Number: 45485243 (USE FORMAT 7 FOR FULLTEXT)
NEW LINE AND AMERICA ONLINE FORM JOINT VENTURE TO CREATE 'THE HUB'
April 20, 1995
Word Count: 794

21/6/23 (Item 23 from file: 16)
03834697 Supplier Number: 45483527 (USE FORMAT 7 FOR FULLTEXT)
AMERICA ONLINE PARTNERS WITH NEW LINE ON ELECTRONIC VENTURE
April 20, 1995
Word Count: 137

21/6/24 (Item 24 from file: 16)
03582644 Supplier Number: 45039632 (USE FORMAT 7 FOR FULLTEXT)
Interactive Ads
Oct 3, 1994
Word Count: 1911

21/6/25 (Item 25 from file: 16)

03479494 Supplier Number: 44862817 (USE FORMAT 7 FOR FULLTEXT)
ATM Net to Deliver Info Services
July 25, 1994
Word Count: 440

21/6/26 (Item 1 from file: 476)
0010043521 BOJGMAKAHQFT
COMPANIES & FINANCE: EUROPE: UPC to bid for CableCom of Switzerland:
TELECOMMUNICATIONS DUTCH GROUP'S TARGET EXPECTED TO COMMAND Dollars 2.6bn
PRICE TAG
Tuesday, July 13, 1999
Word Count: 416

21/6/27 (Item 1 from file: 613)
00944384 20030306CLTH013 (USE FORMAT 7 FOR FULLTEXT)
Cardinal Technology in Use at Huron Valley-Sinai Hospital
Thursday, March 6, 2003 10:23 EST
WORD COUNT: 841

21/6/28 (Item 2 from file: 613)
00383761 20000727SFTH096 (USE FORMAT 7 FOR FULLTEXT)
The American Association for Artificial Intelligence (Aaai) Awards The Best
in Practical Innovations of Intelligent Systems Applications
Thursday, July 27, 2000 14:00 EDT
WORD COUNT: 687

21/6/29 (Item 3 from file: 613)
00242191 20000106SFTH077 (USE FORMAT 7 FOR FULLTEXT)
Quantum And Teralogic Team to Provide Advanced Technologies for Personal
Television Set-Top Boxes
Thursday, January 6, 2000 08:30 EST
WORD COUNT: 941

21/6/30 (Item 1 from file: 621)
04094218 Supplier Number: 131743347 (USE FORMAT 7 FOR FULLTEXT)
Cardinal Health Installs New Point-of-Care Technology System at Huron
Valley-Sinai Hospital.
March 6, 2003
Word Count: 890

21/6/31 (Item 2 from file: 621)
03282923 Supplier Number: 92786187 (USE FORMAT 7 FOR FULLTEXT)
PRISMIQ Unveils the Future of Networked Home Entertainment with the Release
of the PRISMIQ MediaPlayer.
Oct 14, 2002
Word Count: 700

? show files;ds

File 636:Gale Group Newsletter DB(TM) 1987-2006/Oct 12

(c) 2006 The Gale Group

File 634:San Jose Mercury Jun 1985-2006/Oct 13

(c) 2006 San Jose Mercury News

File 610:Business Wire 1999-2006/Oct 16

(c) 2006 Business Wire.

File 810:Business Wire 1986-1999/Feb 28

(c) 1999 Business Wire

File 813:PR Newswire 1987-1999/Apr 30

(c) 1999 PR Newswire Association Inc

Set	Items	Description
S1	1266592	PERSONALIZATION OR PERSONALIZED OR CUSTOM OR CUSTOMIZED OR TAILOR??? OR INDIVIDUALIZED OR "TO"()ORDER OR TARGET?
S2	675941	TV OR BROADCAST(5N) (MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY) (2W) (THEATRE??? OR CINEMA)
S3	4758055	CONNECT OR CONNECTED OR CONNECTIVE?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK???()UP OR INSTALL?
S4	3577153	INTERNET OR WEB OR WORLDWIDE??? OR WIDEBAND OR NETWORK OR ONLINE OR ON()LINE
S5	1142506	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	954869	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERIA??
S7	1011891	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	8333	S1(5N)S2
S9	882040	S3(5N)S4
S10	226	S5(5N) (S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	799	S8(S)S9
S13	18809	S5(5N)S6
S14	44798	S5(5N)S7
S15	1	S12(S) (S13 OR S14)
S16	60	S12(S) (S6 OR S7)
S17	57	S16 NOT PY>2003
S18	57	S17. NOT PD=20030830:20061130
S19	55	RD (unique items)
S20	21	S12(10N) (S6 OR S7)
S21	35	S12(20N) (S6 OR S7) }
S22	32	S21 NOT PY>2003
S23	32	S22 NOT PD=20030830:20061130
S24	31	RD (unique items)

24/3,K/7 (Item 7 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2006 The Gale Group. All rts. reserv.

04141474 Supplier Number: 54332132 (USE FORMAT 7 FOR FULLTEXT)

MASS MEDIA.

Communications Daily, v19, n68, pNA
April 9, 1999
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 1044

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...36%. Rigas family controls 81% of voting stock... ACTV, partnered with Fox Sports in offering " **personalized TV** " with **choice** of camera angles and other features, will sell up to 9.85 million shares of...

24/3,K/12 (Item 12 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2006 The Gale Group. All rts. reserv.

03705465 Supplier Number: 47999359 (USE FORMAT 7 FOR FULLTEXT)

OVERSET: INTERACTIVE

Media Daily, v4, n5, pN/A
Sept 23, 1997
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 421

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...categories, daily-plotted stock charts, sports scores, more "alt" listings (e.g., comics and horoscopes), **personalized TV** listings from GIST Communications (<http://www.gist.com>), expanded clippings service and time zone **preferences** .

24/3,K/14 (Item 14 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2006 The Gale Group. All rts. reserv.

03340857 Supplier Number: 46867274 (USE FORMAT 7 FOR FULLTEXT)

THOMSON CONSUMER ELECT: Thomson to introduce set-top net access device that expands home entertainment

M2 Presswire, pN/A
Nov 5, 1996
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1098

... consumers owning an RCA Internet access device. Among other features, the NetChannel technology "learns" consumer **preferences** through frequency of use and automatically delivers **individualized** content directly to the **TV** via the NC.

"As this product evolves," said Lenzi, "we envision an entire family of...

24/6/1 (Item 1 from file: 636)
 05140127 Supplier Number: 80447734 (USE FORMAT 7 FOR FULLTEXT)
AirTV Expects Rapid Growth In Satellite-Based Airline Services.
 Nov 30, 2001
 Word Count: 2602

24/6/2 (Item 2 from file: 636)
 05127024 Supplier Number: 79969230 (USE FORMAT 7 FOR FULLTEXT)
AirTV Eyes High Demand For Satellite-based Airline Entertainment - Part 1.
 Nov 12, 2001
 Word Count: 1418

24/6/3 (Item 3 from file: 636)
 05001931 Supplier Number: 75282639 (USE FORMAT 7 FOR FULLTEXT)
OpenTV and Predictive Networks partner to manage and deliver targeted advertising to interactive television applications.
 June 5, 2001
 Word Count: 1396

24/6/4 (Item 4 from file: 636)
 04546554 Supplier Number: 58672683 (USE FORMAT 7 FOR FULLTEXT)
PVR DECK CATEGORY EXPANDS AT CES.
 Jan 17, 2000
 Word Count: 627

24/6/5 (Item 5 from file: 636)
 04527785 Supplier Number: 58529211 (USE FORMAT 7 FOR FULLTEXT)
PVR DECKS EXPAND AT CES.
 Jan 10, 2000
 Word Count: 526

24/6/6 (Item 6 from file: 636)
 04154383 Supplier Number: 54459303 (USE FORMAT 7 FOR FULLTEXT)
NEW MEDIA.
 April 20, 1999
 Word Count: 316

24/6/7 (Item 7 from file: 636)
 04141474 Supplier Number: 54332132 (USE FORMAT 7 FOR FULLTEXT)
MASS MEDIA.
 April 9, 1999
 Word Count: 1044

24/6/8 (Item 8 from file: 636)
 03985329 Supplier Number: 53064153 (USE FORMAT 7 FOR FULLTEXT)
-MICROSOFT: WebTV granted first license to export highest-level encryption.
 Oct 6, 1998
 Word Count: 905

24/6/9 (Item 9 from file: 636)
 03971425 Supplier Number: 53006414 (USE FORMAT 7 FOR FULLTEXT)
BITSTREAM: Bitstream receives patent for portable fonts in web publishing.

Sept 2, 1998
Word Count: 355

24/6/10 (Item 10 from file: 636)
03922867 Supplier Number: 50159032 (USE FORMAT 7 FOR FULLTEXT)
-MICROSOFT: WebTV Networks and Samsung announce strategic alliance
July 15, 1998
Word Count: 870

24/6/11 (Item 11 from file: 636)
03898454 Supplier Number: 50064536 (USE FORMAT 7 FOR FULLTEXT)
-MICROSOFT: Microsoft's WebTV Networks announces availability of WebTV Plus
system in Canada
June 10, 1998
Word Count: 1053

24/6/12 (Item 12 from file: 636)
03705465 Supplier Number: 47999359 (USE FORMAT 7 FOR FULLTEXT)
OVERSET: INTERACTIVE
Sept 23, 1997
Word Count: 421

24/6/13 (Item 13 from file: 636)
03701012 Supplier Number: 47987478 (USE FORMAT 7 FOR FULLTEXT)
NETCHANNEL SERVICE LAUNCH ADDS WEB TO TELEVISION
Sept 18, 1997
Word Count: 250

24/6/14 (Item 14 from file: 636)
03340857 Supplier Number: 46867274 (USE FORMAT 7 FOR FULLTEXT)
THOMSON CONSUMER ELECT: Thomson to introduce set-top net access device that
expands home entertainment
Nov 5, 1996
Word Count: 1098

24/6/15 (Item 15 from file: 636)
02943280 Supplier Number: 45987642 (USE FORMAT 7 FOR FULLTEXT)
AMERICA ONLINE AND TIME INC. PARTNER ON HEALTH SERVICE
Dec 5, 1995
Word Count: 218

24/6/16 (Item 16 from file: 636)
02799369 Supplier Number: 45678570 (USE FORMAT 7 FOR FULLTEXT)
PROBE RESEARCH: 2WAY-TV: A GUIDE TO INTERACTIVE PROGRAMMING OFFERS NDIS
OPERATORS REVENUE FORECASTS
July 20, 1995
Word Count: 1206

24/6/17 (Item 17 from file: 636)
02703675 Supplier Number: 45483527 (USE FORMAT 7 FOR FULLTEXT)
AMERICA ONLINE PARTNERS WITH NEW LINE ON ELECTRONIC VENTURE
April 20, 1995

Word Count: 137

24/6/18 (Item 1 from file: 610)
00791161 20021014287B0547 (USE FORMAT 7 FOR FULLTEXT)
PRISMIQ Unveils the Future of Networked Home Entertainment with the Release of the PRISMIQ MediaPlayer-New Set-top Product Allows Users to Play PC and Internet Media Files in the Home Entertainment Center, Where They Can Enjoy Them Most
Monday, October 14, 2002 08:01 EDT
WORD COUNT: 678

24/6/19 (Item 2 from file: 610)
00529450 20010531151B9678 (USE FORMAT 7 FOR FULLTEXT)
Phase2Media Forges Ad Sales Partnership With Predictive Networks-Internet Ad Sales Firm to Represent Predictive Network's Content Delivery for AT&T WorldNet(R) Service i495(sm) Offer to Advertisers
Thursday, May 31, 2001 09:53 EDT
WORD COUNT: 798

24/6/20 (Item 3 from file: 610)
00488207 20010327086B7374 (USE FORMAT 7 FOR FULLTEXT)
Predictive Networks President Devin Hosea to Address Networked Personalization and Privacy At Major Business Forums
Tuesday, March 27, 2001 11:59 EDT
WORD COUNT: 432

24/6/21 (Item 4 from file: 610)
00476125 20010307066B5137 (USE FORMAT 7 FOR FULLTEXT)
Subscribers to Both Cable and Satellite TV Exhibit Most Interest in Interactive TV; Report Identifies Internet and TV Usage As Key Indicator of Consumer Demand for ITV Services
Wednesday, March 7, 2001 15:00 EST
WORD COUNT: 489

24/6/22 (Item 1 from file: 813)
1454781 HSW035
Sound Advice Appoints New Investor Relations and Corporate Communications Firms

DATE: April 14, 1999
WORD COUNT: 457

24/6/23 (Item 2 from file: 813)
1359605 SFM041
CNET Rolls Out Merchant Program on Shopper.com

DATE: October 19, 1998
WORD COUNT: 783

24/6/24 (Item 3 from file: 813)
1351474 SFM059
WebTV Granted First License to Export Highest-Level Encryption

DATE: October 5, 1998
WORD COUNT: 884

24/6/25 (Item 4 from file: 813)
1306995 SFTU022
WebTV Networks and Samsung Announce Strategic Alliance

DATE: July 14, 1998
WORD COUNT: 898

24/6/26 (Item 5 from file: 813)
1289290 SFTU023
Microsoft's WebTV Networks Announces Availability of WebTV Plus System In
Canada

DATE: June 9, 1998
WORD COUNT: 1,084

24/6/27 (Item 6 from file: 813)
1191289 NYFNSJ61
Entertain Family and Friends With Electronic Gifts

DATE: November 25, 1997
WORD COUNT: 500

24/6/28 (Item 7 from file: 813)
1167878 NYW017
News Internet Services Enables TV Guide Entertainment Network's New
Offerings

DATE: October 15, 1997
WORD COUNT: 611

24/6/29 (Item 8 from file: 813)
0973944 ATTH026
COLOROCS INFORMATION TECHNOLOGIES ANNOUNCES FORMATION OF NEW SUBSIDIARY --
VIEWCALL AMERICA

DATE: July 18, 1996
WORD COUNT: 276

24/6/30 (Item 9 from file: 813)
0890051 NYTU063
AMERICA ONLINE AND TIME INC. FORM JOINT VENTURE TO CREATE NEW HEALTH AND
FITNESS SERVICE

DATE: December 5, 1995
WORD COUNT: 557

24/6/31 (Item 10 from file: 813)
0809974 DC010
NEW LINE AND AMERICA ONLINE FORM JOINT VENTURE TO CREATE 'THE HUB'

DATE: April 20, 1995
WORD COUNT: 812

? show files;ds
File 47:Gale Group Magazine DB(TM) 1959-2006/Oct 13
(c) 2006 The Gale group
File 635:Business Dateline(R) 1985-2006/Oct 14
(c) 2006 ProQuest Info&Learning
File 570:Gale Group MARS(R) 1984-2006/Oct 13
(c) 2006 The Gale Group
File 13:BAMP 2006/Oct W2
(c) 2006 The Gale Group
File 56:Computer and Information Systems Abstracts 1966-2006/Sep
(c) 2006 CSA.
File 482:Newsweek 2000-2006/Oct 11
(c) 2006 Newsweek, Inc.
File 483:Newspaper Abs Daily 1986-2006/Oct 15
(c) 2006 ProQuest Info&Learning
File 484:Periodical Abs Plustext 1986-2006/Oct W2
(c) 2006 ProQuest

Set	Items	Description
S1	1299884	PERSONALI?ATION OR PERSONALI?ED OR CUSTOM OR CUSTOMI? OR T-AILOR??? OR INDIVIDUALI? OR "TO"()ORDER OR TARGET?
S2	1404709	TV OR BROADCAST(5N) (MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY) (2W) (THEA-T?? OR CINEMA)
S3	4134627	CONNECT OR CONNECTED OR CONNECTI?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	2385050	INTERNET OR WEB OR WORLDWIDE??? OR WIDEBWEB OR NETWORK OR O-NLINE OR ON()LINE
S5	1401489	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	2401836	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARAC-TERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERI??
S7	1427711	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	10407	S1(5N)S2
S9	439602	S3(5N)S4
S10	407	S5(5N) (S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	237	S8(S)S9
S13	20439	S5(5N)S6
S14	26133	S5(5N)S7
S15	0	S12(S) (S13 OR S14)
S16	30	S12(S) (S6 OR S7)
S17	27	S16 NOT PY>2003
S18	26	S17 NOT PD=20030830:20061130
S19	26	RD (unique items)

19/3,K/6 (Item 2 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)
(c) 2006 The Gale Group. All rts. reserv.

01883873 Supplier Number: 61605086 (USE FORMAT 7 FOR FULLTEXT)
Hyte Blasters;A brave new world? Technology and marketing explore uncharted territory.

Blankenhorn, Dana
Advertising Age, v71, pI57
April 17, 2000
ISSN: 0001-8899
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 2554

... marketing manager for Ericsson in Richardson, Texas, says her company is already working on a **service** called Mobile **Internet** Advertiser for these new phones. "It will send simple ads to your mobile phone, based on a **preference** you input and your agreement with the service provider," Ms. Boyle says, explaining that those...

...area. Xybernaut's "core computing" technology will let doctors plug their PC settings and voice **patterns** into any other system that supports it, whether it's a desktop, laptop or wearable...s far easier for the cable operator to control, says Mr. Dulchinos. These will be " **Internet** -like **services** ," not the **Internet** , and the higher-quality TV picture should keep most viewers glued to their sets. Advertising...

...right to you. It's not your imagination. By 2005, prospecting via the Web or **TV** should be just as **targeted** as in any other medium. Advertisers may not call prospects by name, but they will...a pitch database. Web ad networks such as DoubleClick also use databases to track individual **preferences** , then serve ads based on them. But the market reacted negatively this year after DoubleClick...

19/3,K/16 (Item 12 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)
(c) 2006 The Gale Group. All rts. reserv.

00018687 Supplier Number: 48011293
TV-based online service offers ad targeting.
Magill, Ken
DM News, v19, n36, p19
Sept 29, 1997
ISSN: 0194-3588
Language: English Record Type: Abstract
Document Type: Magazine/Journal; Trade

ABSTRACT:
NetChannel supplies different ad- **targeting alternatives** to marketing executives. This **TV** -based **Internet service** is a direct rival of Microsoft property and **online service** WebTV. Both NetChannel and WebTV supply services to the public via television set-top boxes...

19/3,K/18 (Item 2 from file: 13)
DIALOG(R)File 13:BAMP
(c) 2006 The Gale Group. All rts. reserv.

00626586 Supplier Number: 25380914 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Personal Preference

(Choosing between online information provider is basically a matter of preference as they are somewhat indistinguishable in terms of service and price; article offers buyer's guide)

Article Author(s): Moules, Jonathan

Treasury & Risk Management, v 9, n 6, p 45-47

August 1999

DOCUMENT TYPE: Journal ISSN: 1067-0432 (United States)

LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 2321

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...costs will be incurred even if a company decides to switch to a free information **service** on the **Web**.

Online Information Systems

Company	Product/Description
Bloomberg	Bloomberg Service (Open Bloomberg)
499 Park Ave.	Market prices for bonds, equities,
New York, NY 10022	futures, options , swaps, derivatives
Tel: (212) 318-2200	and foreign exchange. Analytical
Fax: (212) 893-5772	tools...

...of

P.O. Box 300	major international newspapers,
Princeton, NJ 08543	magazines, news wires and television
Tel: (800) 369-7466	transcripts. Customized delivery of
Fax: (609) 520-4775	news stories. Market research and
www.dowjones.com	analysts' reports. Historical market
	data for equities, mutual funds,
	corporate bonds, U.S. government
	securities, indexes, options and
	exchange rates.

Dun & Bradstreet	Business Information Report
1 Diamond Hill Rd.	Covers millions of...

...Web browsers, work groups or
corporate intranets. Can be
delivered by source and/or by
profile to customer-defined data
bases. Daily news briefings
organized by topic, shared profiling
and unlimited...

...000 equities from 142

exchanges in 85 countries. The
system includes real-time prices,
indices, **options**, futures and sales
details.

Thomson Financial
Municipals Group

TM3
Real-time news and market prices...

...The

New York Times,
Fortune,
Asiaweek and PR
Week.

	PC or any computer connected to an Internet browser.	Newsline, which covers 6,000 newspapers, magazines and trade journals in 17 languages, including The New York Times, Et...
...more	than 1,000 corporations worldwide.	
NewsEdge	Traders, financial analysts, media relations professionals and executives. Marketing managers, competitive intelligence specialists, sales professionals and consultants.	Varies from a free Web service to paid- for corporate accounts. As above.
Reuters America	3,000 installations worldwide , 48,000 Reuters users.	\$800 - \$1,200 per month per user access
	As above.	As above.
	As above.	As above.
Thomson...		

19/3,K/19 (Item 3 from file: 13)
DIALOG(R)File 13:BAMP
(c) 2006 The Gale Group: All rts. reserv.

00590335 Supplier Number: 24127821 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Time to Get Real?
(Treasurers are now debating whether they need historical or real-time data
online)
Article Author(s): Jovin, Ellen
Treasury & Risk Management Technology Buyers' Guide, v 8, n 6, p 41
1998
DOCUMENT TYPE: Journal ISSN: 1067-0432 (United States)
LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 2024

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...bis.adp.com
www.adp.com

K2

Real-time equity, fixed-income, foreign-exchange and **options**
data. News, historical information, charting and analytical
applications. Nasdaq Level II display. Can be integrated...

...bloomberg.com
 Bloomberg Service (flat panel or Open Bloomberg)
 Market prices for bonds, equities, futures, **options**, swaps,
 derivatives, foreign exchange. Analytical tools, news,
 historical data, research reports, electronic trading. Data can...

...Solaris 2.6;
 browser.
 --
 \$62.50 per month.

--
 BridgeFeed
 Real-time pricing for OTC stocks, **options**, indices,
 fixed-income securities. News and historical data. Coverage of
 metals, energy, agriculture and other...

...archive of more than 5,500 publications,
 including major international newspapers, magazines, news wires
 and **television** transcripts. **Customized** delivery of news
 stories. Market research and financial analysts' reports.
 Historical market data for equities, mutual funds, corporate
 bonds, U.S. government securities, indexes, **options** and
 exchange rates. Wall Street Journal Interactive Edition.
 Information can be incorporated into a company...

...News Agent
 Distributes real-time news and text that can be accessed from
 anywhere via **Internet connection**.
 Dow Jones, AP, Reuters, Knight-Ridder, other newswires.
 All Windows, Mac and Unix operating systems...

...E-mail: john1@ilx.com
 www.ilx.com
 ILX Workstation
 Market prices for equities, futures, **options**, corporate bonds,
 international exchanges. Historical data, analytics, charting.
 Dynamic Nasdaq Level II.
 Dow Jones, Reuters...

...company news for the Web, workgroups or
 intranet. Can be delivered by source and/or **profile** to
 customer-defined (Notes) data bases. Daily news briefings
 organized by topic, shared profiling and...

...Reuters America
 1700 Broadway
 New York, NY 10019
 Contact:
 Sales Department
 Tel: (800) 435-0101,
 option 8
 Fax: (212) 593-5682
 E-mail:
 customer@reuters.com
 www.reuters.com
 Money 3000...

...Historical
 data. Analytics cover deposits, foreign exchange, futures,
 FRAs, interest-rate swaps, exchangetraded futures and **options**,
 government bonds. Access to Reuters Financial Television

through Reuters Web. Supports real-time data links...

19/3,K/21 (Item 2 from file: 56)
DIALOG(R)File 56:Computer and Information Systems Abstracts
(c) 2006 CSA. All rts. reserv.

0000217721 IP ACCESSION NO: 0009731
Personalised communication.

Carassa, F
Cselt, Milano, Italy

ADDL. SOURCE INFO: ISSN 0393-2648, , 1992, vol. 20, no. 4, pp. 309-314
PUBLICATION DATE: 1992

RECORD TYPE: Abstract
LANGUAGE: English
NUMBERS: ISSN 0393-2648
FILE SEGMENT: Computer & Information Systems Abstracts

ABSTRACT:
... terminals, increasing numbers of which offer multimedia functions.
There is now a larger variety of **network services** which can be
implemented (e.g., through the intelligent network). A telephone number can
be assigned to a person rather than to a subscriber jack. Other
characteristics are: terminal mobility, ' **targeted** ' **television**
broadcasting, and multimedia communication in 'virtual reality'.

19/3,K/24 (Item 2 from file: 484)
DIALOG(R)File 484:Periodical Abs Plustext
(c) 2006 ProQuest. All rts. reserv.

04632806 SUPPLIER NUMBER: 47853568
Video, Audio and AOL TV
Lewis, Peter H
New York Times (NY), p1
Jan 13, 2000
ISSN: 0362-4331 JOURNAL CODE: NY
DOCUMENT TYPE: Commentary
LANGUAGE: English RECORD TYPE: Abstract

...ABSTRACT: cheaper, and nearly everything in between, including
computers and VCR's, was offered in a **choice** of colors. Oh, and AOL, soon
the proud owner of Time Warner, offered a glimpse...

...TiVo gets another brand-name maker of TiVo recorders, which allow
customers to automatically search **TV** listings for interesting shows,
create **customized** channels based on their **preferences** , record up to 30
hours of programming on a hard disk drive, pause live programming...

...be downloaded to the TiVo recorder over a high-speed cable or digital
subscriber line **Internet connection** . Again, TiVo and Blockbuster
declined to elaborate, but the technology exists to permit movies to...

19/6/1 (Item 1 from file: 635)
 2075291 55651115
ProtoSource to Acquire Suncoast Automation Adding Cable Modem Based High-Speed Internet Access to Its Services
 Jun 29, 2000
 WORD COUNT: 781

19/6/2 (Item 2 from file: 635)
 1060128 00-24995
Sound Advice Appoints New Investor Relations and Corporate Communications Firms
 PUBL DATE: 990414
 WORD COUNT: 402

19/6/3 (Item 3 from file: 635)
 0753122 97-11649
Thomson to introduce set-top Internet access device
 PUBL DATE: 961104
 WORD COUNT: 1,008

19/6/4 (Item 4 from file: 635)
 0681983 96-39199
Infoseek launches next generation Internet navigation service
 PUBL DATE: 960313
 WORD COUNT: 1,413

19/6/5 (Item 1 from file: 570)
 01883888 Supplier Number: 61605102 (USE FORMAT 7 FOR FULLTEXT)
Building on Tradition;Blue-chips share hopes and pitfalls of moving into interactive future.(Panel Discussion)
 April 17, 2000
 Word Count: 3440

19/6/6 (Item 2 from file: 570)
 01883873 Supplier Number: 61605086 (USE FORMAT 7 FOR FULLTEXT)
Hype Blasters;A brave new world? Technology and marketing explore uncharted territory.
 April 17, 2000
 Word Count: 2554

19/6/7 (Item 3 from file: 570)
 01845534 Supplier Number: 58935572 (USE FORMAT 7 FOR FULLTEXT)
DirectTV Buys TiVo Stake, Closes Primestar.
 May 3, 1999
 Word Count: 640

19/6/8 (Item 4 from file: 570)
 01790767 Supplier Number: 55550836 (USE FORMAT 7 FOR FULLTEXT)
A.M. Report; GAINING GROUND ON A GIANT.(ISPs' competition with AOL)(Industry Trend or Event)
 August 23, 1999
 Word Count: 862

19/6/9 (Item 5 from file: 570)
01742675 Supplier Number: 54323608 (USE FORMAT 7 FOR FULLTEXT)
Hughes Comes Down to Earth.
March 29, 1999
Word Count: 200

19/6/10 (Item 6 from file: 570)
01595062 Supplier Number: 47025975 (USE FORMAT 7 FOR FULLTEXT)
ViewCall America Announces Partnership With Hitachi Home Electronics for On-TV Service
Jan 9, 1997
Word Count: 658

19/6/11 (Item 7 from file: 570)
01595061 Supplier Number: 47025974 (USE FORMAT 7 FOR FULLTEXT)
ViewCall America and Leading Content Players Deliver First Personalized Web Broadcasting to Living Rooms
Jan 9, 1997
Word Count: 961

19/6/12 (Item 8 from file: 570)
01595060 Supplier Number: 47025944 (USE FORMAT 7 FOR FULLTEXT)
Telescan and ViewCall America Announce An Alliance for On-TV Internet Financial Service
Jan 9, 1997
Word Count: 789

19/6/13 (Item 9 from file: 570)
01595057 Supplier Number: 47025926 (USE FORMAT 7 FOR FULLTEXT)
Spyglass and ViewCall America Ink Licensing Agreement For Internet TV Technologies
Jan 9, 1997
Word Count: 840

19/6/14 (Item 10 from file: 570)
01568918 Supplier Number: 46676844 (USE FORMAT 7 FOR FULLTEXT)
Chase Bank says hello with \$25 mil campaign
Sept 2, 1996
Word Count: 54

19/6/15 (Item 11 from file: 570)
01493545 Supplier Number: 45394182
Mailing research service on line
March 10, 1995

19/6/16 (Item 12 from file: 570)
00018687 Supplier Number: 48011293
TV-based online service offers ad targeting.
Sept 29, 1997

19/6/17 (Item 1 from file: 13)

00709573 Supplier Number: 25787495 (USE FORMAT 7 OR 9 FOR FULLTEXT)
In-Room Investments
August 2000
WORD COUNT: 1800

19/6/18 (Item 2 from file: 13)
00626586 Supplier Number: 25380914 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Personal Preference
August 1999
WORD COUNT: 2321

19/6/19 (Item 3 from file: 13)
00590335 Supplier Number: 24127821 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Time to Get Real?
1998
WORD COUNT: 2024

19/6/20 (Item 1 from file: 56)
0000367713 IP ACCESSION NO: 559571
Personalized electronic program guides for digital TV
PUBLICATION DATE: 2001

19/6/21 (Item 2 from file: 56)
0000217721 IP ACCESSION NO: 0009731
Personalised communication.
PUBLICATION DATE: 1992

19/6/22 (Item 1 from file: 483)
05842724 SUPPLIER NUMBER: 47853568
Video, Audio and AOL TV
Jan 13, 2000

19/6/23 (Item 1 from file: 484)
04821669 SUPPLIER NUMBER: 57306565 (USE FORMAT 7 OR 9 FOR FULLTEXT)
A personalized television listings service
Aug 2000
WORD COUNT: 2488

19/6/24 (Item 2 from file: 484)
04632806 SUPPLIER NUMBER: 47853568
Video, Audio and AOL TV
Jan 13, 2000

19/6/25 (Item 3 from file: 484)
04298701 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Adolescent CIT use: Paradigm shifts for educational and cultural practices?
Mar 1999
WORD COUNT: 5507

19/6/26 (Item 4 from file: 484)

02642369 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Iams of Dayton builds loyalty database of loving pet owners

Nov 1995

WORD COUNT: 1025 LENGTH: Medium (10-30 col inches)

? show files;ds

File 141:Readers Guide 1983-2006/Aug
(c) 2006 The HW Wilson Co
File 647:CMP Computer Fulltext 1988-2006/Nov W4
(c) 2006 CMP Media, LLC
File 674:Computer News Fulltext 1989-2006/Sep W1
(c) 2006 IDG Communications
File 696:DIALOG Telecom. Newsletters 1995-2006/Oct 15
(c) 2006 Dialog
File 95:TEME-Technology & Management 1989-2006/Oct W2
(c) 2006 FIZ TECHNIK
File 387:The Denver Post 1994-2006/Oct 13
(c) 2006 Denver Post
File 471:New York Times Fulltext 1980-2006/Oct 16
(c) 2006 The New York Times
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
(c) 2002 Phoenix Newspapers
File 494:St LouisPost-Dispatch 1988-2006/Oct 15
(c) 2006 St Louis Post-Dispatch
File 631:Boston Globe 1980-2006/Oct 08
(c) 2006 Boston Globe
File 633:Phil.Inquirer 1983-2006/Oct 13
(c) 2006 Philadelphia Newspapers Inc
File 638:Newsday/New York Newsday 1987-2006/Oct 16
(c) 2006 Newsday Inc.
File 640:San Francisco Chronicle 1988-2006/Oct 15
(c) 2006 Chronicle Publ. Co.
File 641:Rocky Mountain News Jun 1989-2006/Oct 16
(c) 2006 Scripps Howard News
File 702:Miami Herald 1983-2006/Oct 13
(c) 2006 The Miami Herald Publishing Co.
File 703:USA Today 1989-2006/Sep 29
(c) 2006 USA Today
File 704:(Portland)The Oregonian 1989-2006/Oct 13
(c) 2006 The Oregonian
File 713:Atlanta J/Const. 1989-2006/Oct 15
(c) 2006 Atlanta Newspapers
File 714:(Baltimore) The Sun 1990-2006/Oct 13
(c) 2006 Baltimore Sun
File 715:Christian Sci.Mon. 1989-2006/Oct 16
(c) 2006 Christian Science Monitor
File 725:(Cleveland)Plain Dealer Aug 1991-2006/Oct 14
(c) 2006 The Plain Dealer
File 735:St. Petersburg Times 1989- 2006/Oct 15
(c) 2006 St. Petersburg Times
File 476:Financial Times Fulltext 1982-2006/Oct 17
(c) 2006 Financial Times Ltd
File 477:Irish Times 1999-2006/Oct 16
(c) 2006 Irish Times
File 710:Times/Sun.Times(London) Jun 1988-2006/Oct 16
(c) 2006 Times Newspapers
File 711:Independent(London) Sep 1988-2006/Oct 15
(c) 2006 Newspaper Publ. PLC
File 756:Daily/Sunday Telegraph 2000-2006/Oct 16
(c) 2006 Telegraph Group
File 757:Mirror Publications/Independent Newspapers 2000-2006/Oct 16
(c) 2006

Set Items Description

S1 1854390 PERSONALIZATION OR PERSONALIZED OR CUSTOM OR CUSTOMIZED OR TARGET-
AILOR??? OR INDIVIDUALIZED OR "TO"()ORDER OR TARGET?

S2	2865904	TV OR BROADCAST(5N) (MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY) (2W) (THEAT?? OR CINEMA)
S3	6864493	CONNECT OR CONNECTED OR CONNECTI?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	2817580	INTERNET OR WEB OR WORLDWIDE??? OR WIDEBWEB OR NETWORK OR ONLINE OR ON()LINE
S5	2033744	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	2591010	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERI??
S7	2634169	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	8820	S1(5N)S2
S9	371343	S3(5N)S4
S10	162	S5(5N) (S6(10N)S7)
S11	1	S8(S)S9(S)S10
S12	266	S8(S)S9
S13	10880	S5(5N)S6
S14	25175	S5(5N)S7
S15	2	S12(S) (S13 OR S14)
S16	83	S12(S) (S6 OR S7)
S17	24	S12(10N) (S6 OR S7)
S18	35	S12(20N) (S6 OR S7) /
S19	29	S18 NOT PY>2003
S20	29	S19 NOT PD=20030830:20061130
S21	25	RD (unique items)

21/3,K/19 (Item 19 from file: 696)
DIALOG(R)File 696:DIALOG Telecom. Newsletters
(c) 2006 Dialog. All rts. reserv.

00592871

Selling like hot cakes

Cable and Satellite Europe 19

January 1,1998 DOCUMENT TYPE: NEWSLETTER

PUBLISHER: CABLE SATELLITE AND TV NEWS

LANGUAGE: ENGLISH

WORD COUNT: 738

RECORD TYPE: FULLTEXT

TEXT:

...six channels from the Bio Hemma home cinema service, 25
channels from the premium audio **service** Music **Choice** Europe and a web
carrousel including web pages from, amongst others, the Swedish version
of CNN.

Telia is allowing...

21/6/1 (Item 1 from file: 696)
00812846
Pay-TV in Germany - A Niche Market Forever?
November 20, 2002

WORD COUNT: 1029

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/2 (Item 2 from file: 696)
00791820
MDTV Deploys DirectTV And Internet Service
April 5, 2002

WORD COUNT: 108

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/3 (Item 3 from file: 696)
00781167
AirTV Eyes High Demand For Satellite-based Airline Communications, Entertainment
November 19, 2001

WORD COUNT: 1329

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/4 (Item 4 from file: 696)
00780524
AirTV Eyes High Demand For Satellite-based Airline Entertainment - Part 1
November 12, 2001

WORD COUNT: 1340

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/5 (Item 5 from file: 696)
00741394
MOSCOW JUMPS ON BROADBAND WAGON
August 30, 2000

WORD COUNT: 278

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/6 (Item 6 from file: 696)
00733975
NINTH CIRCUIT RULES AGAINST OPEN ACCESS
June 26, 2000

WORD COUNT: 1482

(c) WARREN PUBLISHING INC. All Rts. Reserv.

21/6/7 (Item 7 from file: 696)

00733781

COURT RULES PORTLAND CAN'T REGULATE CABLE DATA SERVICES

June 26, 2000

WORD COUNT: 1301

(c) WARREN PUBLISHING INC. All Rts. Reserv.

21/6/8 (Item 8 from file: 696)

00728195

ED'S FORUM: MAGAZINES AND THE INTERNET: USE IT OR LOSE IT

May 29, 2000

WORD COUNT: 443

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/9 (Item 9 from file: 696)

00708490

PVR DECK CATEGORY EXPANDS AT CES

January 17, 2000

WORD COUNT: 651

(c) WARREN PUBLISHING INC. All Rts. Reserv.

21/6/10 (Item 10 from file: 696)

00708396

PERSONAL VIDEO RECORDER DECKS EXPAND AT CES

January 17, 2000

WORD COUNT: 542

(c) WARREN PUBLISHING INC. All Rts. Reserv.

21/6/11 (Item 11 from file: 696)

00707215

PVR DECKS EXPAND AT CES

January 10, 2000

WORD COUNT: 548

(c) WARREN PUBLISHING INC. All Rts. Reserv.

21/6/12 (Item 12 from file: 696)

00693736

APPLICATIONS VOD BY INTERNET?

September 1999

WORD COUNT: 415

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/13 (Item 13 from file: 696)
00678732
News Monitor
June 28, 1999

WORD COUNT: 663

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/14 (Item 14 from file: 696)
00671843
Microsoft's \$5B Investment 'Endorses' AT&T Strategy
May 24, 1999

WORD COUNT: 579

(c) BRP PUBLICATIONS All Rts. Reserv.

21/6/15 (Item 15 from file: 696)
00670249
Microsoft's \$5B Investment 'Endorses' AT&T Cable Plan
May 13, 1999

WORD COUNT: 539

(c) BRP PUBLICATIONS All Rts. Reserv.

21/6/16 (Item 16 from file: 696)
00669800
Microsoft's \$5B Investment 'Endorses' AT&T Cable Strategy
May 10, 1999

WORD COUNT: 588

(c) BRP PUBLICATIONS All Rts. Reserv.

21/6/17 (Item 17 from file: 696)
00669345
MICROSOFT TO INVEST \$5 BILLION, AID AT&T's BROADBAND TRIALS
May 06, 1999

WORD COUNT: 637

(c) BRP PUBLICATIONS All Rts. Reserv.

21/6/18 (Item 18 from file: 696)
00630226
NEWS BYTES
October 12, 1998

WORD COUNT: 1696

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/19 (Item 19 from file: 696)
00592871
Selling like hot cakes

January 1, 1998

WORD COUNT: 738

21/6/20 (Item 20 from file: 696)
00585395
News Digest
October, 1997

WORD COUNT: 1884

(c) JUPITER COMMUNICATIONS All Rts. Reserv.

21/6/21 (Item 1 from file: 715)
09392415
EJECTED FOR GOOD?
Monday, February 12, 2001
Word Count: 782

21/6/22 (Item 2 from file: 715)
09379607
AOLTV FORECASTS A TELEVISION REVOLUTION
Tuesday, June 13, 2000
Word Count: 826

21/6/23 (Item 1 from file: 476)
0010043521 BOJGMAKAHQFT
COMPANIES & FINANCE: EUROPE: UPC to bid for CableCom of Switzerland:
TELECOMMUNICATIONS DUTCH GROUP'S TARGET EXPECTED TO COMMAND Dollars 2.6bn
PRICE TAG
Tuesday, July 13, 1999
Word Count: 416

21/6/24 (Item 1 from file: 756)
00092780 683109161 (USE FORMAT 7 FOR FULLTEXT)
Online targets prove too ambitious
Thursday, November 8, 2001
WORD COUNT: 663

21/6/25 (Item 2 from file: 756)
00070474 705107301 (USE FORMAT 7 FOR FULLTEXT)
Digital TV to pull ahead in access race
Thursday, July 26, 2001
WORD COUNT: 704